

No. 17-17244

**UNITED STATES COURT OF APPEALS
FOR THE NINTH CIRCUIT**

SERGIO L. RAMIREZ,
on behalf of himself and all others similarly situated,

Plaintiff-Appellee,

v.

TRANS UNION LLC,

Defendant-Appellant.

On Appeal from the United States District Court for the,
Northern District of California
No. 3:12-cv-00632-JSC

PETITION FOR REHEARING OR REHEARING EN BANC

JULIA B. STRICKLAND
STEPHEN J. NEWMAN
CHRISTINE E. ELLICE
STROOCK & STROOCK &
LAVIN LLP
2029 Century Park East
Los Angeles, CA 90067

PAUL D. CLEMENT
Counsel of Record
ERIN E. MURPHY
MATTHEW D. ROWEN
KIRKLAND & ELLIS LLP
1301 Pennsylvania Avenue, NW
Washington, DC 20004
(202) 389-5000
paul.clement@kirkland.com

Counsel for Defendant-Appellant

March 12, 2020

CORPORATE DISCLOSURE STATEMENT

Pursuant to Federal Rule of Appellate Procedure 26.1(a), Appellant Trans Union LLC certifies that it is a wholly owned subsidiary of TransUnion Intermediate Holdings, Inc. TransUnion Intermediate Holdings, Inc., is wholly owned by TransUnion. TransUnion is a publicly traded entity with the ticker symbol TRU. Investment funds affiliated with T. Rowe Price Group, Inc., a publicly traded entity with the ticker symbol TROW, own more than 10 percent of TransUnion's stock.

TABLE OF CONTENTS

CORPORATE DISCLOSURE STATEMENT	i
TABLE OF AUTHORITIES	iii
INTRODUCTION	1
BACKGROUND AND PROCEDURAL HISTORY	2
A. Legal and Factual Background.....	2
B. District Court Proceedings	5
C. The Panel Decision.....	7
REASONS FOR GRANTING REHEARING	10
I. The Majority’s Conclusion That Every Class Member Had Standing Conflicts With Decisions From The Supreme Court, This Court, And Other Circuits.....	10
II. The Majority’s Conclusion That Ramirez Was Typical Of The Class Denies Reality And Defies Supreme Court Precedent.	13
III. The Majority’s Conclusion That A 4:1 Punitive-Damages-To- Statutory-Damages Ratio Is Constitutional Conflicts With Decisions From Both The Supreme Court And Other Circuits.....	16
CONCLUSION	18
CERTIFICATE OF COMPLIANCE	
CERTIFICATE OF SERVICE	

TABLE OF AUTHORITIES

Cases

<i>Bassett v. ABM Parking Servs., Inc.</i> , 883 F.3d 776 (9th Cir. 2018).....	12
<i>Braitberg v. Charter Commc'ns, Inc.</i> , 836 F.3d 925 (8th Cir. 2016).....	12
<i>Clapper v. Amnesty Int'l USA</i> , 568 U.S. 398 (2013).....	10
<i>Dreher v. Experian Info. Sols., Inc.</i> , 856 F.3d 337 (4th Cir. 2017).....	12
<i>Eichenberger v. ESPN, Inc.</i> , 876 F.3d 979 (9th Cir. 2017).....	2
<i>Flecha v. Mediacredit, Inc.</i> , 946 F.3d 762 (5th Cir. 2020).....	13
<i>Gen. Tel. Co. of Sw. v. Falcon</i> , 457 U.S. 147 (1982).....	15
<i>Gubala v. Time Warner Cable, Inc.</i> , 846 F.3d 909 (7th Cir. 2017).....	12
<i>Lompe v. Sunridge Partners, LLC</i> , 818 F.3d 1041 (10th Cir. 2016).....	17
<i>On Davis v. Gap, Inc.</i> , 246 F.3d 152 (2d Cir. 2001).....	17
<i>Owner-Operator Indep. Drivers Ass'n, Inc. v. U.S. Dep't of Transp.</i> , 879 F.3d 339 (D.C. Cir. 2018)	11
<i>Spokeo, Inc. v. Robins</i> , 136 S. Ct. 1540 (2016).....	2, 10, 13
<i>State Farm v. Campbell</i> , 538 U.S. 408 (2003).....	16, 17

<i>Susan B. Anthony List v. Driehaus</i> , 573 U.S. 149 (2014).....	10
<i>Wal-Mart Stores, Inc. v. Dukes</i> , 564 U.S. 338 (2011).....	13
<i>Williams v. ConAgra Poultry Co.</i> , 378 F.3d 790 (8th Cir. 2004).....	17
Statutes and Rule	
15 U.S.C. §§1681-81x.....	2
15 U.S.C. §1681e(b)	2, 5
15 U.S.C. §1681g(a)	2, 5
15 U.S.C. §1681g(c)	2, 5
Fed. R. Civ. P. 23(a)(3).....	13
Other Authority	
U.S. Dep’t of the Treasury, <i>About</i> (Nov. 15, 2019), http://bit.ly/1VZND5I	3

INTRODUCTION

The majority opinion in this Fair Credit Reporting Act class action affirms a massive damages award—thousands of dollars in statutory and punitive damages to thousands of class members, the vast majority of whom never had a credit report disseminated to a third party, and none of whom experienced anything like the lone class representative who was denied credit. That decision is wrong at every turn and illustrates the perverse consequences of ignoring basic requirements of Article III and Rule 23. It finds Article III injury for class members who never had a faulty report shared with a third party based on precisely the type of speculation that both the Supreme Court and other circuits have repeatedly rejected, as Judge McKeown emphasized in dissent. It finds Rule 23’s typicality requirement satisfied by a class representative whose highly idiosyncratic experience was unique and who conceded that over 75% of the class did not share even the most basic component of that experience—namely, having a credit report transmitted to a creditor. And, having found the \$52-million punitive-damages award unconstitutionally excessive, it found trimming it to a 4:1 ratio sufficient in circumstances where the Supreme Court has instructed that 1:1 is the upper limit. The combined effect of those errors puts thousands of dollars in punitive and statutory damages in the pockets of thousands of absent class members who suffered no Article III injury, let alone experienced anything like the class representative. This Court’s further review is imperative.

BACKGROUND AND PROCEDURAL HISTORY

A. Legal and Factual Background

1. The Fair Credit Reporting Act (“FCRA”), 15 U.S.C. §§1681-81x, “regulates the creation and the use of ‘consumer report[s]’ by ‘consumer reporting agenc[ies]’ for certain specified purposes, including credit transactions, insurance, licensing, consumer-initiated business transactions, and employment.” *Spokeo, Inc. v. Robins*, 136 S. Ct. 1540, 1545 (2016) (footnotes omitted). Three of FCRA’s procedural requirements are at issue here. The first is §1681e(b), “which falls under the FCRA’s ‘Compliance procedures’ section and requires consumer reporting agencies to take ‘reasonable procedures to assure maximum possible accuracy’ of the information they report.” *Eichenberger v. ESPN, Inc.*, 876 F.3d 979, 982 (9th Cir. 2017) (quoting 15 U.S.C. §1681e(b)). The other two are disclosure requirements. Under §1681g(a)(1), each “consumer reporting agency shall, upon request, ... clearly and accurately disclose to the consumer ... [a]ll information in the consumer’s file.” And, under §1681g(c)(2), each “consumer reporting agency shall provide to a consumer, with each written disclosure,” a “summary of rights” as outlined in §1681g(c)(1).

2. In addition to preparing consumer credit reports, TransUnion offers a product known as “OFAC Name Screen Alert” (or “Name Screen”). OFAC refers to the Treasury Department’s Office of Foreign Assets Control, which “administers

and enforces economic and trade sanctions based on US foreign policy and national security goals against targeted foreign countries and” individuals. U.S. Dep’t of the Treasury, *About* (Nov. 15, 2019), <http://bit.ly/1VZND5I>. OFAC publishes a list of individuals with whom U.S. businesses are forbidden to transact. Businesses use Name Screen to assist in complying with their OFAC obligations.

When this litigation arose, Name Screen, which has since been refined, worked as follows: When a lender ran a credit-check on an applicant, in addition to pulling the individual’s credit report, TransUnion would use third-party software and data to screen the person’s name against the OFAC list. If the name appeared to match that of an individual on the list, TransUnion would place an alert on the report, stating that the “name” was a “potential match” to a name on the OFAC list.

In order to ensure OFAC compliance, lenders had a strong interest in casting a wide initial net and learning whether an applicant’s name is a *potential* match, and then relying on human judgment to determine whether a *potential* match is *actually* on the OFAC list. Given the limited information Name Screen supplied, TransUnion made clear to its clients that a Name Screen alert should be the beginning, not the end, of OFAC screening. TransUnion specifically advised that clients “shall not deny or otherwise take any adverse action against any consumer based solely on [Name Screen].” ER393.

3. On February 28, 2011, Sergio Ramirez and his wife visited Dublin Nissan looking to buy a car. Each completed a credit application. Despite TransUnion's express instruction that reports should describe an individual's name only as a "potential match" to a name on the OFAC list (as opposed to a "match"), the advisory on Ramirez's report (which the dealer obtained through a third-party reseller called DealerTrack) noted that the "INPUT NAME MATCHES NAME[S] ON THE OFAC DATABASE," and listed two names: Sergio Humberto Ramirez Aguirre, born 11/22/1951; and Sergio Alberto Ramirez Rivera, born 1/14/196*. Appellee is neither and has a different birthdate. The dealership nonetheless recommended, in contravention of TransUnion's instructions, that Ramirez and his wife purchase the car in her name alone, which they did.

Ramirez called TransUnion the next day. The person he spoke to informed him that there was no OFAC alert in his report. Ramirez asked for a copy of his file; TransUnion mailed him one; the file did not include any OFAC information.

A few days later, Ramirez received a separate letter from TransUnion, dated March 1, 2011 (the same day he called TransUnion), that stated:

[Y]ou recently requested a disclosure of your TransUnion credit report. That report has been mailed to you separately. As a courtesy to you, we also want to make you aware that the name that appears on your TransUnion credit file "SERGIO L. RAMIREZ" is considered a potential match to information listed on the [OFAC] Database.

ER467. The letter also explained the OFAC list, provided the “potential match[es],” and advised that “[i]f you have any additional questions or concerns, you can contact TransUnion at 1-855-525-5176.” *Id.* Ramirez contacted TransUnion via that number soon thereafter and succeeded in getting TransUnion to exclude the OFAC alert from all of his future credit reports. ER413-15.

B. District Court Proceedings

1. Ramirez sued, alleging that TransUnion violated its obligations to (1) maintain reasonable procedures to assure maximum possible accuracy of its consumer reports, 15 U.S.C. §1681e(b); (2) provide consumers, upon request, with all information in their files, *id.* §1681g(a) (because OFAC information was provided in a contemporaneous-but-separate mailing from the credit file); and (3) provide consumers with a summary of their rights with each file disclosure, *id.* §1681g(c) (because the summary was included with his file but not in the contemporaneous-but-separate OFAC-alert mailing). Ramirez alleged these violations were willful, entitling him to statutory and punitive damages under §1681n(a).

Although Ramirez’s claims stemmed from his unique experience—having the OFAC alert disseminated to a lender with a report describing his name as a “match” rather than a “potential match,” and suffering a resulting denial of credit at a retail outlet—he sought to certify a class of everyone who received a letter from TransUnion at their mailing address between January and July 26, 2011, informing

them that their name was a “potential match” to one on the OFAC list. ER40-41. So defined, the class included individuals who received their own credit information at home but never had their reports sent to any third party; indeed, Ramirez stipulated that less than 25% of members had a report disseminated to a third party. ER356.

The district court acknowledged the “litany of unique facts involved with [Ramirez’s] claims,” but it found them “not material” to certification, ER45, and certified the class over TransUnion’s objection that Ramirez was radically atypical of the class he purported to represent, ER57. TransUnion moved to decertify after the Supreme Court decided *Spokeo*; the district court denied that motion. ER32.

2. Despite being a class action on behalf of thousands of individuals who did not share his experience and never had a report disseminated to any third party, “the trial ... opened with class counsel telling jurors that they would learn ‘the story of Mr. Ramirez’” and closed with a dramatic narration of Ramirez’s unique experience at the Nissan dealership, with essentially no evidence of others’ experiences in between. Slip op.52 (McKeown, J., concurring in part and dissenting in part); *see also* slip op.53 (“the hallmark of the trial was the absence of evidence about absent class members”). On the reasonable-procedures claim, Ramirez stipulated that only 1,852 of 8,814 absent class members had a report disseminated to a third party—and, as to those 1,852, he provided no evidence about the nature or impact of the dissemination. On the disclosure claims, Ramirez introduced no

evidence that any absent class member even opened the mailings, let alone that any were annoyed or confused on account of receiving the requisite information in two contemporaneous mailings instead of one. In short, while the jury heard of Ramirez’s humiliation at the Nissan dealership and resulting injuries, *see, e.g.*, ER257-28 (“He was scared. He was embarrassed. He was shocked. He canceled his vacation to Mexico because he wasn’t sure what was going to happen....”), it heard nothing about the experience of a typical class member.

The jury, having heard only of Ramirez’s highly atypical experience, found for plaintiffs on all claims and awarded every class member \$984.22 in statutory damages—just shy of the \$1,000 statutory maximum under §1681n(a). The jury awarded an additional \$6,353.08 per class member in punitive damages—6.5 times the statutory-damages award and incalculably higher than any actual proven damage—bringing the total verdict for the class to more than \$60 million.

C. The Panel Decision

Over a dissent from Judge McKeown, the panel affirmed everything except the punitive-damages award, which it found unconstitutional but reduced only to a 4:1 ratio. The majority began by agreeing with TransUnion (and Judge McKeown) “that each member of a class certified under Rule 23 must satisfy the bare minimum of Article III standing at the final judgment stage of a class action in order to recover monetary damages in federal court.” Slip op.19. The majority then proceeded to

find that every class member had standing, even though Ramirez stipulated that 75% of them never had a credit report disseminated to a third party and “presented no evidence about the consequences of dissemination of the reports for” the remaining 25%. Slip op.54 (McKeown, J.).

On the reasonable-procedures claim, the majority found it sufficient that TransUnion’s “handling of OFAC information exposed every class member to a real risk of harm to their concrete privacy, reputational, and informational interests protected by the FCRA.” Slip op.49. In the majority’s view, the bare fact “that TransUnion made the reports available to numerous potential creditors and employers”—*i.e.*, that a report would have been provided if, contrary to fact, a creditor had asked for one—“is sufficient to show a material risk of harm to the concrete interests of all class members.” Slip op.28. On the disclosure claims, even though Ramirez presented no evidence that any other class members even opened the mailings, let alone experienced “shock or confusion” upon receiving them, the majority concluded that every class member suffered injury by virtue of the bare fact of having received the mailings, because, according to the majority, the mailings were “inherently shocking and confusing.” Slip op.33 n.10.

Turning to class certification, the majority did not dispute that, of the 8,185-member class, only “Ramirez’s alert stated that he was a match” (as opposed to “a *potential* match”), only “Ramirez was denied credit because of the alert,” and only

Ramirez “spent significant time and energy trying to remove the alert.” Slip. op.40. Yet the majority concluded that “these differences do not defeat typicality.” *Id.* Indeed, the majority claimed that “the unique aspects of Ramirez’s claims” were not so “significant ... that they ‘threaten[ed] to become the focus of the litigation,’” slip op.41, even though—as Judge McKeown explained—that is *in fact* exactly what happened, slip op.50-52.

The majority held “that the jury’s award of statutory damages near the high end of the range was clearly justified.” Slip op.49. “With respect to punitive damages,” however, it found \$6,353.08 per class member “excessive” and “remand[ed] with instructions to reduce [that amount] to \$3,936.88 per class member,” or “four times the statutory damages.” Slip op.48-49. It was unmoved by TransUnion’s argument that statutory damages already provided a measure of compensation and deterrence beyond any actually proven damages, and thus that a ratio beyond 1:1 would be unconstitutionally excessive.

Judge McKeown dissented in significant part. Judge McKeown recognized that “[t]he only asserted uniform classwide experience was the existence of TransUnion’s internal terrorist watch list alerts and the mailing of separate letters—faint allegations that strain Rule 23’s typicality requirements.” Slip op.51. She then explained how that Rule 23 problem flowed from an even more fundamental problem—the lack of Article III standing.

With respect to the reasonable-procedures claim, Judge McKeown concluded that only “the 1,853 individuals whose report was disclosed to third parties have standing.” Slip op.54-55. In her view—and, as she noted, the views of at least three other circuits, slip op.55—the mere potential that a credit report *could be* divulged to potential creditors “does not amount to a material risk” sufficient for Article III. Slip op.54. As to the disclosure claims, given the complete lack of evidence vis-à-vis anyone but Ramirez, Judge McKeown concluded that “whether any ... absent class member was confused, suffered the adverse consequences that befell Ramirez, or even opened the letter, is pure conjecture,” slip op.56—and “[c]onjecture based on an unrepresentative plaintiff does not meet the constitutional minimum,” slip op.50.

REASONS FOR GRANTING REHEARING

I. The Majority’s Conclusion That Every Class Member Had Standing Conflicts With Decisions From The Supreme Court, This Court, And Other Circuits.

Article III demands proof of real-world injury. *Spokeo*, 136 S. Ct. at 1548-49. A “future injury may suffice,” but only if it “is ‘certainly impending’” or “there is a ‘substantial risk’ that the harm will occur.” *Susan B. Anthony List v. Driehaus*, 573 U.S. 149, 158 (2014) (quoting *Clapper v. Amnesty Int’l USA*, 568 U.S. 398, 409, 414 n.5 (2013)). Here, Ramirez stipulated that no third party—not a potential creditor, not a potential employer, not anyone—ever saw a credit report for more than 75%

of the class. And, even for the remaining 1,852 members, Ramirez presented zero evidence that the dissemination of a report affected them at all. That should have been the end of the road for the entire class, especially those whose reports were never disseminated to anyone.

The majority nonetheless concluded that every class member suffered concrete injury, reasoning that no proof was necessary because the bare “fact that TransUnion made the reports *available* to numerous potential creditors and employers ... is sufficient to show a material risk of harm.” Slip op.28 (emphasis added). To be clear, the reports were “*available*” only in theory—*i.e.*, TransUnion would have sent one if, contrary to fact, a potential creditor had asked. But, for over 75% of the class, a third-party request for a report never came. Any injury was not just inchoate, but entirely contingent on a request that never materialized. And even when a report was sent, there was zero evidence of any impact, such as a denial of credit or actual confusion about the “potential match.” That is exactly the sort of hypothetical risk of injury the Supreme Court has made clear does not cut it for Article III—which explains why, as Judge McKeown emphasized (at 55), every other circuit to confront the issue has held that dissemination to a third party is necessary to establish concrete injury in this context. *See, e.g., Owner-Operator Indep. Drivers Ass’n, Inc. v. U.S. Dep’t of Transp.*, 879 F.3d 339, 347 (D.C. Cir. 2018) (no concrete injury where “nothing in the record indicates that any[third

party] ... accessed or used the information”); *Dreher v. Experian Info. Sols., Inc.*, 856 F.3d 337, 346-47 (4th Cir. 2017) (no concrete injury where erroneous information was disseminated only to plaintiff); *Gubala v. Time Warner Cable, Inc.*, 846 F.3d 909, 910-11 (7th Cir. 2017) (same); *Braitberg v. Charter Commc’ns, Inc.*, 836 F.3d 925, 930-31 (8th Cir. 2016) (same).

The majority’s decision is also inconsistent with this Court’s precedent. In *Bassett v. ABM Parking Services, Inc.*, this Court held that the plaintiff suffered no concrete injury when the defendant printed too much information on his credit receipt, in violation of FCRA’s procedural requirements, but no one beyond the plaintiff ever saw the receipt. 883 F.3d 776, 777 (9th Cir. 2018). The majority here tried to distinguish *Bassett* on the ground that “[c]redit reports, unlike receipts, exist for the purpose of being disseminated to third parties.” Slip op.30 n.9. That is both wrong (as evidenced by the fact that over 75% of the class received their report without it ever being sent to a third party) and beside the point; in both cases, the risk of injury becomes material only when the document gets into third-party hands.

The majority’s conclusion that every class member had standing on the disclosure claims is equally flawed. Ramirez introduced “no evidence ... that a single other class member so much as opened the dual mailings,” let alone “that anyone other than Ramirez was surprised to receive them.” Slip op.56 (McKeown, J.). It is therefore “pure conjecture” “whether any ... class member” other than

Ramirez “was confused, suffered the adverse consequences that befell Ramirez, or even opened the letter.” *Id.* That is so even accepting the dubious proposition that the mailings were “inherently shocking and confusing,” slip op.33 n.10, as an individual cannot be shocked or confused by mailings she did not read. As the Fifth Circuit recently explained when confronting (and rejecting) a similar argument, “unnamed class members ... who received the letter, but ignored it as junk mail or otherwise gave it no meaningful attention, ... lack a cognizable injury under Article III.” *Flecha v. Medicredit, Inc.*, 946 F.3d 762, 768 (5th Cir. 2020). Simply put, “[c]onjecture based on an unrepresentative plaintiff does not meet the constitutional minimum.” Slip op.50 (McKeown, J.); *see Spokeo*, 136 S. Ct. at 1548. The majority’s contrary conclusion not only conflicts with Supreme Court teachings, but puts the Ninth Circuit on the wrong side of a lopsided circuit split.

II. The Majority’s Conclusion That Ramirez Was Typical Of The Class Denies Reality And Defies Supreme Court Precedent.

Even assuming that the absent class members faced a constitutionally adequate “risk” of injury, Ramirez’s unique experiences and actual injuries beyond mere risks made him radically atypical of the class. To satisfy Rule 23’s typicality requirement, “a class representative must ... [have] suffer[ed] *the same injury* as the class members.” *Wal-Mart Stores, Inc. v. Dukes*, 564 U.S. 338, 348-49 (2011) (emphasis added); *see Fed. R. Civ. P. 23(a)(3)*. The majority elided that requirement by conflating Article III and Rule 23. Even if the mere receipt of two

contemporaneous mailings instead of one and the mere existence of potentially inaccurate reports “exposed every class member to a material risk of harm” sufficient for Article III, slip op.33-34, typicality was plainly lacking for the simple reason that *being injured by an actual dissemination* (and in a particularly humiliating way) is not remotely the same as merely being “exposed” to a risk of injury.

The majority acknowledged that, of the 8,185 class members, only “Ramirez’s alert stated that he was a match” (as opposed to “a *potential* match”), and only Ramirez “spent significant time and energy trying to remove the alert.” Slip. op.40. The majority could have equally added that no one other than Ramirez was denied credit—let alone at a store in front of family members, or subsequently cancelled travel plans. The majority further acknowledged that Ramirez introduced “no evidence regarding whether other class members had experiences similar to Ramirez’s as a result of the alerts” and no evidence that anyone but Ramirez read, let alone saw, the disclosures. *Id.* Yet the majority blithely concluded that “the unique aspects of Ramirez’s claims” were not so “significant ... that they ‘threaten[ed] to become the focus of the litigation.’” Slip op.41.

That conclusion blinks reality. One need not speculate on this question—there *was* a trial here, and as Judge McKeown explained, it *in fact* “focused on Ramirez and his unique circumstances” to the exclusion of any “story of the absent class members.” Slip op.50, 52 (McKeown. J.). That is unsurprising. Of course counsel

would rather present a case involving mundane procedural violations of a credit-reporting statute by telling the jury about someone who was impeded in his efforts to obtain credit while his wife and father-in-law looked on. That is a far more compelling case than asking a jury to award 8,000-plus people thousands of dollars apiece just because they each received some mail that some might have read, some might have discarded, and some might have found useful in clearing up any confusion before a report ever went to a third party (which is why FCRA gives individuals the right to request their own report in the first place). Ramirez’s facts were not just unique, but uniquely *compelling to a jury* relative to the mere risk of injury the class shared—which is why counsel implored the jury to look at “what happened to Mr. Ramirez,” not anyone else, in asking for damages at the statutory maximum and punitive damages to boot. ER257-58.

The majority’s conflation of *actual* and *potential* injury not only renders its typicality analysis entirely inadequate and unpersuasive, but also provides a roadmap for class counsel to drive up damages awards by singling out one sympathetic but atypical member. *See* slip op.52-53 (McKeown, J.). It simultaneously defies the Supreme Court’s instruction that “actual, not presumed, conformance with Rule 23(a)” is “indispensable.” *Gen. Tel. Co. of Sw. v. Falcon*, 457 U.S. 147, 160 (1982). Ramirez *stipulated* that he was radically atypical of (at least) 75% of the class, and he made no effort to prove that he was typical of *any*

class member, as he introduced no evidence “that a single other class member” shared his experiences or “so much as opened the dual mailings.” Slip op.56 (McKeown, J.). Ramirez thus failed to prove that he was typical of *anyone*, but at a minimum he certainly was not typical of the 6,332 absent class members who never had a report disseminated.

III. The Majority’s Conclusion That A 4:1 Punitive-Damages-To-Statutory-Damages Ratio Is Constitutional Conflicts With Decisions From Both The Supreme Court And Other Circuits.

While the majority correctly recognized that the punitive-damages award was unconstitutionally excessive, its remedy—reducing the award by little more than a third and upholding a 4:1 punitive-damages-to-statutory-damages ratio—is flatly wrong. The underlying award of “\$8 million in statutory damages is quite substantial.” Slip op.48. Especially because statutory damages provide a measure of compensation and deterrence while obviating the need for proof of actual harm, \$8 million in punitive damages should have formed the upper constitutional limit. After all, the Supreme Court has clearly instructed that a punitive-damages award “*equal to compensatory damages*” constitutes “the outermost limit of the due process guarantee” “[w]hen compensatory damages are substantial.” *State Farm v. Campbell*, 538 U.S. 408, 425 (2003) (emphasis added).

The majority simply disregarded that instruction. To be sure, it begrudgingly acknowledged that “the Supreme Court has noted that ... ‘[w]hen compensatory

damages are substantial,’ a ratio *lower than 4 to 1* may be the limit.” Slip op.47 (emphasis added) (quoting *State Farm*, 538 U.S. at 425). But, having just acknowledged that its award may be unconstitutional, the panel proceeded to treat 4:1 as the constitutional floor. That conclusion conflicts not just with the Supreme Court’s commands, but with decisions from other circuits finding much lower compensatory-damages awards sufficiently “substantial” to demand a 1:1 ceiling. *See, e.g., Lompe v. Sunridge Partners, LLC*, 818 F.3d 1041, 1075 (10th Cir. 2016); *Williams v. ConAgra Poultry Co.*, 378 F.3d 790, 799 (8th Cir. 2004).

Indeed, the combination of statutory damages near the statutory ceiling and a class comprised mostly of individuals who suffered (at most) only a risk of injury further underscores that the 1:1 ratio is the outer limit here. Statutory damages, unlike compensatory damages, are designed to punish and deter as well as to compensate, especially when (as here) they are available only for “willful” violations of the law. *See On Davis v. Gap, Inc.*, 246 F.3d 152, 172 (2d Cir. 2001). The combined effect of the majority’s errors is thus that the overwhelming majority of absent class members will receive thousands of dollars in punitive damages on top of nearly a thousand dollars in statutory damages, even though there is no dispute that their credit reports were never disseminated to any third party, and even though the actual *proven* harm for everyone but Ramirez was nil.

It is no exaggeration to say that, for many class members, the first indication that they were injured at all will be when they receive a \$4,925.10 check in the mail. That absurd result is the product of ignoring basic requirements of Article III, Rule 23, and due process. Further review is desperately needed.

CONCLUSION

For the reasons set forth above, this Court should grant rehearing en banc.

Respectfully submitted,

JULIA B. STRICKLAND
STEPHEN J. NEWMAN
CHRISTINE E. ELLICE
STROOCK & STROOCK &
LAVIN LLP
2029 Century Park East
Los Angeles, CA 90067

s/Paul D. Clement
PAUL D. CLEMENT
Counsel of Record
ERIN E. MURPHY
MATTHEW D. ROWEN
KIRKLAND & ELLIS LLP
1301 Pennsylvania Avenue, NW
Washington, DC 20004
(202) 389-5000
paul.clement@kirkland.com

Counsel for Defendant-Appellant

March 12, 2020

CERTIFICATE OF COMPLIANCE

1. This brief complies with the type-volume limitation of Circuit R. 40-1(a) because this brief contains 4,182 words, excluding the parts of the brief exempted by Fed. R. App. P. 32(f).

2. This brief complies with the typeface requirements of Fed. R. App. P. 32(a)(5) and the type style requirements of Fed. R. App. P. 32(a)(6), because it has been prepared in a proportionally spaced typeface using Microsoft Word 2016 in 14-point Times New Roman type.

March 12, 2020

s/Paul D. Clement
Paul D. Clement

CERTIFICATE OF SERVICE

I hereby certify that on March 12, 2020, I electronically filed the foregoing with the Clerk of the Court for the United States Court of Appeals for the Ninth Circuit by using the CM/ECF system. I certify that all participants in this case are registered CM/ECF users and that service will be accomplished by the CM/ECF system.

s/Paul D. Clement
Paul D. Clement

FOR PUBLICATION

**UNITED STATES COURT OF APPEALS
FOR THE NINTH CIRCUIT**

SERGIO L. RAMIREZ, <i>Plaintiff-Appellee,</i> v. TRANSUNION LLC, <i>Defendant-Appellant.</i>
--

No. 17-17244

D.C. No.
3:12-cv-00632-JSC

OPINION

Appeal from the United States District Court
for the Northern District of California
Jacqueline Scott Corley, Magistrate Judge, Presiding

Argued and Submitted February 14, 2019
San Francisco, California

Filed February 27, 2020

Before: M. Margaret McKeown, William A. Fletcher,
and Mary H. Murguia, Circuit Judges.

Opinion by Judge Murguia;
Partial Concurrence and Partial Dissent by
Judge McKeown

SUMMARY*

Fair Credit Reporting Act

The panel affirmed in part and reversed and vacated in part the district court's judgment against credit reporting agency TransUnion LLC following a jury trial in a consumer class action brought under the Fair Credit Reporting Act.

TransUnion, aware that its practice was unlawful, incorrectly placed terrorist alerts on the front page of the consumers' credit reports and subsequently sent the consumers confusing and incomplete information about the alerts and how to get them removed. The jury assessed \$60 million in damages for three FCRA violations: (1) willful failure to follow reasonable procedures to assure accuracy of the terrorist alerts in violation of 15 U.S.C. § 1681e(b); (2) willful failure to disclose to the class members their entire credit reports by excluding the alerts from the reports in violation of § 1681g(a)(1); and (3) willful failure to provide a summary of rights in violation of § 1681g(c)(2).

Affirming in part, the panel held that every member of a class certified under Fed. R. Civ. P. 23, rather than only the class representative, must satisfy the basic requirements of Article III standing at the final stage of a money damages suit when class members are to be awarded individual monetary damages. The panel concluded that each of the 8,185 class members had standing on each of the class claims because TransUnion's reckless handling of

* This summary constitutes no part of the opinion of the court. It has been prepared by court staff for the convenience of the reader.

information from the Department of the Treasury's Office of Foreign Assets Control exposed every class member to a real risk of harm to their concrete privacy, reputational, and informational interests protected by the FCRA. As to the reasonable procedures claim, distinguishing a decision of the D.C. Circuit, the panel held that the violation of a statutory right constituted a concrete injury under the test set forth in *Robins v. Spokeo Inc.*, 867 F.3d 1108 (9th Cir. 2017). The panel held that each class member also established standing on the disclosure and summary-of-rights claims.

The panel rejected TransUnion's arguments regarding the sufficiency of the evidence, Rule 23 certification, and statutory damages. The panel held that TransUnion was not entitled to judgment as a matter of law or to a new trial on the ground that plaintiff failed to prove the willfulness of TransUnion's FCRA violations. The panel held that the district court did not abuse its discretion in finding that the class representative's claims were typical of the class's claims and in certifying and refusing to decertify the class. In addition, the jury's award of statutory damages near the high end of the range was clearly justified.

Reversing and vacating in part, the panel held that the punitive damages award was excessive in violation of constitutional due process. The panel remanded with instructions to reduce the punitive-damages award from \$6,353.08 per class member to \$3,936.88 per class member.

Concurring in part and dissenting in part, Judge McKeown agreed with the majority that Article III and the Rules Enabling Act require all members of a damages class to have standing at trial, and so the 1,853 class members whose inaccurate information was disclosed to a third party had standing to assert a reasonable procedures claim. Judge McKeown also agreed that the punitive damages award was

impermissibly excessive. She dissented in part because, in her view, no one but the class representative and the class members whose information was disclosed to a third party had standing to assert a reasonable procedures claim, and only the class representative had standing to bring the disclosure and summary-of-rights claims.

COUNSEL

Paul D. Clement (argued), Erin E. Murphy, Robert M. Bernstein, and Matthew D. Rowen, Kirkland & Ellis LLP, Washington, D.C.; Julia B. Strickland, Stephen J. Newman, Christine E. Ellice, and Jason Yoo, Stroock & Stroock & Lavan LLP, Los Angeles, California; for Defendant-Appellant.

James A. Francis (argued), John Soumilas, David A. Searles, and Lauren KW Brennan, Francis & Mailman P.C., Philadelphia, Pennsylvania; Andrew J. Ogilvie and Carol McLean Brewer, San Francisco, California; for Plaintiff-Appellee.

Andrew J. Pincus, Archis A. Parasharami, and Daniel E. Jones, Mayer Brown LLP, Washington, D.C.; Steven P. Lehotsky and Warren Postman, U.S. Chamber Litigation Center Inc., Washington, D.C.; for Amicus Curiae Chamber of Commerce of the United States of America.

OPINION

MURGUIA, Circuit Judge:

This case asks us to resolve whether a class of consumers may sue and recover damages from a credit reporting agency pursuant to the Fair Credit Reporting Act (“FCRA”), where the agency—aware that its practice was unlawful—incorrectly placed terrorist alerts on the front page of the consumers’ credit reports and subsequently sent the consumers confusing and incomplete information about the alerts and how to get them removed.

The United States Department of the Treasury’s Office of Foreign Assets Control (“OFAC”) maintains a list of Specially Designated Nationals (“SDNs”), i.e., individuals who are prohibited from transacting business in the United States for national security reasons. Because merchants who transact with an SDN can face harsh fines, TransUnion LLC (“TransUnion”), one of the three largest credit reporting agencies, saw a business opportunity in developing a product for its clients that “matched” consumers’ names to individuals on the OFAC list.

In producing these purported matches, TransUnion coordinated with a third-party vendor and used a software that conducted basic first-and-last-name searches—despite having the capability to conduct more accurate searches and despite having been put on notice by another circuit court in 2010 that this practice violated the FCRA. As a result, TransUnion inaccurately added OFAC alerts to the front page of the credit reports of thousands of consumers. When consumers began discovering the alerts and trying to have them removed, TransUnion both sent them confusing information falsely suggesting that the alerts had been removed and withheld information about how to dispute the

alerts. TransUnion's practice triggered significant concern among affected consumers, such that a number of them contacted the Department of the Treasury directly to inquire about the terrorist labels.

The consumers brought this class action against TransUnion pursuant to the FCRA, and a jury assessed \$60 million in damages for three willful violations of the statute. In this appeal, TransUnion claims that the verdict cannot stand because only Sergio Ramirez, the representative plaintiff, suffered a concrete and particularized injury as a result of TransUnion's unlawful practice. According to TransUnion, the other thousands of class members whose credit reports contained the inaccurate terrorist alerts and received the confusing and incomplete mailings did not suffer the irreducible constitutional minimum showing of harm that Article III standing requires. Ramirez, on the other hand, argues that the class members do not need to demonstrate standing at all because, in a class action, only the representative plaintiff must have standing. The issue of who must show standing in a class action at the final stage of a damages suit is a question of first impression in this circuit.

For the reasons explained below, we hold that every member of a class certified under Rule 23 must satisfy the basic requirements of Article III standing at the final stage of a money damages suit when class members are to be awarded individual monetary damages.¹ Therefore, the dispositive question in this case is whether each of the 8,185 class members had standing on each of the class claims. We

¹ Our holding does not alter the showing required at the class certification stage or other early stages of a case, and it does not apply to cases involving only injunctive relief.

conclude that they did. We also reject TransUnion's arguments regarding the sufficiency of the evidence, Rule 23 certification, and statutory damages. However, we hold that the punitive damages award is excessive in violation of constitutional due process. We reduce the punitive-damages award from \$6,353.08 per class member to \$3,936.88 per class member, but otherwise affirm the verdict and judgment.

I. Background

A. Factual History

In February 2011, Sergio Ramirez went to a Nissan car dealership with his wife and father-in-law to purchase a car. After the Ramirezes selected a car and negotiated the terms, the dealership ran a joint credit check on Ramirez and his wife. But once the dealership obtained the credit reports, the salesman told Ramirez that Nissan would not sell the car to Ramirez because he was on "a terrorist list."

The credit report had been prepared by TransUnion, one of the nation's three largest consumer reporting agencies ("CRA"). The report contained the following statement on the first page: "***OFAC ADVISOR ALERT - INPUT NAME MATCHES NAME ON THE OFAC DATABASE[.]" The report also listed the names and birthdates of the two prohibited Specially Designated Nationals who purportedly "matched" Ramirez: Sergio Humberto Ramirez Aguirre (born 11/22/1951) and Sergio Alberto Cedula Ramirez Rivera (born 01/14/196*). The report indicated that Ramirez's middle initial was "L" and his birth year was 1976.

The salesman refused to take further steps to verify whether Ramirez was in fact on the OFAC list. He also

refused to provide Ramirez a copy of his credit report, instead recommending to Ramirez that he contact TransUnion directly. Eventually, however, the salesman agreed to sell the car to Ramirez's wife. Ramirez's wife completed a credit application on her own behalf, and, after another hour, she was able to purchase the car.

Ramirez testified that he was embarrassed, shocked, and scared when he learned his name was on a terrorist watch list. Ramirez was also disappointed and embarrassed that he was unable to purchase the car because he and his wife always made major purchases jointly. Confused and not knowing what to do, Ramirez began researching what the alert meant and how to have it removed. Ramirez first called the Department of the Treasury, but they advised him that he would need to contact TransUnion. When Ramirez called TransUnion, he was repeatedly told that there was no OFAC alert on his credit report. Ultimately, Ramirez requested a copy of his credit report so he could verify whether it contained an OFAC alert.

On February 28, 2011, TransUnion sent Ramirez a copy of his credit report. The first page of the mailing stated:

Enclosed is the TransUnion Personal Credit Report that you requested. As a trusted leader in the consumer credit information industry, TransUnion takes the accuracy of your credit information very seriously. We are committed to providing the complete and reliable credit information that you need to participate in everyday transactions and purchases.

If you believe an item of information to be incomplete or inaccurate, please alert us

immediately. We will investigate the data and notify you of the results of our investigation.

The remainder of the page included information about and instructions for an online request for investigation. The following pages contained a copy of Ramirez's credit report, information regarding how to dispute inaccurate information, and a "Summary of Rights" under the FCRA. The credit report contained no mention of OFAC. Ramirez was confused by the report's lack of any information regarding OFAC, but he thought perhaps the problem had been resolved.

The next day, on March 1, 2011, TransUnion sent Ramirez a separate letter (the "OFAC Letter"). The OFAC Letter stated:

Thank you for contacting TransUnion. Our goal is to maintain complete and accurate information on consumer credit reports.

Our records show that you recently requested a disclosure of your TransUnion credit report. That report has been mailed to you separately. As a courtesy to you, we also want to make you aware that the name that appears on your TransUnion credit file "SERGIO L RAMIREZ" is considered a potential match to information listed on the United States Department of Treasury's Office of Foreign Asset Control ("OFAC") Database.

The OFAC Database contains a list of individuals and entities that are prohibited by

the U.S. Department of Treasury from doing business in or with the United States. Financial institutions are required to check customers' names against the OFAC Database, and if a potential name match is found, to verify whether their potential customer is the person on the OFAC Database. For this reason, some financial institutions may ask for your date of birth, or they may ask to see a copy of a government-issued form of identification Some financial institutions will search names against this database themselves, or they may ask another company, such as TransUnion, to do so on their behalf. We want you to know that this information may be provided to such authorized parties.

The OFAC record that is considered a potential match to the name on your credit file is:

[OFAC records for the two prohibited SDNs who purportedly matched Ramirez, which include first, middle, and last names, dates of birth, and passport information]

For more details regarding the OFAC Database, please visit [the U.S. Department of the Treasury's website].

If you have additional questions or concerns, you can contact TransUnion at [phone number and mailing address].

Unlike the credit-report mailing, there was no summary-of-rights form attached to the OFAC Letter.

Ramirez testified that he was confused by the two mailings. The lack of any OFAC information in the credit-report mailing suggested the alert had been removed, but the OFAC Letter mailing suggested otherwise. Ramirez also did not know how to remedy the issue because the OFAC Letter did not include instructions for initiating a dispute. Concerned about possible consequences of the OFAC match, Ramirez canceled an international vacation he had planned with his family.

Finally, Ramirez consulted with a lawyer and, at the lawyer's advice, wrote a letter to TransUnion in March 2011 requesting that the OFAC alert be removed from his report. TransUnion responded in writing that the alert had been removed.

Ramirez was not the only consumer who TransUnion incorrectly labeled as a prohibited SDN. TransUnion sent the same OFAC Letter to 8,184 other consumers who also requested copies of their credit reports between January 2011 and July 2011. In February 2012, Ramirez sued TransUnion on behalf of himself and the 8,184 other consumers who were falsely labeled as prohibited SDNs. Ramirez alleged that TransUnion violated the FCRA by placing the false OFAC alerts on their credit reports and later sending misleading and incomplete disclosures about the alerts.

B. TransUnion's "OFAC Advisor" Product

The class's claims trace back to TransUnion's launch of a new product in 2002 and its erroneous belief that the new product was exempt from the FCRA. TransUnion saw a

business opportunity because its clients—who purchase consumer credit reports from TransUnion because they are deciding whether to offer credit to consumers—are legally obligated to ensure they are not offering credit to a prohibited SDN appearing on the OFAC list. TransUnion therefore developed a product it called “OFAC Advisor,” which added an alert to a consumer’s credit report indicating whether the consumer was a prohibited SDN on the OFAC list.

TransUnion obtained the information about whether consumers were OFAC matches from a third-party company, Accuity, Inc. Accuity’s software conducted a “name-only” search, running a consumer’s first and last name against the names on the OFAC list. A search would result in a match if the consumer’s first and last name were either identical or similar to a name on the OFAC list (*e.g.*, “Cortez” would match with “Cortes”).²

When TransUnion first began offering the OFAC Advisor product, it determined that the OFAC alerts being placed on consumer credit reports were exempt from the FCRA, including the FCRA’s requirement that TransUnion “follow reasonable procedures to assure maximum possible accuracy of the information” it placed on consumer credit reports. 15 U.S.C. § 1681e(b). Specifically, TransUnion determined the OFAC alerts were not governed by the FCRA because the OFAC list was not stored in TransUnion’s database; the data was stored in a separate file

² In collecting other types of data for use on consumer reports—such as tax liens or bankruptcy judgments—TransUnion used at least one additional identifier other than the consumer’s name (*e.g.*, address, date of birth, or social security number). OFAC information was the only consumer-report data that TransUnion collected using name alone.

and software supplied by TransUnion's third-party vendor, Accuity. Therefore, TransUnion did not follow its normal procedures to ensure accuracy.

TransUnion also adopted a policy of not disclosing OFAC matches to affected consumers when the consumers requested a copy of their credit reports. Although TransUnion received a number of consumer complaints after it launched OFAC Advisor and adopted these policies, TransUnion remained mostly unscathed for these practices until 2005 when a consumer sued.

C. The Cortez Litigation

In 2005, Sandra Cortez, a consumer, sued TransUnion in the Eastern District of Pennsylvania under circumstances similar to Ramirez's. *See Cortez v. Trans Union, LLC*, 617 F.3d 688, 696–706 (3d Cir. 2010). Cortez attempted to purchase a car but was delayed for hours because TransUnion sent the car dealership a credit report with a false OFAC alert on it. *Id.* at 697–99. When Cortez attempted to resolve the issue, TransUnion repeatedly told her that there was no OFAC alert on her report and refused to investigate or remove the alert. *Id.* at 699–700.

A jury found in Cortez's favor on four FCRA claims: (1) TransUnion negligently failed to follow reasonable procedures to ensure maximum possible accuracy in producing Cortez's credit report, in violation of 15 U.S.C. § 1681e(b); (2) TransUnion willfully failed to provide Cortez all information in her file despite her requests, in violation of § 1681g(a); (3) TransUnion willfully failed to reinvestigate the OFAC alert after Cortez informed TransUnion of the false alert, in violation of § 1681i(a); and (4) TransUnion willfully failed to note Cortez's dispute on subsequent reports, in violation of § 1681i(c). *Id.* at 705.

The jury awarded Cortez \$50,000 in actual damages and \$750,000 in punitive damages. *Id.* The district court remitted the punitive damages to \$100,000, but otherwise upheld the verdict. *Id.* at 705–06.

On appeal, TransUnion argued that OFAC information was not covered by the FCRA because it was not part of the “consumer report” as defined by the statute. *Id.* at 706.³ In August 2010, the Third Circuit flatly rejected this argument, noting that it was “difficult to imagine an inquiry more central to a consumer’s ‘eligibility’ for credit than whether federal law prohibits extending credit to that consumer in the first instance.” *Id.* at 707–08 (quoting 15 U.S.C. § 1681a(d)(1)). The court upheld the jury’s verdict on the reasonable procedures claim, explaining: “The jury could reasonably conclude that [TransUnion] could have taken steps to minimize the possibility that it would erroneously place an OFAC alert on a credit report, such as checking the birth date of the consumer against the birth date of the person on the SDN List.” *Id.* at 709.

With respect to Cortez’s second claim, that TransUnion willfully failed to disclose all of the information in Cortez’s file when she requested it, TransUnion argued that OFAC

³ Under the FCRA, a consumer report is defined as “any written, oral, or other communication of any information by a [CRA] bearing on a consumer’s credit worthiness, credit standing, credit capacity, character, general reputation, personal characteristics, or mode of living which is used or expected to be used or collected in whole or in part for the purpose of serving as a factor in establishing the consumer’s eligibility for” credit, employment, or another purpose authorized by the statute. 15 U.S.C. § 1681a(d)(1).

We use the terms “consumer report” and “credit report” interchangeably in this Opinion.

information was not part of the consumer “file” because TransUnion did not store OFAC information in its usual database; rather, it contracted with Accuity to store the information separately. *Id.* at 711. Again, the Third Circuit emphatically rejected this argument: “We do not believe that Congress intended to allow credit reporting companies to escape the disclosure requirement in § 1681a(g) by simply contracting with a third party to store and maintain information that would otherwise clearly be part of the consumer’s file and is included in a credit report.” *Id.*

Finally, the court upheld Cortez’s reinvestigation and dispute claims, and affirmed the district court’s rulings as to damages. *Id.* at 712–24. However, the court expressed concern over the district court’s reduction of the punitive-damages award because “the record certainly support[ed] a jury becoming ‘incensed’ over [TransUnion’s] ‘insensitivity’ to Cortez’s claim[.]” *Id.* at 718 n.37.

D. TransUnion’s OFAC Practices After the *Cortez* Litigation

After being slammed with an \$800,000 jury verdict (subsequently remitted to \$150,000) in *Cortez*, TransUnion made surprisingly few changes to its practices regarding OFAC alerts. In November 2010, TransUnion changed the language of the OFAC alert used on credit reports. Instead of stating that a consumer was a “match” to the OFAC list, the reports would state that a consumer was a “potential match.” TransUnion also made some adjustments to its matching algorithm, including requiring an exact match between first and last names, reducing the false-positive rate

from about 5 percent to about 0.5 percent.⁴ TransUnion requested additional software enhancements from Accuity, but these were not implemented until 2013.

Within the timeframe of the *Cortez* litigation, TransUnion received warnings about its OFAC practices from officials at the Department of the Treasury's OFAC. In an October 2010 letter to TransUnion, OFAC officials noted that they continued to hear from TransUnion customers and individual consumers who had been adversely affected by false OFAC alerts on TransUnion credit reports. OFAC officials expressed concern that a product "that does not include rudimentary checks to avoid false positive reporting can create more confusion than clarity and cause harm to innocent consumers." OFAC officials were particularly worried by OFAC alerts being "disseminated broadly in conjunction with credit reports."

As a result of these warnings from OFAC officials and the *Cortez* litigation, TransUnion also changed how it communicated with consumers about the OFAC alerts on their credit reports. Beginning in January 2011, when consumers flagged as OFAC matches requested copies of their credit reports, TransUnion would send them two mailings: (1) the consumer's credit report *with the OFAC alert redacted*, and (2) a separately mailed OFAC Letter. The OFAC Letters were sent within one day of the credit reports. These letters were substantially similar to the one described above that Ramirez received. TransUnion did not include a summary-of-rights form in the mailings containing

⁴ TransUnion presented no data showing that any of its name matches through OFAC Advisor were correct. In other words, TransUnion could not confirm that a single OFAC alert sold to its customers was accurate.

the OFAC Letters. In July 2011, TransUnion finally stopped sending OFAC Letters and began including OFAC alerts directly on the credit reports it sent to consumers.

E. Procedural History

In February 2012, Ramirez filed a putative class action against TransUnion alleging that TransUnion's OFAC practices violated multiple provisions of the FCRA. The district court certified a class action under Rule 23 of the Federal Rules of Civil Procedure over TransUnion's objection and denied TransUnion's motion to decertify the class.

The class included "all natural persons in the United States and its Territories to whom TransUnion sent a letter similar in form to the March 1, 2011 [OFAC Letter] TransUnion sent to [Ramirez] . . . from January 1, 2011-July 26, 2011." In other words, everyone in the class: (1) was falsely labeled by TransUnion's name-only software as a potential OFAC match; (2) requested a copy of his or her credit report from TransUnion; and (3) in response, received a credit-report mailing with the OFAC alert redacted and a separate OFAC Letter mailing with no summary of rights.

Based on TransUnion's records, the parties stipulated that there were 8,185 consumers, including Ramirez, who fell within this class. Out of those 8,185, the records reflected that 1,853 had their credit reports requested by a potential credit grantor during the class period (January 2011 to July 2011). TransUnion did not furnish credit reports to third parties during the class period for the remaining 6,332 class members.

The case proceeded to a jury trial on three claims. First, the class alleged that TransUnion willfully failed to follow

reasonable procedures to assure accuracy of the OFAC alerts because TransUnion used rudimentary name-only matching software without any additional checks to avoid false positives. *See* 15 U.S.C. § 1681e(b). Second, the class alleged that TransUnion willfully failed to disclose to the class members their entire credit reports by excluding the OFAC alerts from the reports. *See id.* § 1681g(a)(1). Third, the class alleged that TransUnion willfully failed to provide a summary of rights as required under the FCRA when it sent consumers the OFAC Letters. *See id.* § 1681g(c)(2).

The jury found in favor of the class on all three claims and awarded each class member \$984.22 in statutory damages (about \$8 million classwide) and \$6,353.08 in punitive damages (about \$52 million classwide). TransUnion filed a renewed motion for judgment as a matter of law, and moved alternatively for a new trial, remittitur, or an amended judgment, all of which the district court denied. TransUnion appealed, raising four arguments. We have jurisdiction pursuant to 28 U.S.C. § 1291. We address each argument in turn.

II. Article III Standing

TransUnion first argues that the verdict cannot stand because none of the class members—other than Ramirez—had standing under Article III of the United States Constitution. We review the district court’s rulings regarding standing *de novo*. *Fair Hous. of Marin v. Combs*, 285 F.3d 899, 902 (9th Cir. 2002).

Standing is an “essential and unchanging part of the case-or-controversy requirement of Article III.” *Lujan v. Defs. of Wildlife*, 504 U.S. 555, 560 (1992). The “irreducible constitutional minimum” of standing requires a plaintiff to establish three elements: (1) “the plaintiff must have

suffered an ‘injury in fact’” that is “concrete and particularized” and “actual or imminent;” (2) “there must be a causal connection between the injury and the conduct complained of;” and (3) “it must be ‘likely,’ as opposed to merely ‘speculative,’ that the injury will be ‘redressed by a favorable decision.’” *Id.* at 560–61 (citations omitted).

A. Who Needs Standing

The parties first dispute *who* must demonstrate standing to recover damages—only the class representative (i.e., only Ramirez) or every class member. This Court has previously held that only the representative plaintiff need allege standing at the motion to dismiss and class certification stages, *see In re Zappos.com, Inc.*, 888 F.3d 1020, 1028 n.11 (9th Cir. 2018); *Melendres v. Arpaio*, 784 F.3d 1254, 1262 (9th Cir. 2015),⁵ and even at the final judgment stage in class actions involving only injunctive relief, *see Bates v. United Parcel Serv., Inc.*, 511 F.3d 974, 985 (9th Cir. 2007) (en banc); *Casey v. Lewis*, 4 F.3d 1516, 1519–20 (9th Cir. 1993). But we have never addressed the question of who must have standing at the final stage of a money damages suit when class members are to be awarded individual monetary damages.

We address that question today and hold that each member of a class certified under Rule 23 must satisfy the bare minimum of Article III standing at the final judgment stage of a class action in order to recover monetary damages in federal court. Although this is an issue of first impression for this Court, our holding today clearly follows from

⁵ *See also Neale v. Volvo Cars of N. Am.*, 794 F.3d 353, 362 (3d Cir. 2015) (holding that “unnamed, putative class members need not establish Article III standing” in damages action at class certification stage).

Supreme Court precedent, as well as the fundamental nature of our judicial system.⁶

The Supreme Court has held, albeit in a different context, that all parties seeking to recover a monetary award in their own name must show Article III standing. *See Town of Chester, N.Y. v. Laroe Estates, Inc.*, 137 S. Ct. 1645, 1651 (2017) (holding that “an intervenor of right” under Federal Rule of Civil Procedure 24(a)(2) “must have Article III standing in order to pursue relief that is different from that which is sought by a party with standing[.]” including where “both the plaintiff and the intervenor seek separate money judgments in their own names.”); *see also Tyson Foods, Inc. v. Bouaphakeo*, 136 S. Ct. 1036, 1053 (2016) (Roberts, C.J., concurring) (“Article III does not give federal courts the power to order relief to any uninjured plaintiff, class action or not. The Judiciary’s role is limited ‘to provid[ing] relief to claimants, in individual or class actions, who have suffered, or will imminently suffer, actual harm.’” (quoting *Lewis v. Casey*, 518 U.S. 343, 349 (1996))).

⁶ Our holding does not apply to class actions involving only injunctive relief. Nor does our holding alter the showing required at the class certification stage or other early stages of a case. We address only the circumstances of this case: court-awarded, individual monetary awards for class members at the final judgment stage of a class action. We note that, although the standing inquiry in the early stages of a case focuses on the representative plaintiffs, district courts and parties should keep in mind that they will need a mechanism for identifying class members who lack standing at the damages phase. *See Torres v. Mercer Canyons Inc.*, 835 F.3d 1125, 1137 (9th Cir. 2016) (“[F]ortuitous non-injury to a subset of class members does not necessarily defeat certification of the entire class, particularly as the district court is well situated to winnow out those non-injured members at the damages phase of the litigation, or to refine the class definition.” (citing 1 W. Rubenstein, *Newberg on Class Actions* § 2:3 (5th ed. 2019))).

The same rule applies here. To hold otherwise would directly contravene the Rules Enabling Act, because it would transform the class action—a mere procedural device—into a vehicle for individuals to obtain money judgments in federal court even though they could not show sufficient injury to recover those judgments individually. *See* 28 U.S.C. § 2072(b) (“[Rules of procedure] shall not abridge, enlarge or modify any substantive right.”).

B. Merits of the Standing Inquiry

Having concluded that each class member must have standing to recover damages, we turn to the dispositive and more difficult question in this case: Did each of the 8,185 class members have standing? TransUnion challenges only the first standing requirement—injury in fact. Because a “plaintiff must demonstrate standing for each claim he seeks to press,” *DaimlerChrysler Corp. v. Cuno*, 547 U.S. 332, 335 (2006), we address standing for each of the class’s three claims. Plaintiffs bore the burden of proving standing through evidence at trial. *See Lujan*, 504 U.S. at 561.

1. Reasonable Procedures Claim

Under § 1681e(b) of the FCRA, “[w]hen a [CRA] prepares a consumer report it shall follow reasonable procedures to assure maximum possible accuracy of the information concerning the individual about whom the report relates.” 15 U.S.C. § 1681e(b). The class’s first claim is that TransUnion willfully failed to follow reasonable procedures to assure maximum possible accuracy when it collected OFAC information using rudimentary name-only searches and placed the inaccurate information on the class members’ credit reports without further verification.

TransUnion argues that, to have suffered a concrete injury from the § 1681e(b) violation, each class member must show that TransUnion disclosed his or her credit report to a third party. In other words, TransUnion argues no injury results from a false OFAC alert until someone other than TransUnion and the consumer sees it. For support, TransUnion relies on the Supreme Court’s decision in *Spokeo, Inc. v. Robins* (*Spokeo II*), 136 S. Ct. 1540 (2016).

Prior to *Spokeo II*, we held that the violation of a “statutory right”—including an FCRA violation—“is usually a sufficient injury in fact to confer standing” without any showing of actual harm. *See Robins v. Spokeo, Inc.* (*Spokeo I*), 742 F.3d 409, 412 (9th Cir. 2014), *vacated and remanded*, 136 S. Ct. 1540 (2016). The Supreme Court granted certiorari and reversed, explaining that “Congress cannot erase Article III’s standing requirements by statutorily granting the right to sue to a plaintiff who would not otherwise have standing.” *Spokeo II*, 136 S. Ct. at 1547–48 (quoting *Raines v. Byrd*, 521 U.S. 811, 820 n.3 (1997)). Rather, “Article III standing requires a concrete injury even in the context of a statutory violation.” *Id.* at 1549.

The Supreme Court recognized, however, that an injury may still be concrete even if intangible. *Id.* And there is sufficient injury in fact when a defendant’s statutory violation creates a “risk of real harm” to a plaintiff’s concrete interest. *Id.* In determining whether an intangible harm constitutes an injury in fact, we look to historically recognized injuries and Congress’s judgment. *Id.* We look to history to determine “whether an alleged intangible harm has a close relationship to a harm that has traditionally been regarded as providing a basis for a lawsuit in English or American courts.” *Id.* And we are guided by Congress’s judgment because “Congress is well positioned to identify

intangible harms that meet minimum Article III requirements[.]” *Id.*

Spokeo also involved a consumer’s claim against a CRA under § 1681e(b). Robins, a consumer, alleged that Spokeo, a CRA that operated a people-search website, published a profile about him on its website that contained inaccurate information regarding his age, marital status, wealth, employment, and education. *Robins v. Spokeo, Inc. (Spokeo III)*, 867 F.3d 1108, 1111 (9th Cir. 2017). With respect to injury in fact, Robins alleged that the presence of the false information on Spokeo’s website “harmed his employment prospects at a time when he was out of work” and caused him emotional distress. *Id.*

The Supreme Court declined to decide whether Robins sufficiently alleged a concrete injury, but it provided the following guidance:

On the one hand, Congress plainly sought to curb the dissemination of false information by adopting procedures designed to decrease that risk. On the other hand, Robins cannot satisfy the demands of Article III by alleging a bare procedural violation. A violation of one of the FCRA’s procedural requirements may result in no harm. For example, even if a [CRA] fails to provide the required notice to a user of the agency’s consumer information, that information regardless may be entirely accurate. In addition, not all inaccuracies cause harm or present any material risk of harm. An example that comes readily to mind is an incorrect zip code. It is difficult to imagine how the

dissemination of an incorrect zip code, without more, could work any concrete harm.

Spokeo II, 136 S. Ct. at 1550.

On remand, we held that Robins alleged a material risk of harm to his concrete interests sufficient to satisfy Article III standing. *Spokeo III*, 867 F.3d at 1118. We adopted a two-part inquiry for determining whether the violation of a statutory right constitutes a concrete injury: “(1) whether the statutory provisions at issue were established to protect [the plaintiff’s] concrete interests (as opposed to purely procedural rights), and if so, (2) whether the specific procedural violations alleged . . . actually harm, or present a material risk of harm to, such interests.” *Id.* at 1113.

In Robins’s case, we held at step one that § 1681e(b) was enacted to protect consumers’ concrete interests in avoiding the very real-world harms that result from inaccurate credit reporting—such as the inability to obtain credit and employment and “the uncertainty and stress” that consumers experience when they discover inaccurate information in their credit reports. *Id.* at 1114. We noted that “the interests that [the] FCRA protects also resemble other reputational and privacy interests that have long been protected in the law.” *Id.* At step two, we concluded that Robins had been exposed to a material risk of harm to that concrete interest because Spokeo published inaccurate information on its website that was far more material than a mere incorrect zip code. *Id.* at 1116–17.

Applying the test to the facts of this case, we conclude that all 8,185 class members suffered a material risk of harm to their concrete interests protected by § 1681e(b) as a result of TransUnion’s failure to follow reasonable procedures to assure maximum possible accuracy of OFAC information.

Step one is clear. Congress enacted the FCRA, including § 1681e(b), “to protect consumers’ concrete interests.” *Id.* at 1113. “[G]iven the ubiquity and importance of consumer reports in modern life—in employment decisions, in loan applications, in home purchases, and much more—the real-world implications of material inaccuracies in those reports seem patent on their face.” *Id.* at 1114. The FCRA’s reasonable procedures requirement is particularly important because the “threat to a consumer’s livelihood is caused by the very existence of inaccurate information in his credit report and the likelihood that such information will be important to one of the many entities who make use of such reports[.]” *Id.* at 1114; *see also* 15 U.S.C. § 1681(a)(4) (explaining that Congress enacted the FCRA “to insure that consumer reporting agencies exercise their grave responsibilities with fairness, impartiality, and a respect for the consumer’s right to privacy”). “Courts have long entertained causes of action to vindicate intangible harms caused by certain untruthful disclosures about individuals, and we respect Congress’s judgment that a similar harm would result from inaccurate credit reporting.” *Spokeo III*, 867 F.3d at 1115.

At step two, standing is also clear for all class members for a number of reasons. First, the nature of the inaccuracy is severe. TransUnion inaccurately identified and labeled all class members as potential terrorists, drug traffickers, and other threats to national security; it did not inaccurately report a zip code or a minor discrepancy. As a result of its careless procedures for identifying OFAC “matches,” TransUnion sent all class members a letter informing them that they were considered potential SDNs. This practice ran a real risk of causing the uncertainty and stress that Congress aimed to prevent in enacting the FCRA. *See Drew v. Equifax Info. Servs., LLC*, 690 F.3d 1100, 1109 (9th Cir. 2012) (“The

FCRA permits ‘recovery for emotional distress and humiliation.’” (quoting *Guimond v. Trans Union Credit Info. Co.*, 45 F.3d 1329, 1333 (9th Cir. 1995)).

In *Spokeo III*, we stated that it was “clear” that the plaintiff was exposed to a material risk of harm because a CRA made inaccurate information about his age, marital status, education, and wealth available to third parties. 867 F.3d at 1117. The risk here was far graver. The OFAC labels are the type of information that risks triggering significant concern, confusion, and even potential contact with a federal intelligence agency. And the record here shows this risk is far from hypothetical; indeed, the Department of the Treasury informed TransUnion that it “continue[d]” to hear from a number of concerned individuals who had been inaccurately labeled as OFAC matches by TransUnion, and that TransUnion’s practice was “creating unnecessary confusion” among affected consumers. As Ramirez testified at trial: “[I]f somebody tells you you’re on a terrorist list, what are you going to do?”

Second, TransUnion engaged a third-party vendor—Accuity, Inc.—to develop the software and database containing the underlying information for the OFAC alerts. As a result, TransUnion and Accuity communicated about the database information and OFAC matches. And TransUnion concedes that OFAC matches were not housed by TransUnion; the OFAC list was stored in a separate database operated and maintained by Accuity. It is precisely for this reason that TransUnion purportedly determined that the OFAC alerts were not governed by the FCRA.⁷ This

⁷ In an effort to avoid the FCRA’s reach to its unlawful conduct, TransUnion similarly argued in *Cortez* that the OFAC information was maintained and stored by Accuity and, therefore, the information was not

type of access to and information sharing with a third party certainly compounds the risk of harm to all class members' privacy and reputational interests. The practice created a significant risk that third parties other than the affected consumers would learn about the inaccurate and highly embarrassing OFAC matches.

Finally, TransUnion—one of the nation's largest consumer reporting agencies—made all class members' reports available to potential creditors or employers at a moment's notice, even without the consumers' knowledge in some instances. *See* 15 U.S.C. §§ 1681b(b)(2)(A) (requiring notice to the consumer only when a credit report is requested for employment purposes), 1681b(c)(1)(B) (allowing credit reports to be furnished before the consumer has initiated a transaction in certain circumstances). Credit reports exist for the very purpose of being disseminated to third parties. Like in *Spokeo*, where false information was made available to third parties on the Internet, TransUnion created a risk of harm to all class members by allowing third parties to readily access the reports.

Indeed, the 1,853 class members whose reports were disseminated to potential creditors have shown even greater injuries because we know those third parties, which are in

part of consumers' "file[s]" in TransUnion's control. *See Cortez*, 617 F.3d at 711. The Third Circuit unequivocally rejected that argument. *Id.* at 711 ("We do not believe that Congress intended to allow credit reporting companies to escape the disclosure requirement in § 1681a(g) by simply contracting with a *third party* to store and maintain information that would otherwise clearly be part of the consumer's file and is included in a credit report.") (emphasis added); *see also id.* at 703 (noting that "TransUnion decided not to include the underlying information for its OFAC product in TransUnion's own database" and "decided to use Accuity rather than maintain the information itself.").

the business of denying or approving credit-related requests, actually accessed those class members' reports containing the false OFAC alerts. It is difficult to conceive of information on a credit report that is more damaging to a consumer than a statement that the consumer is potentially prohibited from transacting business in the United States because the consumer is a criminal or a threat to national security. This is not to mention the reputational harm that inevitably results from disseminating this information to a potential creditor.

As to the remaining 6,332 class members, TransUnion argues these class members cannot show any injury because their reports were not disseminated to third parties. However, this reading of the injury-in-fact requirement is too narrow. True, *Spokeo III* did not “consider whether a plaintiff would allege a concrete harm if he alleged only that a materially inaccurate report about him was prepared but never published.” 867 F.3d at 1116 n.3 (emphases omitted). But that situation is not this case. Here, the fact that TransUnion made the reports available to numerous potential creditors and employers—coupled with the highly sensitive and distressing nature of the OFAC alerts disclosed to the consumers, the risk of third-party access TransUnion created through its dealings with Accuity, and the federal government’s awareness of the alerts—is sufficient to show a material risk of harm to the concrete interests of all class members.⁸

⁸ Our dissenting colleague argues that the risk of harm to class members other than Ramirez is too speculative. According to the dissent, “counsel presented no evidence about the consequences of dissemination of the reports for any class member other than Ramirez” and could have offered “expert testimony, representative class members,

This case is distinguishable from *Owner-Operator Independent Drivers Ass’n, Inc., et al., v. United States Department of Transportation et al.*, 879 F.3d 339 (D.C. Cir. 2018), a case relied on heavily by the dissent. There, the plaintiffs argued that they were injured “by the mere existence of inaccurate information” in a database operated by the Federal Motor Carrier Safety Administration, but they conceded that their information was not at risk of dissemination, and the record showed that any risk of future disclosure of inaccurate information was “virtually eliminated by the Department’s adoption of an interpretive rule.” *Id.* at 343, 346. The court held that, although “it is possible that the mere existence of inaccurate information in a government database could cause concrete harm depending on how that information is to be used,” no such harm or risk of future harm existed because the record showed there was no risk of disclosure for the absent class members. *Id.* at 347. Here, by contrast, the class’s claim of injury does not simply rest on TransUnion’s maintenance of

and credit agency protocol to fill this gap.” To the extent the dissent suggests that there is no evidence about dissemination of any of the class members’ reports other than Ramirez’s, that is inaccurate; indeed, as the dissent recognizes, the parties stipulated that at least a portion of the class had their credit reports requested by a potential credit grantor. As noted above, this evidence coupled with other evidence shows that the remainder of the class members were subject to a material risk of harm. To the extent the dissent suggests that class counsel had to show that all class members suffered adverse consequences as a result of dissemination of their reports, this is also incorrect. *See Spokeo III*, 867 F.3d at 1118 (“[I]n the context of [the] FCRA, [an] intangible injury is itself sufficiently concrete. It is of no consequence how likely [the plaintiff] is to suffer *additional* concrete harm as well (such as the loss of a specific job opportunity).”). The dissent offers no support for the proposition that counsel was required to introduce expert testimony and the other type of evidence that the dissent identifies, precisely because none exists.

an inaccurate database, with conclusive evidence that there is no risk of dissemination.⁹

We are not faced with a mere technical or procedural FCRA violation here. There may be a case where the nature of the inaccurate information is such that no risk of harm arises until the credit report information of all class members

⁹ The other out-of-circuit cases cited by the dissent are similarly distinguishable. See *Gubala v. Time Warner Cable, Inc.*, 846 F.3d 909, 912 (7th Cir. 2017) (“Had [plaintiff] reason to believe the company intends to release any of that information or cannot be trusted to retain it, he would have grounds for obtaining injunctive relief; but he doesn’t even argue that there is a *risk* of such leakage.”); *Braitberg v. Charter Commc’ns, Inc.*, 836 F.3d 925, 930 (8th Cir. 2016) (holding that plaintiff had no standing to sue under the Cable Communications Policy Act, where he merely alleged that defendant failed to destroy plaintiff’s personally identifiable information and retained certain information longer than the company should have kept it). This case is also distinguishable from *Bassett v. ABM Parking Servs., Inc.*, 883 F.3d 776 (9th Cir. 2018). *Bassett* involved a vendor that printed the expiration date of the plaintiff’s credit card on the plaintiff’s receipt for a one-time transaction, in violation of another FCRA provision. *Id.* at 777. There was no material risk of harm because only the cardholder himself ever saw the receipt. *Id.* at 783. This case involves credit reports, not receipts. Credit reports, unlike receipts, exist for the purpose of being disseminated to third parties. Moreover, the risk of harm is much more direct here. An OFAC alert placed on a credit report runs an almost inevitable risk of reputational harm, emotional distress, and/or denial of credit or employment if disclosed to a third party—real-world harms. In contrast, printing the expiration date of a credit card does not pose such inevitable risk; rather, harm would only materialize if a number of other contingencies occurred. *Bassett* also did not involve a third-party vendor with access to the inaccurate information or evidence that the defendant’s practice created confusion and interaction with an intelligence agency among consumers receiving the inaccurate information. This case is more analogous to *Spokeo III*, 867 F.3d 1108, and *Pedro v. Equifax, Inc.*, 868 F.3d 1275 (11th Cir. 2017) (holding that the plaintiff had standing where credit reporting agency included a debt the plaintiff did not owe in the plaintiff’s consumer report).

is actually disseminated to a third party, but this is not it. On the facts of this case, we hold that a real risk of harm arose when TransUnion prepared the inaccurate reports and made them readily available to third parties, and certainly once TransUnion sent the inaccurate information to the class members and some class members' reports were disseminated to third parties. This risk of harm was directly caused by TransUnion's failure to follow reasonable procedures to ensure maximum possible accuracy of its OFAC information, and an award of damages would redress the harm caused by the risk.

2. Disclosure and Summary-of-Rights Claims

The class's second and third claims were that TransUnion failed to: (a) disclose that the class members had been identified as potential OFAC matches when the consumers requested their credit reports, in violation of § 1681g(a); and (b) include a summary-of-rights form when TransUnion mailed the separate OFAC Letters, in violation of § 1681g(c)(2). Although we must analyze standing on a claim-by-claim basis, the injuries produced by these two violations are closely intertwined.

Subsections (a) and (c)(2) work together to protect consumers' interests in having access to the information in their credit reports upon request and understanding how to correct inaccurate information in their credit reports upon receipt. 15 U.S.C. §§ 1681g(a), (c)(2). These interests can only be fulfilled together; one without the other is meaningless. And they go to the core of Congress's purpose in enacting the FCRA: "to protect consumers from the transmission of inaccurate information about them[.]" *Guimond*, 45 F.3d at 1333; *see also Gillespie v. Equifax Info. Servs., LLC*, 484 F.3d 938, 941 (7th Cir. 2007) ("A primary purpose of the statutory scheme provided by the disclosure

in § 1681g(a)(1) is to allow consumers to identify inaccurate information in their credit files and correct this information via the grievance procedure established under § 1681i. . . . In writing § 1681g(a)(1), Congress requires disclosure that is both ‘clearly and accurately’ made. An accurate disclosure of unclear information defeats the consumer’s ability to review the credit file, eliminating a consumer protection procedure established by Congress under the FCRA.”). We have previously acknowledged that the rights created by the FCRA to accomplish this purpose “resemble other reputational and privacy interests that have long been protected in the law.” *Spokeo III*, 867 F.3d at 1114.

These are not mere procedural or technical requirements. They protect consumers’ concrete interest in accessing important information about themselves and understanding how to dispute inaccurate information before it reaches potential creditors. *Cf. Syed v. M-I, LLC*, 853 F.3d 492, 499–500 (9th Cir. 2017) (holding that the FCRA provision requiring prospective employers to obtain a consumer’s consent before obtaining a credit report in a standalone document protected a concrete informational and privacy interest); *Nayab v. Capital One Bank (USA), N.A.*, 942 F.3d 480, 490–93 (9th Cir. 2019) (holding that every violation of the FCRA provision that prohibits obtaining a credit report for an unauthorized purpose violates the consumer’s substantive privacy interest, and the consumer has standing “regardless whether the credit report is published or otherwise used by [a] third-party” and “need not allege any further harm” (quoting *Eichenberger v. ESPN, Inc.*, 876 F.3d 979, 983–84 (9th Cir. 2017))). And although the FCRA’s disclosure requirements may seem “procedural” in nature, Congress enacted them because they are the only practical way to protect consumers’ interests in fair and accurate credit reporting. *See Spokeo III*, 867 F.3d at 1113.

Therefore, step one of the *Spokeo III* framework is satisfied for both claims.

At step two, we have no trouble concluding that TransUnion's disclosure violations exposed all class members to a material risk of harm to their concrete informational interests. TransUnion sent the class members a document that purported to be their entire credit report, containing no mention of OFAC. This put every class member at a risk of real harm: not knowing that they were falsely being labeled as terrorists, drug dealers, and threats to national security. Then, TransUnion sent the class members the separate OFAC Letter without a summary-of-rights form. This conduct posed a serious risk that consumers not only would be unaware that this damaging label was on their credit reports, but also would be left completely in the dark about how they could get the label off their reports.¹⁰ TransUnion's conduct therefore exposed

¹⁰ The dissent suggests that, to establish standing for these two claims under Section 1681g, every class member must have shown evidence of shock or confusion. However, all members of the class were falsely labeled by TransUnion as terrorists and national security threats and requested a copy of their credit reports, and TransUnion sent the confusing mailings to all class members. The mailings that TransUnion provided to class members were inherently shocking and confusing, and Ramirez, as the class representative, testified to that effect. To require further individualized evidence of shock or confusion would defeat the purpose of class actions. And while there may exist a case where additional evidence would be required to ascertain whether the absent class members were indeed shocked or confused, this case is not it. *See also Fed. Election Comm'n v. Akins*, 524 U.S. 11, 21 (1998) ("[T]his Court has previously held that a plaintiff suffers an 'injury in fact' when the plaintiff fails to obtain information which must be publicly disclosed pursuant to a statute."); *Pub. Citizen v. U.S. Dep't of Justice*, 491 U.S. 440, 449 (1989) (holding that failure to obtain information subject to disclosure under Federal Advisory Committee Act was sufficient injury to confer standing); *Havens Realty Corp. v. Coleman*, 455 U.S. 363, 374

every class member to a material risk of harm to the core interests the FCRA was designed to protect—their interests in being able to monitor their credit reports and promptly correct inaccuracies.¹¹

C. Standing Conclusion

We agree with TransUnion that every class member needs standing to recover damages at the final judgment stage. But we also agree with Ramirez and the class that every class member has standing on each of the claims in this case. We therefore affirm the district court’s denial of TransUnion’s motion to decertify the class for lack of standing and TransUnion’s post-trial motions based on the same grounds.

III. Willfulness

TransUnion next contends that it was entitled to judgment as a matter of law or to a new trial because Ramirez failed to prove that any of TransUnion’s FCRA

(1982) (holding that disclosure of false information about housing availability was sufficient injury to confer standing under the Fair Housing Act, even where plaintiff “may have approached the real estate agent fully expecting that he would receive false information, and without any intention of buying or renting a home”).

¹¹ We note that in many instances a violation of §§ 1681g(a) or 1681g(c)(2) might pose no risk of harm. For example, there likely would be no risk of harm if the information excluded from the file disclosure were an inaccurate zip code rather than an inaccurate OFAC alert. And a failure to include a summary of rights might pose no risk of harm if there was no inaccurate information in the consumer’s file to begin with.

violations were *willful*.¹² TransUnion argues that its conduct complied with the statute as a matter of law, or, in the alternative, that its conduct was based on reasonable but mistaken interpretations of the statute.¹³ The district court rejected these arguments and found that substantial evidence supported the jury’s findings.

We review the denial of a motion for judgment as a matter of law *de novo*, *Josephs v. Pac. Bell*, 443 F.3d 1050, 1062 (9th Cir. 2006), and we review the denial of a motion for a new trial for abuse of discretion, *Guy v. City of San Diego*, 608 F.3d 582, 585 (9th Cir. 2010). We affirm the district court.

Judgment as a matter of law is appropriate only when the evidence—viewed in the light most favorable to the non-moving party—permits a reasonable jury to reach only one conclusion, and that conclusion is contrary to the jury’s verdict. *Martin v. Cal. Dep’t of Veterans Affairs*, 560 F.3d 1042, 1046 (9th Cir. 2009). Similarly, a new trial is appropriate only if “the verdict is against the clear weight of the evidence[.]” *Id.*

An FCRA violation is willful when a CRA either knowingly violates the statute or recklessly disregards its requirements. *Safeco Ins. Co. of Am. v. Burr*, 551 U.S. 47, 56–57 (2007). A CRA recklessly disregards the statute if it adopts an objectively unreasonable interpretation that runs

¹² Ramirez and the class pursued only a willfulness theory for each of their three claims, presumably because statutory and punitive damages are available for willful, but not negligent, FCRA violations. See 15 U.S.C. §§ 1681n, 1681o.

¹³ TransUnion does not challenge the verdict form or jury instructions, which closely tracked the text of the FCRA.

“a risk of violating the law substantially greater than the risk associated with a reading that [is] merely careless.” *Id.* at 69. When “conduct is so patently violative” of the FCRA that any reasonable person would know without guidance that its interpretation was erroneous, “closely analogous pre-existing” guidance from the courts is unnecessary. *Syed*, 853 F.3d at 504 (quoting *Boyd v. Benton Cty.*, 374 F.3d 773, 781 (9th Cir. 2004)).

A. Reasonable Procedures Claim

Plaintiffs presented evidence that—despite being told in 2010 by another circuit court that OFAC alerts were covered by the FCRA and subject to § 1681e(b)’s reasonable procedures requirement—TransUnion continued to utilize name-only searches to produce OFAC “matches.” Most notably, the Third Circuit specifically reprimanded TransUnion for failing to use an additional identifier such as date of birth to verify the accuracy of OFAC matches. *See Cortez*, 617 F.3d at 723 (“Given the severe potential consequences of [associating a consumer with an SDN, TransUnion’s] failure to take the utmost care in ensuring the information’s accuracy—at the very least, comparing birth dates when they are available—is reprehensible.”). Nonetheless, TransUnion continued to use only first and last names to identify OFAC matches until 2013. A reasonable jury could conclude that this was objectively unreasonable and ran a risk of error substantially greater than a merely careless interpretation. *See Safeco Ins. Co. of Am.*, 551 U.S. at 70 (noting that a finding of recklessness is more appropriate when the defendant had “guidance from the courts of appeals . . . that might have warned it away from the view it took”).

B. Disclosure Claim

Section 1681g(a) required TransUnion to “clearly and accurately” disclose “[a]ll information in the consumer’s file” when the class members requested their reports. 15 U.S.C. § 1681g(a)(1). Plaintiffs presented evidence that TransUnion adopted a policy of not including OFAC information on the credit reports it sent to consumers who requested their files, even though TransUnion included the OFAC information on the credit reports it sent to third parties regarding those same consumers. Instead, TransUnion sent the class members vague “courtesy” letters informing them that their names were “considered a potential match” to names on the OFAC list. Nowhere did the OFAC Letter disclose that the version of the class members’ credit reports sent to third parties contained an OFAC alert on the first page.

TransUnion’s interpretation of § 1681g(a) as allowing this conduct is “unambiguously foreclose[d]” by the language of the statute itself, *Syed*, 853 F.3d at 505, which required TransUnion to *clearly and accurately* disclose *all* information in the consumers’ reports. 15 U.S.C. § 1681g(a)(1). TransUnion did not disclose *all* information. It left out the OFAC alerts. TransUnion argues that it did not omit the OFAC alerts from the reports, but simply mailed the OFAC alerts in separate envelopes. This contention is belied by the record. The reports themselves had a clearly indicated beginning and end, and the OFAC Letters explicitly stated that they were “separate[]” from the reports. And even if the OFAC Letters did sufficiently disclose that the OFAC alerts were part of the consumers’ reports (which they did not), no reasonable person could conclude that the OFAC Letters were a *clear and accurate* method of disclosure. *See Syed*, 853 F.3d at 504–06.

Moreover, the jury also heard evidence that the Third Circuit had told TransUnion in 2010 that it could not continue to treat OFAC information as somehow separate from the other information included on consumer reports. Accordingly, TransUnion had “guidance from the courts of appeals” suggesting that its interpretation was erroneous. *Safeco Ins. Co. of Am.*, 551 U.S. at 70.

In sum, a reasonable jury could find that TransUnion was objectively unreasonable and ran a risk of error substantially greater than mere carelessness when it excluded arguably the most important piece of information in the class members’ files—the OFAC alerts—from the reports it sent to them and instead sent this information in a separate, confusing “courtesy” letter.

C. Summary-of-Rights Claim

Under 15 U.S.C. § 1681g(c)(2), TransUnion was required to provide a summary of rights “with each written disclosure” it sent to consumers pursuant to a consumer file request. TransUnion argues that it was reasonable to send the summary of rights with the first mailing, the consumer report, and assume that the class members would understand that the summary of rights also applied to the second mailing, the OFAC Letter. But as explained above, the two mailings clearly indicated that they were separate, rather than components of one disclosure. And the language of the statute is clear: A summary of rights must be sent with *each* written disclosure. Therefore, there was sufficient evidence to find a willful violation of § 1681g(c)(2) because any reasonable CRA would have known that TransUnion’s interpretation was in error. *See Syed*, 853 F.3d at 504–06.

D. Willfulness Conclusion

Had this case been filed before the Third Circuit's decision in *Cortez*, we might have been faced with a difficult question as to willfulness. But in light of *Cortez*, we have no difficulty upholding the verdict. TransUnion was provided with much of the guidance it needed to interpret its obligations under the FCRA with respect to OFAC alerts in 2010 when *Cortez* was decided. 617 F.3d at 695. Despite this warning, TransUnion continued to use problematic matching technology and to treat OFAC information as separate from other types of information on consumer reports. In doing so, it ran an unjustifiably high risk of error. The jury's verdict is consistent with the law and supported by substantial evidence. Accordingly, we affirm the district court's denial of TransUnion's motion for judgment as a matter of law or a new trial. See *Harper v. City of Los Angeles*, 533 F.3d 1010, 1021 (9th Cir. 2008) ("A jury's verdict must be upheld if it is supported by substantial evidence, which is evidence adequate to support the jury's conclusion, even if it is also possible to draw a contrary conclusion." (quoting *Pavao v. Pagay*, 307 F.3d 915, 918 (9th Cir. 2002))).

IV. Rule 23

TransUnion next contends that the district court should not have certified the class in this case because Ramirez's claims were not typical of the class's claims, as required by Federal Rule of Civil Procedure 23(a)(3). We review the district court's certification of a class action for abuse of discretion. *Wolin v. Jaguar Land Rover N. Am., LLC*, 617 F.3d 1168, 1171 (9th Cir. 2010). Our review is limited to "whether the district court correctly selected and applied Rule 23's criteria." *Parra v. Bashas', Inc.*, 536 F.3d 975, 977 (9th Cir. 2008).

TransUnion argues that Ramirez was not typical of the class because his injuries were more severe than the injuries suffered by the rest of the class. Ramirez’s credit report with the false OFAC alert was sent to a third party; Ramirez’s alert stated that he was a match instead of a *potential* match; Ramirez was denied credit because of the alert; he canceled a vacation because of the alert; and he spent significant time and energy trying to remove the alert, including hiring a lawyer. In contrast, only a quarter of the other class members had their credit reports sent to a third party during the class period, and there was no evidence regarding whether other class members had experiences similar to Ramirez’s as a result of the alerts.

But these differences do not defeat typicality. The typicality inquiry focuses on “the nature of the claim . . . of the class representative, and not . . . the specific facts from which it arose.” *Ellis v. Costco Wholesale Corp.*, 657 F.3d 970, 984 (9th Cir. 2011) (quoting *Hanon v. Dataproducts Corp.*, 976 F.2d 497, 508 (9th Cir. 1992)). Even if Ramirez’s injuries were slightly more severe than some class members’ injuries, Ramirez’s injuries still arose “from the same event or practice or course of conduct that [gave] rise to the claims of other class members and [his claims were] based on the same legal theory.” *Lacy v. Cook Cty., Ill.*, 897 F.3d 847, 866 (7th Cir. 2018) (quoting *Rosario v. Livaditis*, 963 F.2d 1013, 1018 (7th Cir. 1992)); *see also Parsons v. Ryan*, 754 F.3d 657, 685 (9th Cir. 2014) (“We do not insist that the named plaintiffs’ injuries be identical with those of the other class members, only that the unnamed class members have injuries similar to those of the named plaintiffs and that the injuries result from the same, injurious course of conduct.” (quoting *Armstrong v. Davis*, 275 F.3d 849, 869 (9th Cir. 2001))).

Ramirez’s injuries were not so unique, unusual, or severe to make him an atypical representative of the class. A class representative satisfies typicality when his “personal narrative is somewhat more colorful” than other class members’ experiences, as long as his claim “falls within the common contours of” the class-wide theory of liability. *Torres*, 835 F.3d at 1142; *see also Ellis*, 657 F.3d at 985 n.9 (“Differing factual scenarios resulting in a claim of the same nature as other class members does not defeat typicality.”). Nor were the unique aspects of Ramirez’s claims significant to the point that they “threaten[ed] to become the focus of the litigation[.]” *Torres*, 835 F.3d at 1142 (quoting *Hanon*, 976 F.2d at 508). Accordingly, the district court did not abuse its discretion in certifying (and refusing to decertify) the class.¹⁴

¹⁴ The dissent suggests that “the district court made compounding errors regarding class certification and standing” at earlier stages of the case. Indeed, TransUnion moved to decertify the class nearly a year before trial commenced, primarily on the basis that individualized issues of Article III standing predominated. The district court properly denied the motion, however, because only the class representative must show standing at the class certification stage. *See Melendres*, 784 F.3d at 1262; *see also Vaquero v. Ashley Furniture Indus., Inc.*, 824 F.3d 1150, 1155 (9th Cir. 2016) (“[T]he need for individual damages calculations does not, alone, defeat class certification.”). More importantly, the differences between Ramirez’s injuries and those of other class members are a matter of degree, not standing. In fact, the district court attempted to distinguish between the class members’ degrees of injury at the final pretrial conference. Specifically, the district court suggested to TransUnion that it could object at the charging conference to the aggregation of damages in the verdict form, such that if the jury found TransUnion liable, it could award damages proportional to the number of class members who suffered certain injuries, such as disclosure of their consumer reports to third parties. But TransUnion did not object to the verdict form at the charging conference, allowing the

V. Damages

Finally, TransUnion argues that the jury’s statutory and punitive damages awards were grossly excessive in violation of the U.S. Constitution. We review *de novo* the constitutionality of punitive damages, *Cooper Indus. v. Leatherman Tool Grp., Inc.*, 532 U.S. 424, 436 (2001); *State Farm Mut. Auto. Ins. Co. v. Campbell*, 538 U.S. 408, 418 (2003), and we review a district court’s denial of a motion for a new trial on damages for abuse of discretion, *Guy*, 608 F.3d at 585. We agree with the district court that there is no basis to disturb the statutory damages award, but we conclude that the punitive damages were unconstitutionally excessive.

A. Statutory Damages

Under the FCRA, a plaintiff is entitled to statutory damages between \$100 and \$1,000 for any willful violation. 15 U.S.C. § 1681n(a)(1)(A). Here, the jury awarded \$984.22 per class member for a total of about \$8 million class-wide. TransUnion argues that this amount violates due process because it is “so severe and oppressive as to be wholly disproportioned to the offense and obviously unreasonable.” *United States v. Citrin*, 972 F.2d 1044, 1051 (9th Cir. 1992) (quoting *St. Louis, I.M. & S. Ry. Co. v. Williams*, 251 U.S. 63, 67 (1919)).¹⁵

court to instruct the jury to award the same amount of damages to all class members—regardless of their degree of injury.

¹⁵ TransUnion also argued below for remittitur on the theory that the damages were “clearly not supported by the evidence, or only based on speculation or guesswork.” *Guy*, 608 F.3d at 585 (internal quotation marks and citation omitted).

TransUnion’s argument is somewhat of a moving target, but it relies primarily on this Court’s decision in *Six (6) Mexican Workers v. Arizona Citrus Growers*, 904 F.2d 1301 (9th Cir. 1990). There, we reduced a district court’s award of statutory damages to class members in an action under the Farm Labor Contractor Registration Act (“FLCRA”). *Id.* at 1303, 1312. We explained that the “individual awards exceeded what was necessary to compensate any potential injury from the violations,” *id.* at 1309, and the “aggregate amount of [the] award was unprecedented,” *id.* at 1309–10.

Six (6) Mexican Workers is distinguishable from this case for a number of reasons. First, it involved a district court’s determination of damages, which we reviewed for abuse of discretion—rather than a jury’s determination, to which we owe “substantial deference.” *Del Monte Dunes at Monterey, Ltd. v. City of Monterey*, 95 F.3d 1422, 1435 (9th Cir. 1996), *aff’d*, 526 U.S. 687 (1999). Second, it involved analysis that was specific to the now-repealed FLCRA, and it contained no discussion of constitutional due process. Third, it involved an award of damages within the statutory range for *each* FLCRA violation, rather than one award within the statutory range for all violations combined.

In any event, the jury’s award—which falls within the statutory range—is proportionate to TransUnion’s offenses and reasonable in light of the evidence. Indeed, if we were to envision a case that might warrant the high end of the statutory-damages range, we might envision something like this case. TransUnion recklessly labeled thousands of consumers as potential terrorists and other sanctioned individuals without taking even basic steps to verify the accuracy of these labels. And then it hid the ball from these consumers when they asked for their files and withheld important information about their right to dispute the labels.

Congress provided for a set range of damages for FCRA violations because the “actual harm that a willful violation of [the FCRA] will inflict on a consumer will often be small or difficult to prove.” *Bateman v. Am. Multi-Cinema, Inc.*, 623 F.3d 708, 718 (9th Cir. 2010). We need not determine whether courts have the authority to disturb a jury’s statutory-damages award when it falls within Congress’s prescribed range because in this case the jury’s award is clearly proportionate to the offense and consistent with the evidence.¹⁶

B. Punitive Damages

The FCRA also permits an award of punitive damages in an amount “as the court may allow[.]” 15 U.S.C. § 1681n(a)(2). The jury awarded each class member \$6,353.08 in punitive damages for a class-wide total of about \$52 million. TransUnion argues that this award is constitutionally infirm because: (1) it is duplicative, (2) it punishes for injuries to third parties not involved in this suit, and (3) it is excessive in violation of due process.

TransUnion’s first argument is that the statutory damages were sufficient to accomplish deterrence, so the punitive damages, which also aim to deter, were duplicative. But the statute explicitly allows for both types of damages: statutory damages to compensate plaintiffs for their intangible injuries that are difficult to quantify, and punitive damages to punish and deter willful FCRA violations. TransUnion does not challenge the jury instructions regarding damages, nor does TransUnion point to anything

¹⁶ TransUnion does not seriously argue that the aggregate award—representing about a half percent of TransUnion’s total net worth—is “oppressive.” *See Citrin*, 972 F.2d at 1051.

specific in the record suggesting that the jury might have misunderstood the distinct purposes of statutory and punitive damages. We will not disturb the jury's award on this basis.

TransUnion next argues that the jury awarded punitive damages because it wanted to punish TransUnion for injuring nonparties, which violates due process. *See Philip Morris USA v. Williams*, 549 U.S. 346, 353–55 (2007). But “[a] jury may consider evidence of actual harm to nonparties as part of its reprehensibility determination,” even though it “may not ‘use a punitive damages verdict to punish a defendant directly’” for injury inflicted upon non-parties. *White v. Ford Motor Co.*, 500 F.3d 963, 972 (9th Cir. 2007) (quoting *Williams*, 549 U.S. at 355). “Where there is a significant risk that jurors will misapprehend the distinction, the court must upon request protect against that risk by ‘avoid[ing] procedure that unnecessarily deprives juries of proper legal guidance.’” *Id.*

To begin with, TransUnion does not challenge, or even discuss, the jury instructions regarding punitive damages. Nor did TransUnion object to the instructions or class counsel's arguments regarding punitive damages below. Our review of the record reflects nothing that would lend support to TransUnion's argument beyond very limited references to nonparties in counsel's arguments. We reject this challenge.

Finally, TransUnion argues that \$6,353.08 in punitive damages per class member is “grossly excessive” in violation of constitutional due process. *State Farm*, 538 U.S. at 416. In reviewing the constitutionality of punitive damages, we consider three guideposts: “(1) the degree of reprehensibility of the defendant's misconduct; (2) the disparity between the actual or potential harm suffered by the plaintiff and the punitive damages award; and (3) the

difference between the punitive damages awarded by the jury and the civil penalties authorized or imposed in comparable cases.” *Id.* at 418 (citing *BMW of N. Am., Inc. v. Gore*, 517 U.S. 559, 575 (1996)).

1. Reprehensibility

The reprehensibility of TransUnion’s conduct is the most important guidepost. *State Farm*, 538 U.S. at 419. We must consider whether:

the harm caused was physical as opposed to economic; the tortious conduct evinced an indifference to or a reckless disregard of the health or safety of others; the target of the conduct had financial vulnerability; the conduct involved repeated actions or was an isolated incident; and the harm was the result of intentional malice, trickery, or deceit, or mere accident.

Id.

Here, there was no physical harm, and TransUnion’s conduct did not evince an indifference to health or safety. However, “the gravity of harm that could result from [TransUnion’s matching] of [a consumer] with an individual on a ‘terrorist’ list cannot be over stated.” *Cortez*, 617 F.3d at 723. The class members were also financially vulnerable in the sense that their ability to obtain credit depended on the care that TransUnion—a billion-dollar company—took in gathering data about them.

But most importantly, TransUnion’s misconduct was repeated and willful. TransUnion used name-only OFAC searches for more than a decade, resulting in thousands of

false positives and not a single known actual match identified. TransUnion’s conduct probably was not “the result of intentional malice, trickery, or deceit,” but it was far from “mere accident.” *State Farm*, 538 U.S. at 419. TransUnion began receiving consumer complaints regarding false OFAC alerts in 2006; a jury found it liable for hundreds of thousands of dollars for a false OFAC alert in 2007; and the Third Circuit told TransUnion in 2010 that false OFAC alerts were a serious matter and that its “cavalier[]” reliance on a name-only screening software and treatment of OFAC information as exempt from the FCRA were inexcusable. *Cortez*, 617 F.3d at 710. TransUnion’s conduct demonstrated a disregard for the gravity of an OFAC match and what a false positive would mean, emotionally and practically, for each consumer.

2. Ratio

There is no bright-line rule about the maximum ratio due process permits between the harm suffered by the plaintiff (i.e., the compensatory damages) and the punitive damages. *State Farm*, 538 U.S. at 425. However, the Supreme Court has noted that punitive “awards exceeding a single-digit ratio” will rarely satisfy due process, and punitive awards exceeding four times the amount of compensatory damages “might be close to the line of constitutional impropriety.” *Id.* A ratio higher than 4 to 1 may be upheld where “a particularly egregious act has resulted in only a small amount of economic damages.” *Id.* (quoting *Gore*, 517 U.S. at 582). But “[w]hen compensatory damages are substantial,” a ratio lower than 4 to 1 may be the limit. *Id.*

In this case, the ratio between the punitive and statutory awards is 6.45 to 1. Although TransUnion’s conduct was egregious for the reasons explained above, the jury’s compensatory award was substantial—near the high end of

the statutory range. Moreover, when viewed in the aggregate, \$8 million in statutory damages is quite substantial. Under the circumstances of this case, we conclude that a ratio of 4 to 1 is the most the Constitution permits.

3. Comparable Civil Penalties

We agree with our sister circuits that consideration of civil penalties is not useful in the FCRA context because there is no “truly comparable” civil penalty to an FCRA punitive-damages award. *Cortez*, 617 F.3d at 724; *see Saunders v. Branch Banking & Tr. Co. of Va.*, 526 F.3d 142, 152 (4th Cir. 2008); *Bach v. First Union Nat. Bank*, 486 F.3d 150, 154 n.1 (6th Cir. 2007). Therefore, we do not consider this factor.

4. Punitive-Damages Conclusion

We conclude that the punitive-damages award was constitutionally excessive in light of the *Gore* guideposts because, although TransUnion’s conduct was reprehensible, it was not so egregious as to justify a punitive award of more than six times an already substantial compensatory award.

“When a punitive damage award exceeds the constitutional maximum, we decide on a case-by-case basis whether to remand for a new trial or simply to order a remittitur.” *Southern Union Co. v. Irvin*, 563 F.3d 788, 792 n.4 (9th Cir. 2009). This litigation has already spanned a number of years, and we do not think a new trial would bring to light any new evidence that might permit a ratio higher than 4 to 1. We therefore reverse the district court’s judgment regarding punitive damages, vacate the punitive damages award, and remand with instructions to reduce the

punitive damages to \$3,936.88 per class member, which represents four times the statutory damages.

VI. Conclusion

We hold that every member of a class action certified under Rule 23 must demonstrate Article III standing at the final stage of a money damages suit when class members are to be awarded individual monetary damages. And we hold that, on this record, every class member had standing because TransUnion's reckless handling of OFAC information exposed every class member to a real risk of harm to their concrete privacy, reputational, and informational interests protected by the FCRA. We also uphold the jury's verdict finding willful violations of sections 1681e(b), 1681g(a)(1), and 1681g(c)(2) of the FCRA because the verdict was supported by substantial evidence. We conclude that the jury's award of statutory damages near the high end of the range was clearly justified.

With respect to punitive damages, we agree with the Third Circuit that it is unsurprising that a jury was "incensed" by TransUnion's flippant placement of terrorist alerts on consumer credit reports and its consistent refusal to take responsibility or acknowledge the harm it has caused. Indeed, even on appeal, TransUnion continues to take the position that labeling someone a terrorist *causes them no harm*. Nonetheless, despite the reprehensibility of TransUnion's conduct, we are compelled to reduce the punitive damages in this case because the jury's award is unconstitutionally excessive. We conclude that a ratio of 4 to 1 between the statutory and punitive damages is the most the Constitution permits on this record. We vacate the punitive damages and remand for a reduction, but otherwise affirm the district court.

REVERSED and **VACATED** as to the amount of punitive damages; **REMANDED** with instructions to reduce the punitive damages to \$3,936.88 per class member; **AFFIRMED** in all other respects. The parties shall bear their own costs on appeal.

McKEOWN, Circuit Judge, concurring in part and dissenting in part:

A class action jury trial is a high-stakes affair more common in cinema than an actual courtroom. But no screenwriter would feature the complex issue raised in this appeal: a standing infirmity during a time of flux in the doctrine. In its otherwise deft handling of a difficult case, the district court made compounding errors regarding class certification and standing, leading to a jury verdict of nearly \$60 million based on the unenviable experience of a single, atypical class representative. The bottom line is that for judgment at trial, every member of the class must have Article III standing. Conjecture based on an unrepresentative plaintiff does not meet the constitutional minimum.

The majority paints a dramatic story of corporate indifference. And, indeed, Sergio Ramirez was the victim of unforgivable circumstances at the hands of TransUnion. But his misfortune alone cannot justify damages for the entire class. At trial each member of the class must establish standing. Except for a limited number of class members whose credit report was disclosed to third parties, there was no evidence of any harm or damages to remaining class members. Instead, the trial focused on Ramirez and his unique circumstances. Missing at trial was evidence related to other members of the class, a deficiency that cannot be

cured by speculation. Unfortunately, neither the district court nor the parties followed this dictate.

Let me first note my points of agreement with the majority. It is well established that Article III and the Rules Enabling Act require all members of a damages class to have standing at trial, so here the 1,853 class members whose inaccurate information was disclosed to a third party had standing to assert a reasonable procedures claim. I also agree that the punitive damages award was impermissibly excessive. In my view, however, no one but Ramirez and the class members whose information was disclosed to a third party had standing to assert a reasonable procedures claim, and only Ramirez had standing to bring the disclosure and summary of rights claims. I therefore respectfully dissent in part.

I. Class Certification

The standing issues at trial germinated from seeds sown during class certification. The only asserted uniform class-wide experience was the existence of TransUnion’s internal terrorist watch list alerts and the mailing of separate letters—faint allegations that strain Rule 23’s typicality requirements. Absent class members simply rode Ramirez’s coattails, while his stark atypicality as the lone class representative ensured that he would “‘become the focus of the litigation.’” *Hanon v. Dataproducts Corp.*, 976 F.2d 497, 508 (9th Cir. 1992) (citation omitted); *see also Melendres v. Arpaio*, 784 F.3d 1254, 1263 (9th Cir. 2015) (quoting *Gratz v. Bollinger*, 539 U.S. 244, 265 (2003) (named plaintiffs were adequate class representatives because their “claims do not ‘implicate a significantly different set of concerns’ than the unnamed plaintiffs’ claims”). When it came time for trial, the certification error was only compounded.

II. Ramirez and the Class

The majority declares that “each member of a class certified under Rule 23 must satisfy the bare minimum of Article III standing at the final-judgment stage of a class action in order to recover monetary damages in federal court.” This principle, though, does not square with what happened at the trial, which opened with class counsel telling jurors that they would learn “the story of Mr. Ramirez.” And indeed they did. Jurors learned that a car dealership refused to grant Ramirez financing because his credit report flagged him as a “match” to a terrorist watch list, and that he was frightened, humiliated, and confused. He contacted TransUnion and was informed he was not on the watch list, but then received two separate mailings: one purporting to be his full credit report and making no mention of the terrorist watch list, and a subsequent letter informing Ramirez that he was a potential match for the terrorist watch list. The second letter omitted the summary of FCRA rights and grievance instructions contained in the first mailing. After closely reviewing both letters, Ramirez was at a loss, and cancelled a planned family vacation to Mexico. Only after consulting with an attorney and the Treasury Department did he finally compel TransUnion to remove his watch list designation.

The story of the absent class members, in contrast, went largely untold. The jury learned class members requested a credit report from TransUnion and were sent separate mailings. The trial featured no evidence that absent class members received, opened, or read the mailings, nor that they were confused, distressed, or relied on the information in any way. There was no evidence that absent class members were denied credit, or expended any time or energy attempting to clear their name. It’s possible that other class

members—perhaps many others—had these experiences. But the hallmark of the trial was the absence of evidence about absent class members, or any evidence that they were in the same boat as Ramirez. The jury was left to assume that the absent class members suffered the same injury. But such conjecture is insufficient to confer Article III standing.

III. Claims

A. Reasonable Procedures Claim

The parties stipulated at trial that, like Ramirez, a quarter of the class had their inaccurate credit reports sent to a third party, affording them clear standing for the claim that TransUnion failed to follow reasonable procedures to assure maximum accuracy on their credit reports. For the overwhelming majority of the class, though, we face the open question of whether there is “concrete harm” when “a materially inaccurate report . . . was *prepared* but never *published*” to a third party. *Robins v. Spokeo, Inc.*, 867 F.3d 1108, 1116 & n.3 (9th Cir. 2017) (“*Spokeo III*”) (emphasis in original). On this record, there is not. Class members do not argue that they have an interest “that [has] long been protected in the law.” *Id.* at 1114. And although “publication of defamatory information . . . has long provided the basis for a lawsuit,” *Pedro v. Equifax, Inc.*, 868 F.3d 1275, 1280 (11th Cir. 2017), there is no common law analogue for a suit “absent dissemination,” *Owner-Operator Indep. Drivers Ass’n, Inc. v. U.S. Dep’t of Transp.*, 879 F.3d 339, 344–45 (D.C. Cir. 2018).

Nor is there any indication that Congress sought to protect a consumer’s interest in an error-free credit database itself. Rather, Congress’s concern was with the “*dissemination* of inaccurate information, not its mere existence in the . . . database.” *Owner-Operator*, 879 F.3d

at 45 (emphasis added). As we have recognized, Congress enacted the reasonable procedures requirements “to protect consumers from the transmission of inaccurate information about them.” *Spokeo III*, 867 F.3d at 1113 (quoting *Guimond v. TransUnion*, 45 F.3d 1329, 1333 (9th Cir. 1995)). Any “concrete interest in accurate credit reporting” is implicated only upon disclosure to a third party. *See Spokeo III*, 867 F.3d at 1115. Nothing in the text, structure, or history of FCRA suggests that Congress sought to afford consumers with plenary police powers over the information contained in credit reporting agencies’ internal databases, and “the mere existence of inaccurate database information is not sufficient to confer Article III standing.” *Owner-Operator*, 879 F.3d at 345.

The majority does not dispute these points. Instead, it holds that TransUnion’s inaccurate reports, once created and stored, were “made available,” which—combined with the “distressing nature” of TransUnion’s mailings to consumers and the “risk of third-party access” constituted a “material risk” of harm to the entire class. *See Spokeo, Inc. v. Robins*, 136 S. Ct. 1540, 1550 (2016), as revised (May 24, 2016) (“*Spokeo II*”). This statement makes for a good closing argument, but counsel presented no evidence about the consequences of dissemination of the reports for any class member other than Ramirez. The majority observes that a credit report may be divulged “to potential creditors or employers at a moment’s notice.” This possibility, however, does not amount to a material risk—one of *Spokeo II*’s core teachings is that Article III requires a discernable, non-conjectural likelihood of harm. Without doubt, counsel could have offered expert testimony, representative class members, and credit agency protocol to fill this gap. But none was proffered. This does not mean that evidence must be proffered as to each class member, and I reiterate that the

1,853 individuals whose report was disclosed to third parties have standing. Rather, Ramirez was required to present something other than his own story; not only was he not typical of the class, but without additional testimony, harm as to the bulk of the class was conjectural. In analogous circumstances, other circuits have determined that similar chains of events are too speculative and attenuated to establish a “material risk of harm.” *See Owner-Operator*, 879 F.3d at 347 (determining “prospect of future injury” was purely speculative when “nothing in the record indicates that anyone has recently accessed or used the information at issue”); *Gubala v. Time Warner Cable, Inc.*, 846 F.3d 909, 910–11 (7th Cir. 2017) (concluding mere retention of customer data, in violation of a federal statute but without dissemination to a third party, did not confer standing); *Braitberg v. Charter Commc’ns, Inc.*, 836 F.3d 925, 930–31 (8th Cir. 2016) (same). Because no evidence in the record establishes a serious likelihood of disclosure, we cannot simply presume a material risk of concrete harm, and three-quarters of the class lacks standing for the reasonable procedures claim.

B. Disclosure and Summary of Rights Claims

The lack of evidence of concrete harm to absent class members is even more stark when considering the disclosure and summary of rights claims. The first alleges that TransUnion willfully failed to disclose class members’ full credit reports by not including the OFAC information when sending consumers’ credit files—that is to say, by sending the information in a separate mailing. The second claim relates to TransUnion’s failure to include a summary of rights in the envelope containing the OFAC letter.

Notably, TransUnion sent the credit reports and OFAC alerts contemporaneously. Omitting the OFAC information

from the credit summary and instead sending it “within hours,” may be a technical violation of FCRA’s disclosure requirement, and the “shock,” that Ramirez testified he felt upon receiving the separate OFAC communication is sufficient to confer Article III standing upon him. There was no evidence, however, that a single other class member so much as opened the dual mailings, or that anyone other than Ramirez was surprised to receive them.

Similarly, TransUnion’s OFAC letter failed to inform him how to dispute being a potential watch list match, an omission that confused Ramirez, who plainly has standing to bring a summary of rights claim. But whether any other absent class member was confused, suffered the adverse consequences that befell Ramirez, or even opened the letter, is pure conjecture. For the absent class members, evidence of disclosure and summary of rights violations were only “a bare procedural violation, divorced from any concrete harm,” *Spokeo II*, 136 S. Ct. at 1549, and no common law analogue or clear congressional directive suggests that Article III requirements are satisfied in the face of such an absence of evidence.

IV. Conclusion

Trial attorneys understand the importance of a narrative, and “the story of Mr. Ramirez” has all the compelling elements: a sympathetic protagonist, a corporate antihero, and thousands of unseen victims. The purpose of a trial, however, is to evaluate evidence, not produce a satisfying plot. Although the strategy behind presenting only Ramirez’s unusually sympathetic case to the jury was self-evident, the nature of his claims likely bore little resemblance to experiences of the absent class members. Or perhaps they did. But based on the evidence at trial, it is impossible to know.

At trial, class members lacking a constitutionally cognizable injury should not have been permitted to recover damages, yet TransUnion now owes 8,185 class members tens of millions of dollars based on the unfortunate and unrepresentative experience of a single plaintiff. TransUnion's procedural violations may well have harmed some class members, but we are limited to the evidence in the record—evidence that fails to establish a concrete injury-in-fact for most class members on most claims. Speculation can complete a story, but it cannot cure this infirmity. I respectfully dissent in part.