1 2 3 4 5 6 7 UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WASHINGTON AT SEATTLE 8 No. NATIONAL FAIR HOUSING ALLIANCE; 9 FAIR HOUSING CENTER OF COMPLAINT FOR VIOLATION OF THE METROPOLITAN DETROIT; FAIR 10 FAIR HOUSING ACT - FEDERAL HOUSING JUSTICE CENTER; FAIR QUESTION JURISDICTION HOUSING RIGHTS CENTER IN 11 SOUTHEASTERN PENNSYLVANIA; HOPE JURY DEMAND 12 FAIR HOUSING CENTER; LEXINGTON FAIR HOUSING COUNCIL; LONG ISLAND 13 HOUSING SERVICES: METROPOLITAN MILWAUKEE FAIR HOUSING COUNCIL; 14 OPEN COMMUNITIES; and SOUTH SUBURBAN HOUSING CENTER, 15 16 Plaintiffs, 17 v. 18 REDFIN CORPORATION, 19 Defendant. 20 Plaintiffs National Fair Housing Alliance, Fair Housing Center of Metropolitan Detroit, 21 Fair Housing Justice Center, Fair Housing Rights Center in Southeastern Pennsylvania, HOPE 22 Fair Housing Center, Lexington Fair Housing Council, Long Island Housing Services, 23 Metropolitan Milwaukee Fair Housing Council, Open Communities, and South Suburban 24 Housing Center, by their attorneys MacDonald Hoague & Bayless and Emery Celli Brinckerhoff 25 Abady Ward & Maazel LLP, for their Complaint allege as follows: 26 27

I. REDFIN REDLINES

- 1. Harkening back to a time when federally mandated redlining and race restrictive covenants created and solidified residential racial segregation in the United States, Defendant Redfin Corporation offers its real estate services in predominately white neighborhoods at a substantially greater rate than it does in communities of color, perpetuating the stark patterns of housing segregation that continue to plague our nation.
- 2. Redfin redlines communities of color in this digital age by setting minimum home listing prices in each housing market on its website under which it will not offer any real estate brokerage services to buyers or sellers. These minimum price limits serve no legitimate purpose. Redfin's rules guarantee that it will receive a set minimum commission regardless of the price of a home.
- 3. While the actual minimum price varies from one metropolitan area to another, between counties, and between cities within counties, its impact is always the same—buyers and sellers of homes in non-white areas are far less likely to be offered Redfin's services and discounts than buyers and sellers of homes in white areas.
- 4. Redfin's policies and practices operate as a discriminatory stranglehold on communities of color, often the very communities that have been battered by over a century of residential segregation, systemic racism, and disinvestment. By disproportionately withholding its services to homebuyers and sellers in these communities, Redfin disincentivizes homebuying within these communities, reduces housing demand and values, and perpetuates residential segregation.
- 5. Residential racial segregation creates a self-sustaining cycle of inequality. Where people live matters. It impacts their lives—their access to transportation, quality education, employment opportunities, quality credit, clean water, healthy food, and good health care. Segregation contributes to the racial wealth gap between white and non-white households and to the racialization of poverty.
 - 6. By implementing policies that disproportionately deny real estate services to

communities of color, Redfin creates and perpetuates separate and unequal housing markets, providing a higher level of services for homebuyers and sellers in white neighborhoods and a lower level of service in non-white areas. Redfin's policies and practices violate the Fair Housing Act.

II. JURISDICTION AND VENUE

- 7. This Court has subject matter jurisdiction pursuant to 28 U.S.C. § 1331, as Plaintiffs assert federal claims under the FHA; under 28 U.S.C. § 1343(a)(4) as Plaintiffs seek to secure equitable and other relief under federal civil rights laws; and under 42 U.S.C. § 3613(a)(1)(A) as Plaintiffs seek appropriate relief regarding a discriminatory housing practice under the FHA.
- 8. Defendant Redfin's principal place of business is in the Western District of Washington and a substantial portion of the acts giving rise to Plaintiffs' claims occurred in the Western District of Washington. Venue is therefore lodged in this Court under 28 U.S.C. § 1391(b).

III. PARTIES

Plaintiffs

- 9. Plaintiff National Fair Housing Alliance ("NFHA") is a national, nonprofit, public service organization incorporated under the laws of the Commonwealth of Virginia with its principal place of business in Washington, D.C. NFHA is a nationwide consortium that includes private, nonprofit, fair housing organizations as members. NFHA recognizes the importance of "home" as a component of the American Dream and hopes to aid in the creation of diverse, barrier-free communities across the nation.
- 10. NFHA's sole mission is to end discrimination in housing and to promote residential integration. NFHA works to eliminate housing discrimination and to ensure equal opportunity for all people through leadership, education and outreach, membership services, public policy initiatives, advocacy, consulting services, community development activities that promote inclusive communities, and enforcement. NFHA engages in fair housing education and

- 11. Plaintiff Fair Housing Center of Metropolitan Detroit ("FHCMD") is a non-profit organization that supports and encourages equal housing opportunities in the greater Detroit metropolitan area. FHCMD's mission is to ensure equal access to housing without discrimination. FHCMD strives to fulfill its mission by providing intake counseling, investigative and legal assistance to individuals alleging housing discrimination; providing community outreach, education and fair housing training; and conducting housing-related research.
- 12. Plaintiff Fair Housing Justice Center ("FHJC") is a nonprofit organization based in Queens, New York that serves New York City and seven suburban New York counties, including Nassau and Suffolk. FHJC is dedicated to ensuring that all people have equal access to housing opportunities in the New York City region by eliminating housing discrimination and creating open, accessible, and inclusive communities. Among other things, FHJC provides information to the public and other nonprofit organizations in the New York City region about fair housing laws; provides intake counseling to individuals and organizations with allegations of housing discrimination; and conducts testing and other investigations of allegations of housing discrimination. FHJC also conducts testing investigations for government law enforcement

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agencies; provides technical assistance to nonprofit organizations engaging in fair housing enforcement activities; and engages in fair housing policy initiatives, including the publication and dissemination of reports and educational materials.

- 13. Plaintiff Fair Housing Rights Center in Southeastern Pennsylvania ("FHRC") is a nonprofit organization that works in 13 counties throughout Southeastern and Central Pennsylvania, including the City of Philadelphia (Philadelphia County) and Delaware County. FHRC's mission is to ensure equal access to housing opportunities for all persons. FHRC educates the public on fair housing/fair lending laws; provides investigative and enforcement services to individuals who have experienced housing discrimination; works with government to increase the public's knowledge and awareness of fair housing policies; audits the practices of real estate and related industries; advocates to sustain good or amend harmful housing policies; contracts with housing providers to improve compliance with fair housing laws; monitors the community for compliance with applicable housing laws; and offers information and referrals on housing-related issues.
- 14. Plaintiff HOPE Fair Housing Center ("HOPE") is based in DuPage County, Illinois and serves 30 counties in Northern and North Central Illinois. HOPE's mission is to establish and preserve viable, economically sound and inclusive communities. HOPE works to end the devastation of housing discrimination by eliminating housing segregation and promoting residential integration. To accomplish these goals, HOPE provides counseling and training to persons seeking to rent or purchase housing and to housing providers on their rights and responsibilities under fair housing laws. HOPE also provides education and outreach to the community and community organizations and undertakes fair housing advocacy and enforcement work.
- 15. Plaintiff Lexington Fair Housing Council ("LFHC") is a non-profit organization whose mission is to eradicate housing discrimination in all forms throughout the State of Kentucky, including the Louisville metropolitan area. LFHC provides complaint intake counseling and investigative services to individuals with allegations of housing discrimination.

Approximately 18% of complaints received by LFHC in 2019 came from Louisville. LFHC also provides training on fair housing laws to community organizations, tenant groups, social service agencies, and housing providers; prepares reports and other educational materials on fair housing issues; and hosts conferences and community meetings on housing discrimination. In the Louisville area, from 2018 through 2020, LFHC co-sponsored panel discussions on gentrification in Louisville, ending segregation in Louisville, and racial inequities in the Louisville eviction system; held a fair housing conference for housing providers and social service agencies at the University of Louisville; provided training for Louisville homeless service agencies on fair housing laws; and, in 2020, hosted virtual fair housing trainings offered state-wide.

- 16. Plaintiff Long Island Housing Services ("LIHS") is a nonprofit organization serving Nassau and Suffolk Counties on Long Island, New York. LIHS is dedicated to ensuring that all people have equal access to housing opportunities on Long Island by promoting equal housing opportunity and racial and economic integration; and reducing and eliminating housing discrimination. LIHS pursues these goals by providing counseling services to individuals and families about fair housing and landlord/tenant rights, homelessness prevention, mortgage default, pre-purchase and rental strategies, and government assisted housing programs. LIHS promotes compliance with fair housing laws by (a) conducting fair housing investigations; (b) assisting victims of discrimination to file administrative complaints and making legal referrals; (c) providing fair housing education for both housing consumers and industry-related providers; and (d) serving as a clearinghouse for housing-related information.
- 17. Plaintiff Metropolitan Milwaukee Fair Housing Council ("MMFHC") is a private, nonprofit organization that operates a full-service fair housing program serving the Milwaukee metropolitan area and other Wisconsin counties. The purpose of MMFHC is to promote fair housing throughout the State of Wisconsin by combatting illegal housing discrimination and by creating and maintaining racially and economically integrated housing patterns. MMFHC's programs and services include case intake and counseling; investigative services; fair housing

outreach and education, including training for housing providers; professional support to government agencies seeking to affirmatively further fair housing; and fair lending and inclusive communities programs, including providing technical assistance on inclusionary housing policies and conducting research and analysis of fair and affordable housing opportunities and impediments.

- 18. Plaintiff Open Communities is a nonprofit corporation that services 17 north suburban communities in the Chicago, Illinois area. The mission of Open Communities is to educate, advocate, and organize to promote just and inclusive communities. One of Open Communities' goals is the elimination of housing segregation and the promotion of residential integration. Open Communities works to promote economically and culturally diverse communities that are welcoming to all in north suburban Chicago. As part of its services, Open Communities provides foreclosure counseling, financial literacy, rental assistance, and rental mediation. Open Communities also offers counseling and investigative services in response to allegations of housing discrimination, provides training to local community members about their fair housing rights, and educates the housing provider industry.
- 19. Plaintiff South Suburban Housing Center ("SSHC") is a nonprofit community organization that primarily serves the south metropolitan Chicago area, including the Southern portions of the City of Chicago and Cook County. SSHC is dedicated to the promotion of a unitary housing market that eliminates all forms of housing discrimination and fosters stable, long-term diverse communities. To achieve this purpose, SSHC operates a host of fair housing enforcement, counseling, education, and outreach programs. SSHC also works to preserve and expand housing and mortgage lending choices through a variety of programs that include preand post-purchase home buyer counseling, foreclosure prevention counseling, the administration of mortgage and rental distress relief assistance, and rental referrals.

Defendant

20. Defendant Redfin Corporation is a Delaware corporation with a principal place of business at 1099 Stewart Street, Suite 600, Seattle, Washington 98101. Redfin is an Internet-

1 based real estate broker that provides real estate services for sellers or buyers of residential real 2 estate, including single family homes. 3 IV. FACTUAL BACKGROUND 21. 4 Redfin is a national real estate firm based in Seattle, Washington. 22. 5 Redfin was founded in Seattle in or around 2004. 23. According to Redfin, its mission is to "redefine real estate in the customer's 6 7 favor." 8 24. Redfin provides most of its real estate services on-line (virtual service) and has 9 only a handful of physical offices. 10 25. Redfin's website allows users to search through all of the homes for sale that are 11 listed with the Multiple Listing Service ("MLS") and other similar listing services in the areas 12 where Redfin operates. 13 26. Currently, Redfin operates in more than 90 markets across the United States and 14 Canada. 27. 15 Redfin's real estate agents are Redfin employees. 28. 16 Redfin's real estate agents work with sellers and buyers by entering into seller 17 listing agreements and buyer agreements to provide its real estate services. 18 29. Redfin offers its brokerage services at a lower fee than traditional real estate 19 brokers. 20 30. For certain homes, Redfin offers to provide a real estate agent for both the buyer 21 and the seller. 22 31. Redfin provides substantial savings to customers who buy, sell, or both buy and 23 sell using a Redfin agent. 24 32. For buyers who buy a home using a Redfin agent, Redfin refunds a portion of its 25 commission at the closing—\$1,500 on average—so long as it is permitted to do so by state law (the "Redfin Refund"). 26 27

- 33. Between 2018 and the present, Redfin has offered the Redfin Refund to buyers using a Redfin agent so long as Redfin's commission exceeds either 1% of the sale price of the home or between \$6,000 to \$6,500, whichever is greater (the "Minimum Refund Policy").
- 34. Thus, under Redfin's Minimum Refund Policy, regardless of the sale price of the home, Redfin does not offer the Redfin Refund to a buyer who uses a Redfin agent unless Redfin receives a minimum commission ranging from \$6,000 to \$6,500.
- 35. For sellers, Redfin charges a commission of 1.5% of the listing price or Redfin's "minimum commission" in the market, whichever is greater (the "Minimum Commission Policy").
 - 36. Redfin's minimum commissions for sellers' agents range from \$2,000 to \$6,500.
- 37. Thus, under Redfin's Minimum Commission Policy, regardless of the listing price of the home, when Redfin serves as the seller's agent, Redfin is guaranteed to receive the minimum commission that it has set for that market.
- 38. Sellers who list through Redfin receive: (1) a local Redfin Agent committed to selling their home; (2) professional photos and a 3D Walkthrough; (3) premium placement on Redfin.com; (4) listing placement on other major real estate sites; (5) yard signs, listing flyers, and open houses; (6) a personalized dashboard to track buyers viewing the home; and (7) data and local agent insights to help sellers price their homes (the "Redfin Perks").
- 39. Redfin offers even more substantial discounts to customers who buy and sell using Redfin's agents.
- 40. Sellers who buy a new home through a Redfin agent within 365 days of selling their old home through a Redfin agent pay a commission of only 1% of the listing price (or the minimum commission in the market if it is greater than 1% of the listing price).
- 41. If the sale occurs first, the seller is initially charged a commission of 1.5% of the listing price and then provided a 0.5% refund after purchasing another home with a Redfin agent within 365 days.

A. Redfin Offers Different Levels of Service Within Single Housing Markets

- 42. Redfin does not offer its brokerage services for every home, even in the markets in which Redfin operates.
- 43. For some homes, Redfin offers no service, for some it makes its agents available to buyers and sellers and provides its best available service, and for others, Redfin directs customers to partner agents instead of giving customers the option to buy or sell using a Redfin agent.
- 44. Buyers who are directed to a Redfin partner agent are not eligible for the Redfin Refund that is available to buyers who use a Redfin agent.
- 45. Sellers who use a Redfin partner agent are not eligible for Redfin's reduced commissions or the Redfin Perks.
- 46. For many homes that are located in housing markets for which Redfin offers its agents and partner agents, Redfin does not offer any services at all—it does not offer a Redfin agent and it does not direct customers to a partner agent.
- 47. For these homes, Redfin says on its website that it does not provide any services because the homes' listing price is below Redfin's minimum price limit (the "Minimum Price Policy").
- 48. When a customer clicks on a home on Redfin's website that is below Redfin's minimum price limit, a notification appears saying, "Redfin is currently unable to show this property due to our minimum price limit." The notification directs the customer away from Redfin's website.
- 49. Redfin's minimum price limit varies from region to region, as well as from area to area within a given region or market in a manner that discriminates.
- 50. Thus, for example, Redfin's minimum price limit in the City of Chicago in June 2020 ranged from \$100,000-\$380,000, while in adjacent, predominantly white DuPage County, the minimum price limit was \$100,000.

- 51. Even more striking, in June 2020 Redfin did not offer its brokerage services (and the associated discounts) to buyers and sellers of homes in the City of Chicago unless the home met a minimum price threshold of \$400,000. In DuPage County, however, Redfin offered its brokerage services (and the associated discounts) to buyers and sellers of homes that met a minimum price threshold of only \$275,000.
- 52. Similarly, in June 2020, it was Redfin's practice not to offer its brokerage services to buyers and sellers in the City of Detroit unless homes met a minimum price threshold of \$700,000. In the rest of Wayne County, outside of the City limits, and in adjacent Oakland County, Redfin offered its brokerage services to buyers and sellers of homes beginning at a listing price of \$250,000.
- 53. Even within a single County, Redfin has applied its Minimum Price Policy in a way that makes buyers and sellers of homes in non-white areas less likely to be able to use its services. In predominantly non-white areas, Redfin sometimes has not offered its brokerage services to buyers and sellers of homes that were listed *above* the minimum price threshold. In predominantly white areas, on the other hand, Redfin engaged in less case-by-case evaluation and was more likely to offer its services to buyers and sellers so long as the home was listed above the minimum price threshold.
- 54. Because of its Minimum Price Policy, Redfin is significantly more likely not to offer its real estate brokerage services for buyers or sellers of homes in predominantly non-white neighborhoods than for buyers and sellers of homes in predominantly white neighborhoods.
- 55. Redfin's home-by-home exceptions to its own Minimum Price Policy underscore that the policy, as applied by Redfin, exists to serve Redfin's individual preference or convenience and that it is not required by necessity. Redfin's Minimum Price Policy is thus arbitrary.
- 56. Redfin also offers its brokerage services to buyers and sellers of homes within a limited range of prices. This range varies from one metropolitan area to another, between counties and between cities and counties within the same metropolitan area.

- 57. No matter what price range Redfin uses at a specific moment in time to decide when to offer its brokerage services, Redfin is significantly more likely to offer its best available service, including the Redfin Refund, to buyers and sellers of homes in predominantly white neighborhoods than buyers and sellers of homes in predominantly non-white neighborhoods.
- 58. In 2018, in addition to Redfin's Minimum Price Policy, Redfin also offered no services to certain homes simply because of the area in which they were located.
- 59. In 2018 in Chicago, for example, Redfin offered no service to homes located in certain sections of the southside of the City of Chicago and adjacent areas of Cook County because of the "area" in which the homes were located, which was predominantly non-white.
- 60. Also, in 2018, Redfin offered no service to homes located in predominantly non-white and racially integrated areas in Wayne County, Michigan, south of the City of Detroit, because of the "area" in which the homes were located. In stark contrast, Redfin offered its brokerage services to buyers and sellers of homes located in predominantly white communities west of the City of Detroit, but also in Wayne County.
- Redfin's Minimum Price Policy and its practices to restrict the type of service Redfin offers by area and within housing markets, cannot be justified by the need to make a profit. For lower priced homes, Redfin is protected by its Minimum Refund Policy and its Minimum Commission Policy, which ensure that Redfin receives minimum commissions that Redfin sets for the area, regardless of the price of the home.
- 62. Redfin's policies and practices also cannot be justified by practical business considerations, such as whether homes are located at a substantial geographic distance from Redfin's agents or offices. For example, Redfin offers no service to homes located in areas that are adjacent to or within the same City or County as those areas where it offers its brokerage services and discounts.
- 63. From 2018 to 2020, because of Redfin's Minimum Price Policy and Redfin's application of that policy from one metropolitan area to a another, Redfin is more likely to offer a greater level of brokerage services for homes in predominantly white communities and to offer

no service at all for homes in predominantly non-white communities.

64. As described in this Complaint, Redfin's Minimum Price Policy and its practice of restricting the areas where it offers brokerage services and discounts are unnecessary to achieve a valid interest or legitimate objective, such as a practical business consideration or profit. In addition, they are arbitrary and artificial because they are based on or determined by Redfin's individual preference or convenience rather than by necessity and because they are created, caused, or produced by human decisionmakers at Redfin.

B. Plaintiffs' Investigative Methodology

- 65. Between 2018 and 2020, Plaintiffs reviewed homes for sale posted on Redfin's website from ten different metropolitan areas.
- 66. During this time period, Plaintiffs compared the home locations for which Redfin offered brokerage services and the associated discounts, with the home locations for which Redfin offered no service because of its Minimum Price Policy.
- 67. Plaintiffs focused on the homes posted on Redfin's website for which Redfin offered its "Best Available Service" and the homes for which Redfin offered "No Service."
- 68. Redfin's Best Available Service, as used herein, refers to the most comprehensive service Redfin provided within the market area at the time Plaintiffs studied Redfin's website. In all market areas, Redfin's Best Available Service connects buyers and sellers to Redfin agents, offers the Redfin Perks, and provides sellers with an opportunity to list their homes at a reduced commission, pursuant to the Minimum Commission Policy. Where it is permitted by state law, Redfin's Best Available Service allows buyers to receive the Redfin Refund, so long as it is available under the Redfin Minimum Policy.
- 69. For homes for which Redfin offers "No Service," Redfin does not provide any service; Redfin does not connect buyers or sellers to Redfin agents or partner agents, Redfin does not offer its reduced commissions or the Redfin Refund, and Redfin does not offer the Redfin Perks.
 - 70. Plaintiffs analyzed the location of homes for sale posted on Redfin's website

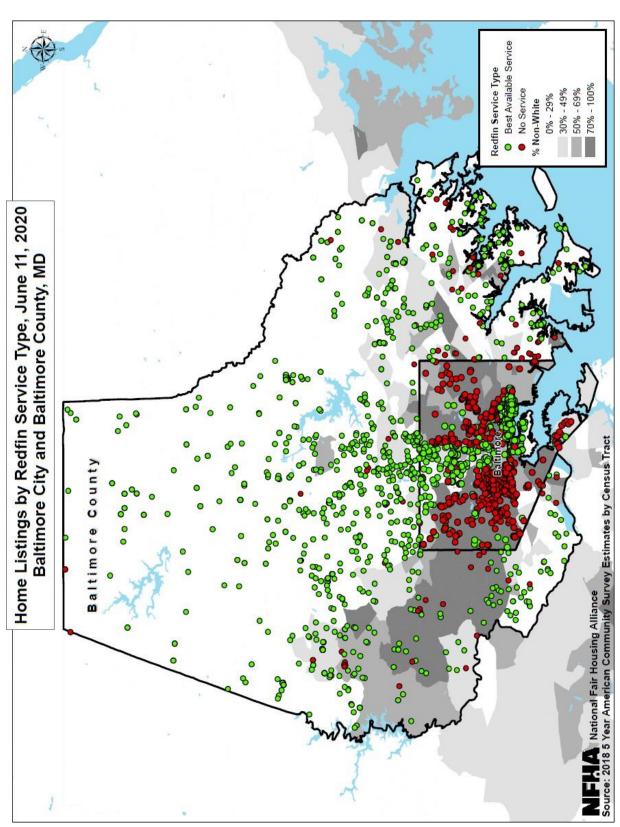
1 using zip codes. 2 71. Plaintiffs determined the racial composition of zip codes using U.S. Census data. 3 72. As used herein, an "Extremely White" zip code refers to a zip code in which 70% 4 or more of the residents were White Non-Hispanic according to Census data. 5 73. As used herein, an "Extremely Non-White" zip code refers to a zip code in which 70% or more of the residents were non-white according to Census data. 6 7 74. Plaintiffs reviewed and compared the location of homes for sale for which Redfin offered its Best Available Service and No Service within Extremely White zip codes and 8 9 Extremely Non-White zip codes. The results for the ten metropolitan areas Plaintiffs reviewed 10 are described below. 11 C. **City of Baltimore and Baltimore County - Maryland** 12 75. Plaintiffs reviewed homes for sale posted on Redfin's website in the City of 13 Baltimore and Baltimore County, Maryland in November 2018 and June 2020. 14 76. In Baltimore County, Redfin's Best Available Service allows buyers to receive 15 the Redfin Refund, so long as it is available under the Refund Minimum Policy. 16 1. City of Baltimore and Baltimore County – November 19-20, 2018 17 77. Plaintiffs reviewed and analyzed homes for sale in the City of Baltimore and 18 Baltimore County that were posted on Redfin's website on November 19-20, 2018. 19 a. **Best Available Service** 20 78. 1,916 homes were located within Extremely Non-White zip codes. Of those 21 homes, 131—or 6.84%—were offered Redfin's Best Available Service. 22 79. 1,333 homes were located within Extremely White zip codes. Of those homes, 23 677—or 50.79%—were offered Redfin's Best Available Service. Based on this data, Plaintiffs calculated a disparity ratio by dividing the 24 80. 25 percentage of Best Available Service homes in Extremely White zip codes by the percentage of 26 ¹ For purposes of this Complaint, the term "non-white" means the total population minus all 27 persons who are not White Non-Hispanic.

- 90. 822 homes were located within Extremely White zip codes. Of those homes, 580—or 58.39%—were offered Redfin's Best Available Service.
- 91. Based on this data, Plaintiffs calculated a disparity ratio by dividing the percentage of Best Available Service homes in Extremely White zip codes by the percentage of Best Available Service homes in Extremely Non-White zip codes. The disparity ratio is 6.70.
- 92. Thus, on June 11, 2020, buyers and sellers of homes in Extremely White zip codes were 6.70 times more likely to be offered Redfin's Best Available Service than buyers and sellers of homes in Extremely Non-White zip codes.
- 93. This disparity is statistically significant to a 99.99% confidence rate. That is, there is less than a 1-in-10,000 chance that this disparity could be caused randomly.

b. No Service

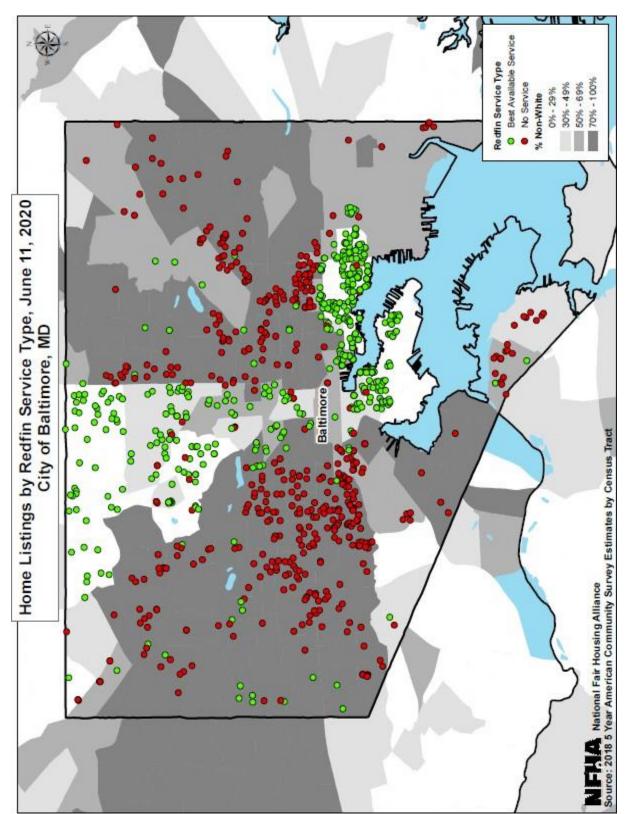
- 94. Of the 1,159 homes that were located within Extremely Non-White zip codes, 420—or 36.24%—were "No Service" homes because they failed to meet the minimum price threshold for the market under Redfin's Minimum Price Policy.
- 95. Of the 822 homes that were located within Extremely White zip codes, 63—or 7.66%—were "No Service" homes because they failed to meet the minimum price threshold for the market under Redfin's Minimum Price Policy.
- 96. Based on this data, Plaintiffs calculated a disparity ratio by dividing the percentage of No Service homes in Extremely Non-White zip codes by the percentage of No Service homes in Extremely White zip codes. The disparity ratio is 5.73.
- 97. Thus, on June 11, 2020, buyers and sellers of homes in Extremely Non-White zip codes were 5.73 times more likely to be offered No Service by Redfin than buyers and sellers of homes in Extremely White zip codes because of Redfin's Minimum Price Policy.
- 98. This disparity is statistically significant to a 99.99% confidence rate. That is, there is less than a 1-in-10,000 chance that this disparity could be caused randomly.

1	3. Maps Showing the Stark Impact of Redfin's Minimum Price Policy in City o Baltimore and Baltimore County	f
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3	99. Below are maps showing the locations of homes for sale in the City of Baltimore	
4	and Baltimore County that were posted on Redfin's website on June 11, 2020 for which Redfin	
5	offered its Best Available Service and homes for which Redfin offered No Service. Map 1	
6	shows both the City of Baltimore and Baltimore County. Map 2 shows the City of Baltimore	
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COMPLAINT FOR VIOLATION OF THE FAIR HOUSING ACT - FEDERAL QUESTION JURISDICTION - 18

MACDONALD HOAGUE & BAYLESS 705 Second Avenue, Suite 1500 Seattle, Washington 98104 Tel 206.622.1604 Fax 206.343.3961



COMPLAINT FOR VIOLATION OF THE FAIR HOUSING ACT - FEDERAL QUESTION JURISDICTION - 19

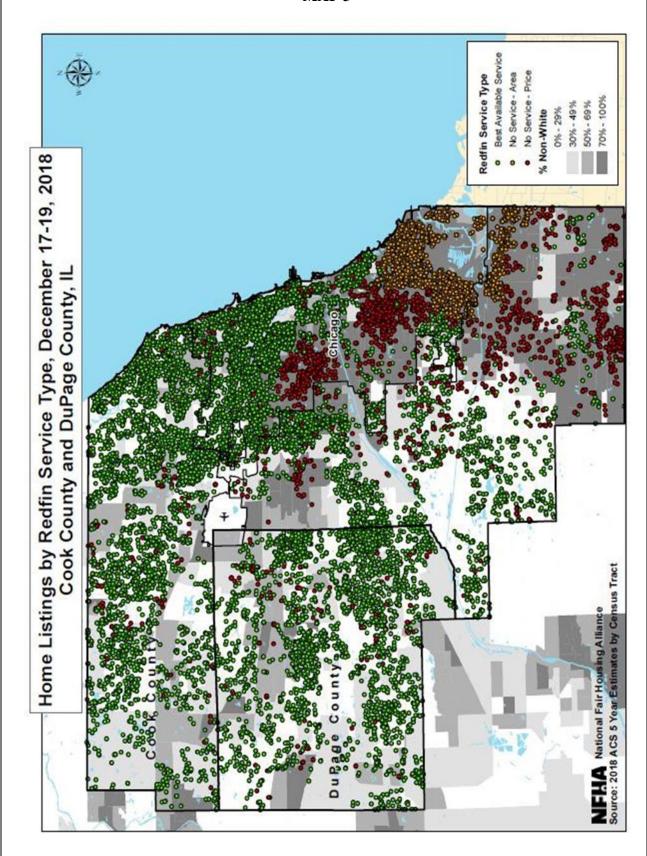
1,585—or 33.02%—were "No Service" homes because they failed to meet the minimum price

Best Available Service homes in Extremely Non-White zip codes. The disparity ratio is 5.23.

- 120. Thus, on June 18, 2020, buyers and sellers of homes in Extremely White zip codes were 5.23 times more likely to be offered Redfin's Best Available Service than buyers and sellers of homes in Extremely Non-White zip codes.
- 121. This disparity is statistically significant to a 99.99% confidence rate. That is, there is less than a 1-in-10,000 chance that this disparity could be caused randomly.

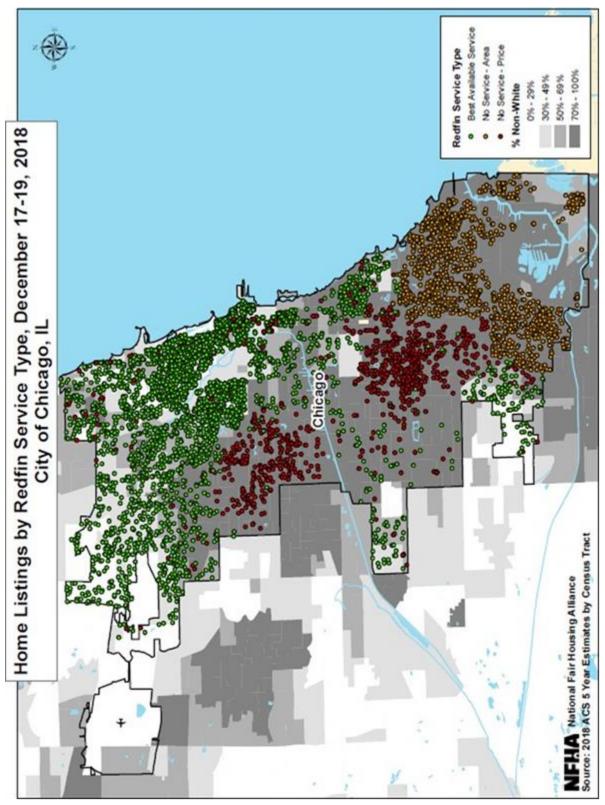
b. No Service

- 122. Of the 5,118 homes that were located within Extremely Non-White zip codes, 2,724—or 53.22%—were "No Service" homes because they failed to meet the minimum price threshold for the market under Redfin's Minimum Price Policy.
- 123. Of the 9,698 homes that were located within Extremely White zip codes, 502—or 5.18%—were "No Service" homes because they failed to meet the minimum price threshold for the market under Redfin's Minimum Price Policy.
- 124. Based on this data, Plaintiffs calculated a disparity ratio by dividing the percentage of No Service homes in Extremely Non-White zip codes by the percentage of No Service homes in Extremely White zip codes. The disparity ratio is 10.28.
- 125. Thus, on June 18, 2020, buyers and sellers of homes in Extremely Non-White zip codes were 10.28 times more likely to be offered No Service by Redfin than buyers and sellers of homes in Extremely White zip codes because of Redfin's Minimum Price Policy.
- 126. This disparity is statistically significant to a 99.99% confidence rate. That is, there is less than a 1-in-10,000 chance that this disparity could be caused randomly.
 - 3. Maps Showing the Stark Impact of Redfin's Minimum Price Policy in the Chicago Metropolitan Area
- 127. Below are maps showing the locations of homes for sale in the Chicago Metropolitan Area that were posted on Redfin's website on December 17, 2018 for which Redfin offered its Best Available Service and homes for which Redfin offered No Service due to price and No Service due to area. Map 3 shows Cook and DuPage Counties. Map 4 shows the City of Chicago.



COMPLAINT FOR VIOLATION OF THE FAIR HOUSING ACT - FEDERAL QUESTION JURISDICTION - 23

MACDONALD HOAGUE & BAYLESS 705 Second Avenue, Suite 1500 Seattle, Washington 98104 Tel 206.622.1604 Fax 206.343.3961



1 E. Detroit Metropolitan Area - Michigan Plaintiffs reviewed homes for sale posted on Redfin's website from the City of 128. 2 Detroit and certain suburban counites on the following dates: twice in November 2018, once in 3 December 2018, and once in June 2020. 4 129. Plaintiffs' review encompassed homes in Wayne County, where the City of 5 Detroit is located, and the Counties of Oakland, Macomb and Washtenaw (the "Detroit 6 Metropolitan Area"). 7 130. In the Detroit Metropolitan Area, Redfin's Best Available Service allows buyers 8 to receive the Redfin Refund, so long as it is available under the Refund Minimum Policy. 9 1. Detroit Metropolitan Area - November 19, 2018 10 131. Plaintiffs reviewed and analyzed homes for sale in the Detroit Metropolitan Area 11 that were posted on Redfin's website on November 19, 2018. 12 **Best Available Service** a. 13 132. 2,635 homes were located within Extremely Non-White zip codes. Of those 14 homes, 187—or 7.10%—were offered Redfin's Best Available Service. 15 9,802 homes were located within Extremely White zip codes. Of those homes, 16 5,438—or 55.48%—were offered Redfin's Best Available Service. 17 134. Based on this data, Plaintiffs calculated a disparity ratio by dividing the 18 percentage of Best Available Service homes in Extremely White zip codes by the percentage of 19 Best Available Service homes in Extremely Non-White zip codes. The disparity ratio is 7.82. 20 135. Thus, on November 19, 2018, buyers and sellers of homes in Extremely White zip 21 codes were 7.82 times more likely to be offered Redfin's Best Available Service than buyers and 22 sellers of homes in Extremely Non-White zip codes. 23 This disparity is statistically significant to a 99.99% confidence rate. That is, 136. 24 there is less than a 1-in-10,000 chance that this disparity could be caused randomly. 25

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b. No Service

- 137. Of the 2,635 homes that were located within Extremely Non-White zip codes, 2,079—or 78.90%—were "No Service" homes because they failed to meet the minimum price threshold for the market under Redfin's Minimum Price Policy.
- 138. Of the 9,802 homes that were located within Extremely White zip codes, 1,867—or 19.05%—were "No Service" homes because they failed to meet the minimum price threshold for the market under Redfin's Minimum Price Policy.
- 139. Based on this data, Plaintiffs calculated a disparity ratio by dividing the percentage of No Service homes in Extremely Non-White zip codes by the percentage of No Service homes in Extremely White zip codes. The disparity ratio is 4.14.
- 140. Thus, on November 19, 2018, buyers and sellers of homes in Extremely Non-White zip codes were 4.14 times more likely to be offered No Service by Redfin than buyers and sellers of homes in Extremely White zip codes because of Redfin's Minimum Price Policy.
- 141. This disparity is statistically significant to a 99.99% confidence rate. That is, there is less than a 1-in-10,000 chance that this disparity could be caused randomly.
- 142. In addition, Plaintiffs' review showed that Redfin offered "No Service" for all homes located in Wayne County south of the City of Detroit not because of their price but because of the area in which they were located. In contrast, Redfin offered its Best Available Service for homes located in Wayne County west of the City of Detroit in Extremely White zip codes.

2. Detroit Metropolitan Area – June 21, 2020

143. Plaintiffs also reviewed and analyzed homes for sale in the Detroit Metropolitan Area that were posted on Redfin's website on June 21, 2020.

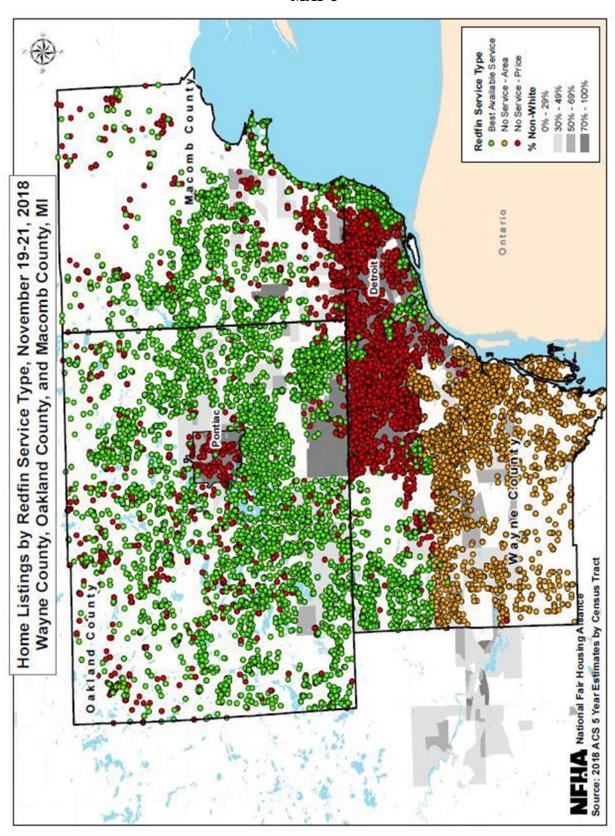
a. Best Available Service

144. 2,418 homes were located within Extremely Non-White zip codes. Of those homes, 49—or 2.03%—were offered Redfin's Best Available Service.

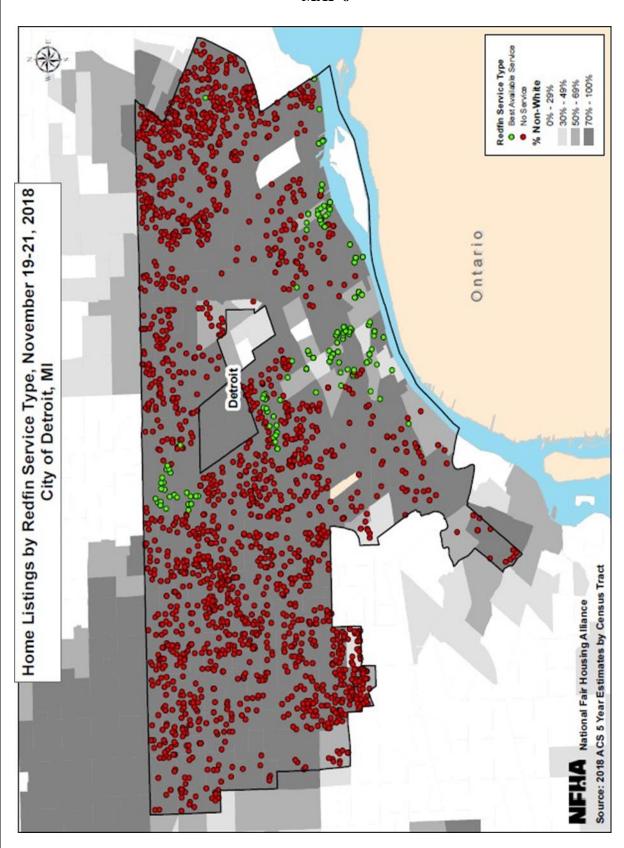
3. 1 **Detroit Metropolitan Area – Other Dates** 2 154. Plaintiffs also reviewed and analyzed homes for sale in the Detroit Metropolitan Area that were posted on Redfin's website on November 2, 2018, and December 7, 2018. 3 4 155. On each of these dates, buyers and sellers of homes in Extremely White zip codes 5 were far more likely to be offered Redfin's Best Available Service than buyers and sellers of 6 homes in Extremely Non-White zip codes. On each date, the disparity was statistically 7 significant. 8 156. Also, on each of these dates, buyers and sellers of homes in Extremely Non-White 9 zip codes were far more likely to be offered No Service by Redfin than buyers and sellers of 10 homes in Extremely White zip codes because of Redfin's Minimum Price Policy. On each date, 11 the disparity was statistically significant. 12 Maps Showing the Stark Impact of Redfin's Minimum Price Policy in the 4. **Detroit Metropolitan Area** 13 14 157. Below are maps showing the locations of homes for sale in Wayne, Oakland and 15 Macomb Counties that were posted on Redfin's website on November 19, 2018 for which Redfin 16 offered its Best Available Service and homes for which Redfin offered No Service. Map 5 17 shows Wayne, Oakland and Macomb Counties; Map 6 shows the City of Detroit only; and Map 18 7 shows Wayne County including the City of Detroit. 19 /// 20 /// 21 /// 22 /// 23 /// 24 /// 25 /// /// 26

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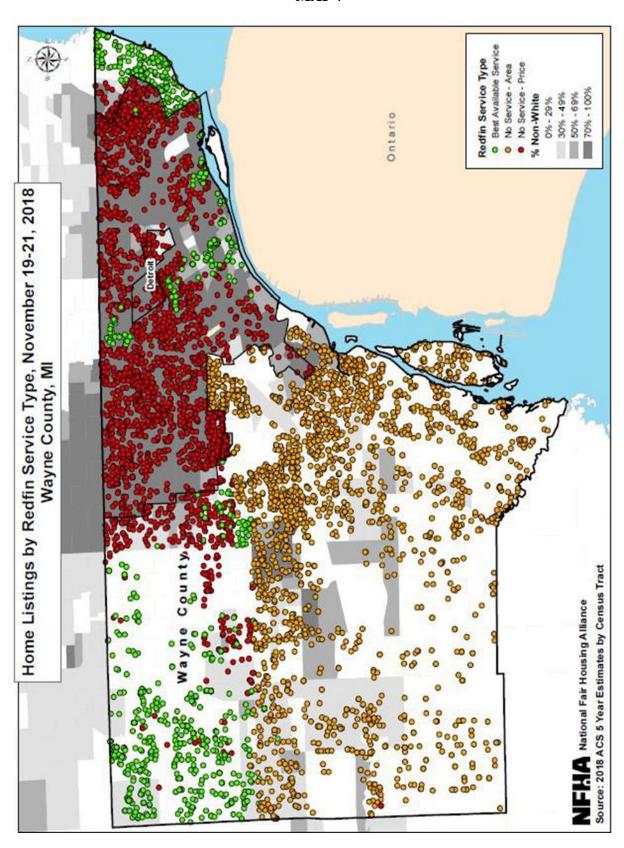


COMPLAINT FOR VIOLATION OF THE FAIR HOUSING ACT - FEDERAL QUESTION JURISDICTION - 29



COMPLAINT FOR VIOLATION OF THE FAIR HOUSING ACT - FEDERAL QUESTION JURISDICTION - 30

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1 b. No Service 2 167. Of the 352 homes that were located within Extremely Non-White zip codes, 272—or 77.27%—were "No Service" homes because they failed to meet the minimum price 3 4 threshold for the market under Redfin's Minimum Price Policy. 5 Of the 5,459 homes that were located within Extremely White zip codes, 814—or 168. 6 14.91%—were "No Service" homes because they failed to meet the minimum price threshold for 7 the market under Redfin's Minimum Price Policy. 8 Based on this data, Plaintiffs calculated a disparity ratio by dividing the 9 percentage of No Service homes in Extremely Non-White zip codes by the percentage of No 10 Service homes in Extremely White zip codes. The disparity ratio is 5.18. 11 Thus, on January 2, 2019, buyers and sellers of homes in Extremely Non-White 170. 12 zip codes were 5.18 times more likely to be offered No Service by Redfin than buyers and sellers 13 of homes in Extremely White zip codes because of Redfin's Minimum Price Policy. 14 171. This disparity is statistically significant to a 99.99% confidence rate. That is, 15 there is less than a 1-in-10,000 chance that this disparity could be caused randomly. 2. 16 Kansas City Metropolitan Area – June 12, 2020 17 172. Plaintiffs also reviewed and analyzed the Kansas City Metropolitan Area homes 18 for sale that were posted on Redfin's website on June 12, 2020. 19 a. **Best Available Service** 20 173. 218 homes were located within Extremely Non-White zip codes. Of those homes, 21 16—or 7.34%—were offered Redfin's Best Available Service. 22 174. 4,550 homes were located within Extremely White zip codes. Of those homes, 23 2,391—or 52.55%—were offered Redfin's Best Available Service. 24 175. Based on this data, Plaintiffs calculated a disparity ratio by dividing the 25 percentage of Best Available Service homes in Extremely White zip codes by the percentage of

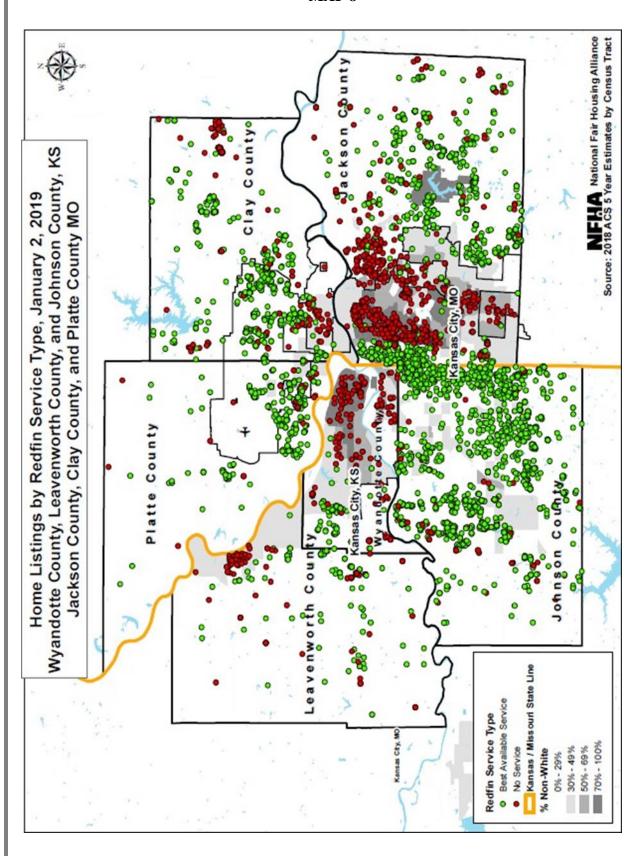
Best Available Service homes in Extremely Non-White zip codes. The disparity ratio is 7.16.

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- 176. Thus, on June 12, 2020, buyers and sellers of homes in Extremely White zip codes were 7.16 times more likely to be offered Redfin's Best Available Service than buyers and sellers of homes in Extremely Non-White zip codes.
- 177. This disparity is statistically significant to a 99.99% confidence rate. That is, there is less than a 1-in-10,000 chance that this disparity could be caused randomly.

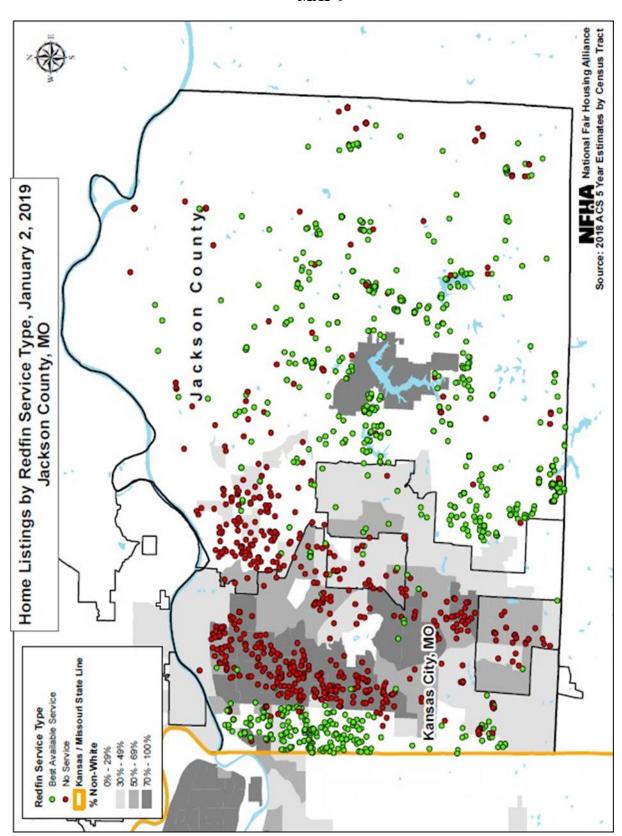
b. No Service

- 178. Of the 218 homes that were located within Extremely Non-White zip codes, 127—or 58.26%—were "No Service" homes because they failed to meet the minimum price threshold for the market under Redfin's Minimum Price Policy.
- 179. Of the 4,550 homes that were located within Extremely White zip codes, 649—or 14.26%—were "No Service" homes because they failed to meet the minimum price threshold for the market under Redfin's Minimum Price Policy.
- 180. Based on this data, Plaintiffs calculated a disparity ratio by dividing the percentage of No Service homes in Extremely Non-White zip codes by the percentage of No Service homes in Extremely White zip codes. The disparity ratio is 4.08.
- 181. Thus, on June 12, 2020, buyers and sellers of homes in Extremely Non-White zip codes were 4.08 times more likely to be offered No Service by Redfin than buyers and sellers of homes in Extremely White zip codes because of Redfin's Minimum Price Policy.
- 182. This disparity is statistically significant to a 99% confidence rate. That is, there is less than a 1-in-100 chance that this disparity could be caused randomly.
 - 3. Maps Showing the Stark Impact of Redfin's Minimum Price Policy in the Kansas City Metropolitan Area
- 183. Below are maps showing the locations of homes for sale in the Kansas City Metropolitan Area that were posted on Redfin's website on January 2, 2019 for which Redfin offered its Best Available Service and homes for which Redfin offered No Service. Map 8 shows six Kansas City metropolitan area counties in Kansas and Missouri. Map 9 shows Jackson County, Missouri, including Kansas City, Missouri.



COMPLAINT FOR VIOLATION OF THE FAIR HOUSING ACT - FEDERAL QUESTION JURISDICTION - 35

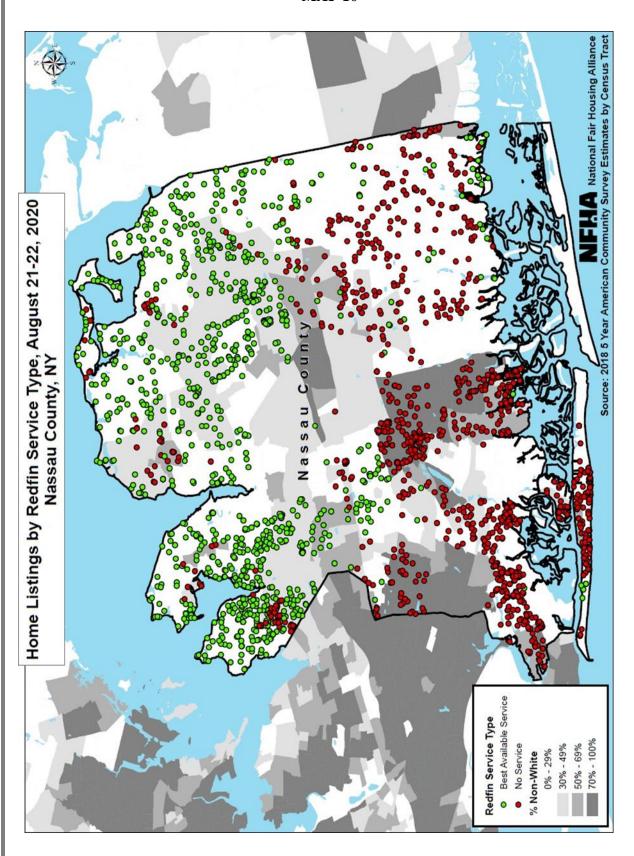
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COMPLAINT FOR VIOLATION OF THE FAIR HOUSING ACT - FEDERAL QUESTION JURISDICTION - 36

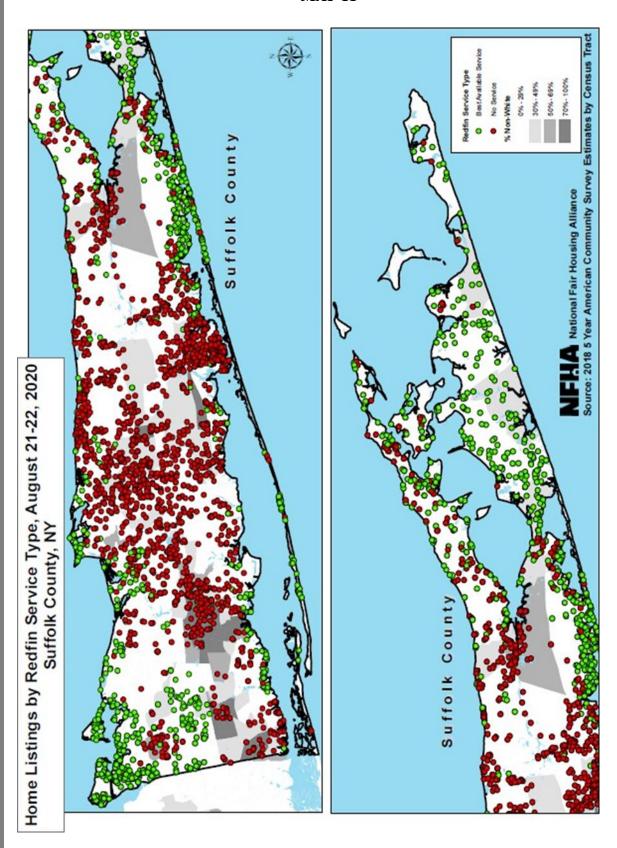
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for the market under Redfin's Minimum Price Policy. 1 2 Based on this data, Plaintiffs calculated a disparity ratio by dividing the 3 percentage of No Service homes in Extremely Non-White zip codes by the percentage of No 4 Service homes in Extremely White zip codes. The disparity ratio is 2.52. 5 195. Thus, on August 20, 2020, buyers and sellers of homes in Extremely Non-White zip codes were 2.52 times more likely to be offered No Service by Redfin than buyers and sellers 6 7 of homes in Extremely White zip codes because of Redfin's Minimum Price Policy. 8 196. This disparity is statistically significant to a 99.99% confidence rate. That is, 9 there is less than a 1-in-10,000 chance that this disparity could be caused randomly. 10 2. Maps Showing the Stark Impact of Redfin's Minimum Price Policy on Long Island 11 12 197. Below are maps showing the locations of homes for sale on Long Island that were 13 posted on Redfin's website on August 20, 2020 for which Redfin offered its Best Available 14 Service and homes for which Redfin offered No Service. Map 10 shows Nassau County and 15 Map 11 shows Suffolk County, Long Island. 16 /// 17 /// 18 /// 19 /// 20 /// 21 /// 22 /// 23 /// 24 /// 25 /// 26 /// 27 ///



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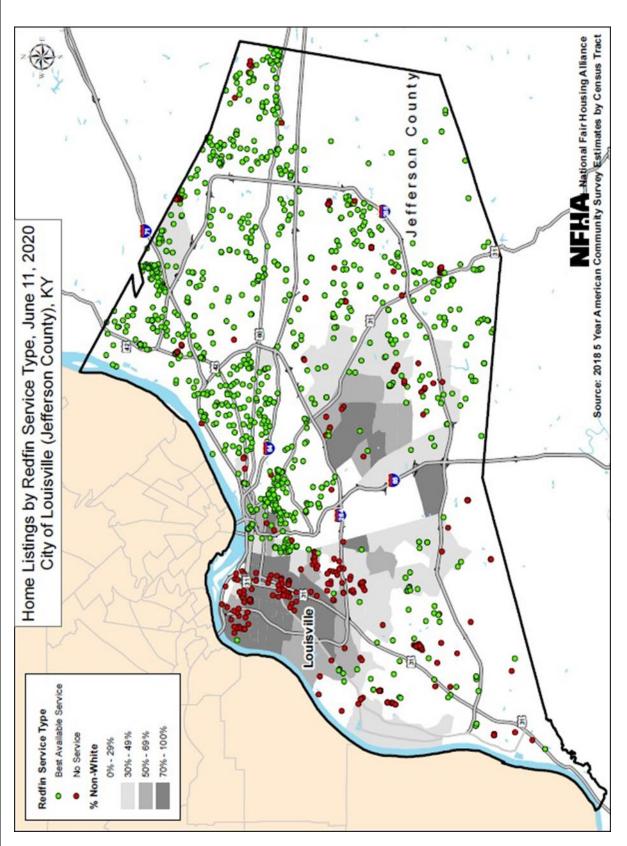


COMPLAINT FOR VIOLATION OF THE FAIR HOUSING ACT - FEDERAL QUESTION JURISDICTION - 40

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1 sellers of homes in Extremely White zip codes because of Redfin's Minimum Price Policy. 2 208. This disparity is statistically significant to a 99.99% confidence rate. That is, 3 there is less than a 1-in-10,000 chance that this disparity could be caused randomly. 4 2. Louisville, Kentucky – June 11, 2020 5 209. Plaintiffs also reviewed and analyzed homes for sale in Louisville that were 6 posted on Redfin's website on June 11, 2020. 7 **Best Available Service** a. 210. 8 31 homes were located within Extremely Non-White zip codes. Of those homes, 9 none was offered Redfin's Best Available Service. 10 211. 1,451 homes were located within Extremely White zip codes. Of those homes, 11 964—or 66.44%—were offered Redfin's Best Available Service. 12 212. Because Redfin did not offer its Best Available Service for any homes in 13 Extremely Non-White zip codes, the disparity ratio cannot be defined. 14 b. No Service 15 213. Of the 31 homes that were located within Extremely Non-White zip codes, 28 or 90.32%—were "No Service" homes because they failed to meet the minimum price threshold 16 17 for the market under Redfin's Minimum Price Policy. 18 Of the 1,451 homes that were located within Extremely White zip codes, 207—or 214. 19 14.27%—were "No Service" homes because they failed to meet the minimum price threshold for 20 the market under Redfin's Minimum Price Policy. 21 215. Based on this data, Plaintiffs calculated a disparity ratio by dividing the 22 percentage of No Service homes in Extremely Non-White zip codes by the percentage of No 23 Service homes in Extremely White zip codes. The disparity ratio is 6.33. 24 216. Thus, on June 11, 2020, buyers and sellers of homes in Extremely Non-White zip 25 codes were 6.33 times more likely to be offered No Service by Redfin than buyers and sellers of homes in Extremely White zip codes because of Redfin's Minimum Price Policy. 26 27

1	217. This disparity is statistically significant to a 99% confidence rate. That is, there is
2	less than a 1-in-100 chance that this disparity could be caused randomly.
3	3. Map Showing the Stark Impact of Redfin's Minimum Price Policy in
4	Louisville, Kentucky
5	218. Below is a map showing the locations of homes for sale in the City of Louisville,
6	including Jefferson County, that were posted on Redfin's website on June 11, 2020 for which
7	Redfin offered its Best Available Service and homes for which Redfin offered No Service. Map
8	12 shows the City of Louisville (Jefferson County).
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COMPLAINT FOR VIOLATION OF THE FAIR HOUSING ACT - FEDERAL QUESTION JURISDICTION - 44

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1 I. City of Memphis and Shelby County - Tennessee Plaintiffs reviewed homes for sale that were posted on Redfin's website from the 2 City of Memphis and the county in which Memphis is located, Shelby County, Tennessee (the 3 "Memphis Metropolitan Area") in October 2018, December 2018, March 2019, and June 2020. 4 220. Because of state laws applicable in the Memphis Metropolitan Area, Redfin's 5 Best Available Service does *not* allow buyers to receive the Redfin Refund. 6 1. **Memphis Metropolitan Area – March 27, 2019** 7 221. Plaintiffs reviewed and analyzed the Memphis Metropolitan Area homes for sale 8 that were posted on Redfin's website on March 27, 2019. 9 **Best Available Service** a. 10 222. 966 homes were located within Extremely Non-White zip codes. Of those homes, 11 39—or 4.04%—were offered Redfin's Best Available Service. 12 325 homes were located within Extremely White zip codes. Of those homes, 223. 13 154—or 47.38%—were offered Redfin's Best Available Service. 14 224. Based on this data, Plaintiffs calculated a disparity ratio by dividing the 15 percentage of Best Available Service homes in Extremely White zip codes by the percentage of 16 Best Available Service homes in Extremely Non-White zip codes. The disparity ratio is 11.74. 17 225. Thus, on March 27, 2019, buyers and sellers of homes in Extremely White zip 18 codes were 11.74 times more likely to be offered Redfin's Best Available Service than buyers 19 and sellers of homes in Extremely Non-White zip codes. 20 226. This disparity is statistically significant to a 99.9% confidence rate. That is, there 21 is less than a 1-in-1,000 chance that this disparity could be caused randomly. 22 b. No Service 23 227. Of the 966 homes that were located within Extremely Non-White zip codes, 24 780—or 80.75%—were "No Service" homes because they failed to meet the minimum price 25 threshold for the market under Redfin's Minimum Price Policy. 26

- 228. Of the 325 homes that were located within Extremely White zip codes, 63—or 19.38%—were "No Service" homes because they failed to meet the minimum price threshold for the market under Redfin's Minimum Price Policy.
- 229. Based on this data, Plaintiffs calculated a disparity ratio by dividing the percentage of No Service homes in Extremely Non-White zip codes by the percentage of No Service homes in Extremely White zip codes. The disparity ratio is 4.17.
- 230. Thus, on March 27, 2019, buyers and sellers of homes in Extremely Non-White zip codes were 4.17 times more likely to be offered No Service by Redfin than buyers and sellers of homes in Extremely White zip codes because of Redfin's Minimum Price Policy.
- 231. This disparity is statistically significant to a 99.99% confidence rate. That is, there is less than a 1-in-10,000 chance that this disparity could be caused randomly.

2. Memphis Metropolitan Area – June 20, 2020

232. Plaintiffs also reviewed and analyzed the Memphis Metropolitan Area homes for sale that were posted on Redfin's website on June 20, 2020.

a. Best Available Service

- 233. 605 homes were located within Extremely Non-White zip codes. Of those homes, 10—or 1.65%—were offered Redfin's Best Available Service.
- 234. 434 homes were located within Extremely White zip codes. Of those homes, 125—or 28.80%—were offered Redfin's Best Available Service.
- 235. Based on this data, Plaintiffs calculated a disparity ratio by dividing the percentage of Best Available Service homes in Extremely White zip codes by the percentage of Best Available Service homes in Extremely Non-White zip codes. The disparity ratio is 17.43.
- 236. Thus, on June 20, 2020, buyers and sellers of homes in Extremely White zip codes were 17.43 times more likely to be offered Redfin's Best Available Service than buyers and sellers of homes in Extremely Non-White zip codes.
- 237. This disparity is statistically significant to a 99% confidence rate. That is, there is less than a 1-in-100 chance that this disparity could be caused randomly.

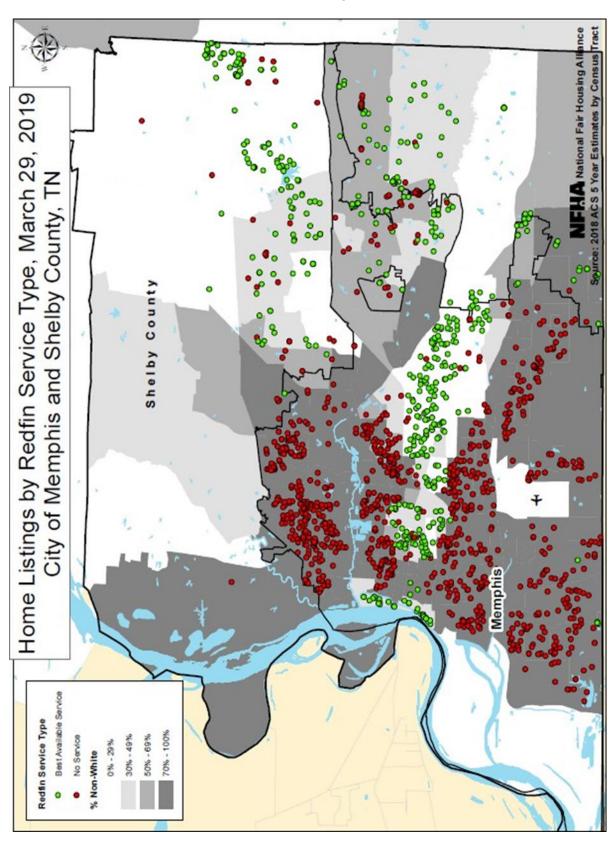
b. No Service

- 238. Of the 605 homes that were located within Extremely Non-White zip codes, 451—or 74.55%—were "No Service" homes because they failed to meet the minimum price threshold for the market under Redfin's Minimum Price Policy.
- 239. Of the 434 homes that were located within Extremely White zip codes, 67—or 15.44%—were "No Service" homes because they failed to meet the minimum price threshold for the market under Redfin's Minimum Price Policy.
- 240. Based on this data, Plaintiffs calculated a disparity ratio by dividing the percentage of No Service homes in Extremely Non-White zip codes by the percentage of No Service homes in Extremely White zip codes. The disparity ratio is 4.83.
- 241. Thus, on June 20, 2020, buyers and sellers of homes in Extremely Non-White zip codes were 4.83 times more likely to be offered No Service by Redfin than buyers and sellers of homes in Extremely White zip codes because of Redfin's Minimum Price Policy.
- 242. This disparity is statistically significant to a 99.99% confidence rate. That is, there is less than a 1-in-10,000 chance that this disparity could be caused randomly.

3. Memphis Metropolitan Area – Other Dates

- 243. Plaintiffs also reviewed and analyzed the Memphis Metropolitan Area homes for sale that were posted on Redfin's website on October 4, 2018, and December 6, 2018.
- 244. On each of these dates, buyers and sellers of homes in Extremely White zip codes were far more likely to be offered Redfin's Best Available Service than buyers and sellers of homes in Extremely Non-White zip codes. On each date, the disparity was statistically significant.
- 245. Also, on each of these dates, buyers and sellers of homes in Extremely Non-White zip codes were far more likely to be offered No Service by Redfin than buyers and sellers of homes in Extremely White zip codes because of Redfin's Minimum Price Policy. On each date, the disparity was statistically significant.

1	4	M Cl
1 2	4.	Map Showing the Stark Impact of Redfin's Minimum Price Policy in the Memphis Metropolitan Area
3	246.	Below is a map showing the locations of Memphis Metropolitan Area homes for
4	sale that were	e posted on Redfin's website on March 27, 2019 for which Redfin offered its Best
5	Available Ser	rvice and homes for which Redfin offered No Service. Map 13 shows Shelby
6	County, inclu	ding the City of Memphis.
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COMPLAINT FOR VIOLATION OF THE FAIR HOUSING ACT - FEDERAL QUESTION JURISDICTION - 49

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J. Milwaukee Metropolitan Area - Wisconsin

- 247. Plaintiffs reviewed homes for sale that were posted on Redfin's website from the Milwaukee metropolitan area in December 2018 and June 2020.
- 248. Plaintiffs' review encompassed homes in Milwaukee County, where the City of Milwaukee is located, and Waukesha County, to the west of Milwaukee County (the "Milwaukee Metropolitan Area").
- 249. In December 2018, Redfin's Best Available Service in the Milwaukee Metropolitan Area allowed buyers to receive the Redfin Refund, so long as it was available under the Refund Minimum Policy.
- 250. In June 2020, because of a change in state law, Redfin's Best Available Service in the Milwaukee Metropolitan Area did *not* allow buyers to receive the Redfin Refund.

1. Milwaukee Metropolitan Area – December 20, 2018

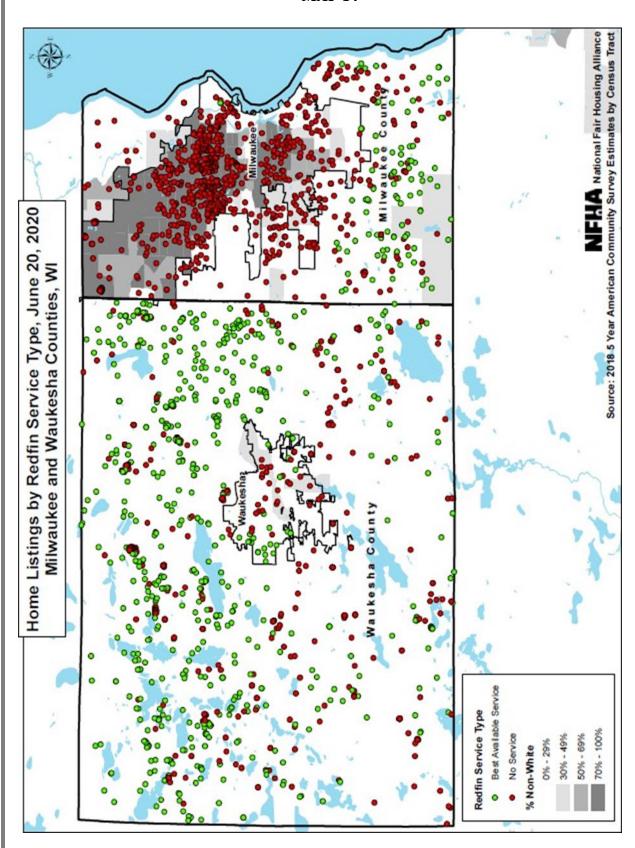
251. Plaintiffs reviewed and analyzed the Milwaukee Metropolitan Area homes for sale that were posted on Redfin's website on December 20, 2018.

a. Best Available Service

- 252. 669 homes were located within Extremely Non-White zip codes. Of those homes, 27—or 4.04%—were offered Redfin's Best Available Service.
- 253. 2,758 homes were located within Extremely White zip codes. Of those homes, 1,428—or 51.78%—were offered Redfin's Best Available Service.
- 254. Based on this data, Plaintiffs calculated a disparity ratio by dividing the percentage of Best Available Service homes in Extremely White zip codes by the percentage of Best Available Service homes in Extremely Non-White zip codes. The disparity ratio is 12.83.
- 255. Thus, on December 20, 2018, buyers and sellers of homes in Extremely White zip codes were 12.83 times more likely to be offered Redfin's Best Available Service than buyers and sellers of homes in Extremely Non-White zip codes.
- 256. This disparity is statistically significant to a 99.99% confidence rate. That is, there is less than a 1-in-10,000 chance that this disparity could be caused randomly.

1	b. No Service		
2	257. Of the 669 homes that were located within Extremely Non-White zip codes,		
3	566—or 84.60%—were "No Service" homes because they failed to meet the minimum price		
4	threshold for the market under Redfin's Minimum Price Policy.		
5	258. Of the 2,758 homes that were located within Extremely White zip codes, 251—or		
6	9.10%—were "No Service" homes because they failed to meet the minimum price threshold for		
7	the market under Redfin's Minimum Price Policy.		
8	259. Based on this data, Plaintiffs calculated a disparity ratio by dividing the		
9	percentage of No Service homes in Extremely Non-White zip codes by the percentage of No		
10	Service homes in Extremely White zip codes. The disparity ratio is 9.30.		
11	260. Thus, on December 20, 2018, buyers and sellers of homes in Extremely Non-		
12	White zip codes were 9.30 times more likely to be offered No Service by Redfin than buyers and		
13	sellers of homes in Extremely White zip codes because of Redfin's Minimum Price Policy.		
14	261. This disparity is statistically significant to a 99.99% confidence rate. That is,		
15	there is less than a 1-in-10,000 chance that this disparity could be caused randomly.		
16	2. Milwaukee Metropolitan Area – June 20, 2020		
17	262. Plaintiffs also reviewed and analyzed the Milwaukee Metropolitan Area homes		
18	for sale that were posted on Redfin's website on June 20, 2020.		
19	a. Best Available Service		
20	263. 454 homes were located within Extremely Non-White zip codes. Of those homes		
21	none was offered Redfin's Best Available Service.		
22	264. 2,094 homes were located within Extremely White zip codes. Of those homes,		
23	779—or 37.20%—were offered Redfin's Best Available Service.		
24	265. Because Redfin did not offer its Best Available Service for any homes in		
25	Extremely Non-White zip codes, the disparity ratio cannot be defined.		

1 b. No Service 2 266. Of the 454 homes that were located within Extremely Non-White zip codes, 3 427—or 94.05%—were "No Service" homes because they failed to meet the minimum price 4 threshold for the market under Redfin's Minimum Price Policy. 5 Of the 2,094 homes that were located within Extremely White zip codes, 768—or 267. 6 36.68%—were "No Service" homes because they failed to meet the minimum price threshold for 7 the market under Redfin's Minimum Price Policy. Based on this data, Plaintiffs calculated a disparity ratio by dividing the 8 9 percentage of No Service homes in Extremely Non-White zip codes by the percentage of No 10 Service homes in Extremely White zip codes. The disparity ratio is 2.56. 11 Thus, on June 20, 2020, buyers and sellers of homes in Extremely Non-White zip 269. 12 codes were 2.56 times more likely to be offered No Service by Redfin than buyers and sellers of 13 homes in Extremely White zip codes because of Redfin's Minimum Price Policy. 14 270. This disparity is statistically significant to a 99.99% confidence rate. That is, 15 there is less than a 1-in-10,000 chance that this disparity could be caused randomly. 16 3. Maps Showing the Stark Impact of Redfin's Minimum Price Policy in the Milwaukee Metropolitan Area 17 18 271. Below is a map showing the locations of Milwaukee Metropolitan Area homes for 19 sale that were posted on Redfin's website on June 20, 2020 for which Redfin offered its Best 20 Available Service and homes for which Redfin offered No Service. Map 14 shows Milwaukee 21 County and Waukesha County, Wisconsin. 22 /// 23 /// 24 /// 25 /// /// 26 27 ///



COMPLAINT FOR VIOLATION OF THE FAIR HOUSING ACT - FEDERAL QUESTION JURISDICTION - 53

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1 K. Newark Metropolitan Area - New Jersey Plaintiffs reviewed homes for sale that were posted on Redfin's website from the 2 Newark metropolitan area in December 2018 and June 2020. 3 273. Plaintiffs' review encompassed homes in Essex County, where the City of 4 Newark is located, Bergen County, Passaic County, and Union County (the "Newark 5 Metropolitan Area"). 6 In the Newark Metropolitan Area, Redfin's Best Available Service allows buyers 7 to receive the Redfin Refund, so long as it is available under the Refund Minimum Policy. 8 1. Newark Metropolitan Area – December 18-19, 2018 9 Plaintiffs reviewed and analyzed the Newark Metropolitan Area homes for sale 275. 10 that were posted on Redfin's website on December 18-19, 2018. 11 **Best Available Service** a. 12 276. 2,565 homes were located within Extremely Non-White zip codes. Of those 13 homes, 601—or 23.43%—were offered Redfin's Best Available Service. 14 277. 3,545 homes were located within Extremely White zip codes. Of those homes, 15 2,794—or 78.82%—were offered Redfin's Best Available Service. 16 278. Based on this data, Plaintiffs calculated a disparity ratio by dividing the 17 percentage of Best Available Service homes in Extremely White zip codes by the percentage of 18 Best Available Service homes in Extremely Non-White zip codes. The disparity ratio is 3.36. 19 279. Thus, on December 18-19, 2018, buyers and sellers of homes in Extremely White 20 zip codes were 3.36 times more likely to be offered Redfin's Best Available Service than buyers 21 and sellers of homes in Extremely Non-White zip codes. 22 280. This disparity is statistically significant to a 99.99% confidence rate. That is, 23 there is less than a 1-in-10,000 chance that this disparity could be caused randomly. 24 b. No Service 25 281. Of the 2,565 homes that were located within Extremely Non-White zip codes, 26 1,010—or 39.38%—were "No Service" homes because they failed to meet the minimum price 27

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1	threshold for the market under Redfin's Minimum Price Policy.
2	282. Of the 3,545 homes that were located within Extremely White zip codes, 160—or
3	4.51%—were "No Service" homes because they failed to meet the minimum price threshold for
4	the market under Redfin's Minimum Price Policy.
5	283. Based on this data, Plaintiffs calculated a disparity ratio by dividing the
6	percentage of No Service homes in Extremely Non-White zip codes by the percentage of No
7	Service homes in Extremely White zip codes. The disparity ratio is 8.72.
8	284. Thus, on December 18-19, 2018, buyers and sellers of homes in Extremely Non-
9	White zip codes were 8.72 times more likely to be offered No Service by Redfin than buyers and
10	sellers of homes in Extremely White zip codes because of Redfin's Minimum Price Policy.
11	285. This disparity is statistically significant to a 99.99% confidence rate. That is,
12	there is less than a 1-in-10,000 chance that this disparity could be caused randomly.
13	2. Newark Metropolitan Area – June 12, 2020
14	286. Plaintiffs also reviewed and analyzed the Newark Metropolitan Area homes for
15	sale that were posted on Redfin's website on June 12, 2020.
16	a. Best Available Service
17	287. 1,464 homes were located within Extremely Non-White zip codes. Of those
18	homes, 143—or 9.77%—were offered Redfin's Best Available Service.
19	288. 2,452 homes were located within Extremely White zip codes. Of those homes,
20	1,295—or 52.81%—were offered Redfin's Best Available Service.
21	289. Based on this data, Plaintiffs calculated a disparity ratio by dividing the
22	percentage of Best Available Service homes in Extremely White zip codes by the percentage of
23	Best Available Service homes in Extremely Non-White zip codes. The disparity ratio is 5.41.
24	290. Thus, on June 12, 2020, buyers and sellers of homes in Extremely White zip
25	codes were 5.41 times more likely to be offered Redfin's Best Available Service than buyers and
26	sellers of homes in Extremely Non-White zip codes.
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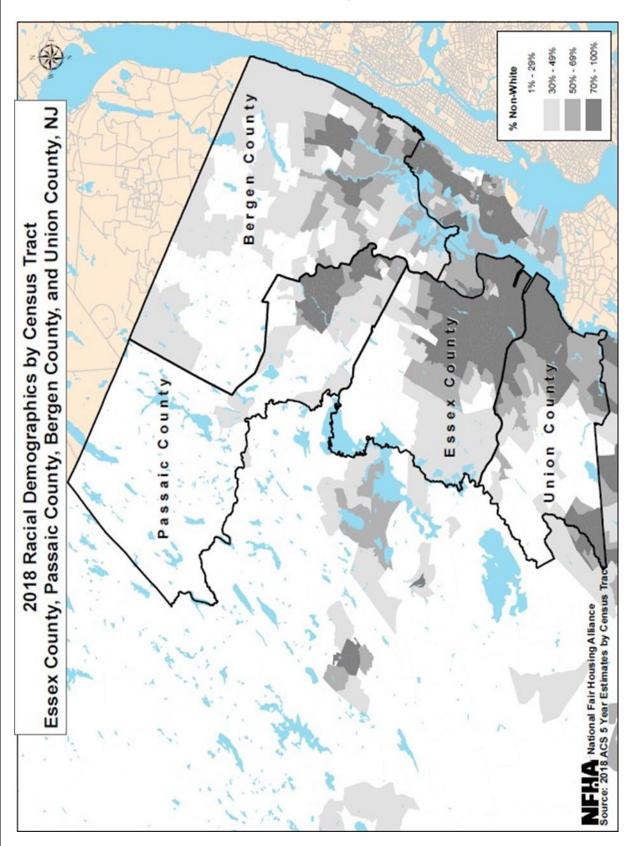
291. This disparity is statistically significant to a 99.99% confidence rate. That is, there is less than a 1-in-10,000 chance that this disparity could be caused randomly.

b. No Service

- 292. Of the 1,464 homes that were located within Extremely Non-White zip codes, 717—or 48.98%—were "No Service" homes because they failed to meet the minimum price threshold for the market under Redfin's Minimum Price Policy.
- 293. Of the 2,452 homes that were located within Extremely White zip codes, 276—or 11.26%—were "No Service" homes because they failed to meet the minimum price threshold for the market under Redfin's Minimum Price Policy.
- 294. Based on this data, Plaintiffs calculated a disparity ratio by dividing the percentage of No Service homes in Extremely Non-White zip codes by the percentage of No Service homes in Extremely White zip codes. The disparity ratio is 4.35.
- 295. Thus, on June 12, 2020, buyers and sellers of homes in Extremely Non-White zip codes were 4.35 times more likely to be offered No Service by Redfin than buyers and sellers of homes in Extremely White zip codes because of Redfin's Minimum Price Policy.
- 296. This disparity is statistically significant to a 99.99% confidence rate. That is, there is less than a 1-in-10,000 chance that this disparity could be caused randomly.

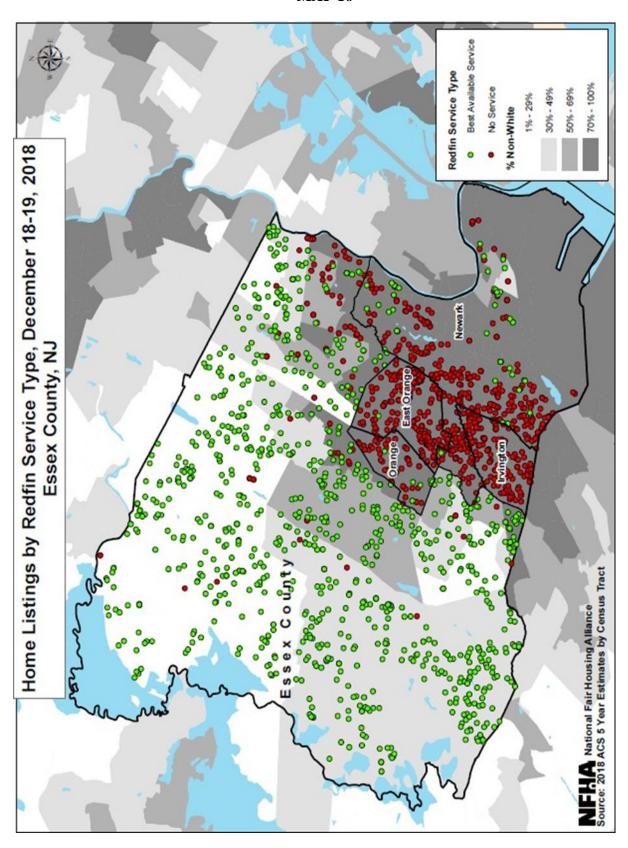
3. Maps Showing the Stark Impact of Redfin's Minimum Price Policy in the Newark Metropolitan Area

297. Below are maps showing the locations of Newark Metropolitan Area homes for sale that were posted on Redfin's website on December 18-19, 2018 for which Redfin offered its Best Available Service and homes for which Redfin offered No Service. Map 15 shows the racial composition of the four counties that comprise the Newark Metropolitan Area studied by Plaintiffs. Map 16 shows Essex County, which includes the City of Newark; Map 17 shows Union County; Map 18 shows Bergen County; and Map 19 shows Passaic County by Redfin's type of service: Best Available Service or No Service.



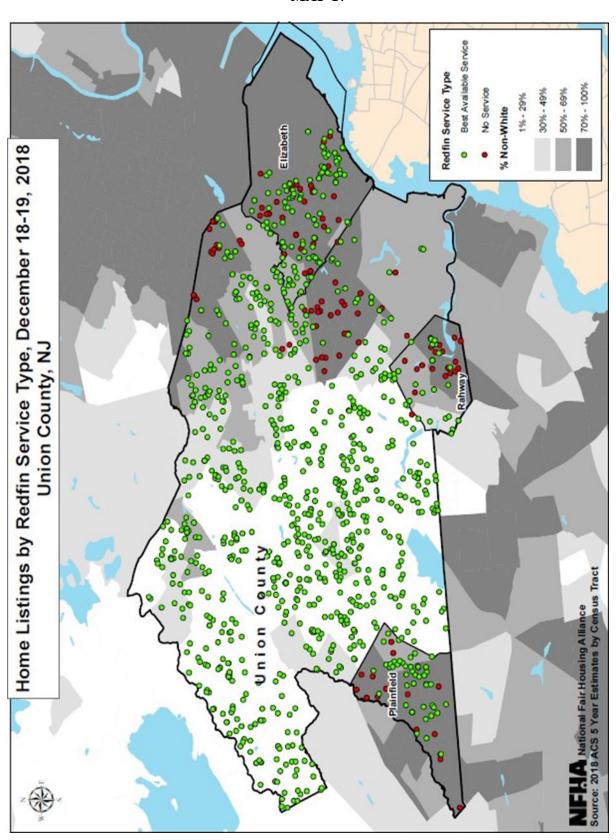
COMPLAINT FOR VIOLATION OF THE FAIR HOUSING ACT - FEDERAL QUESTION JURISDICTION - 57

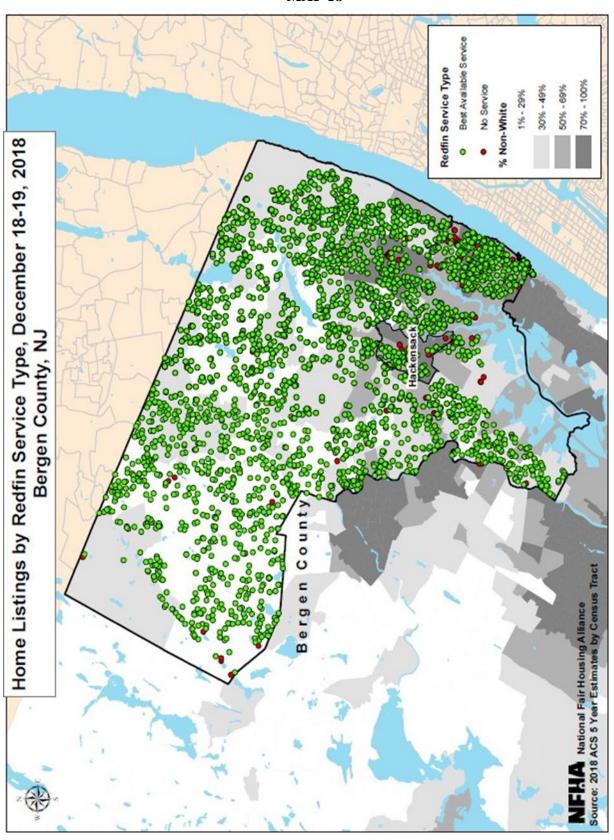
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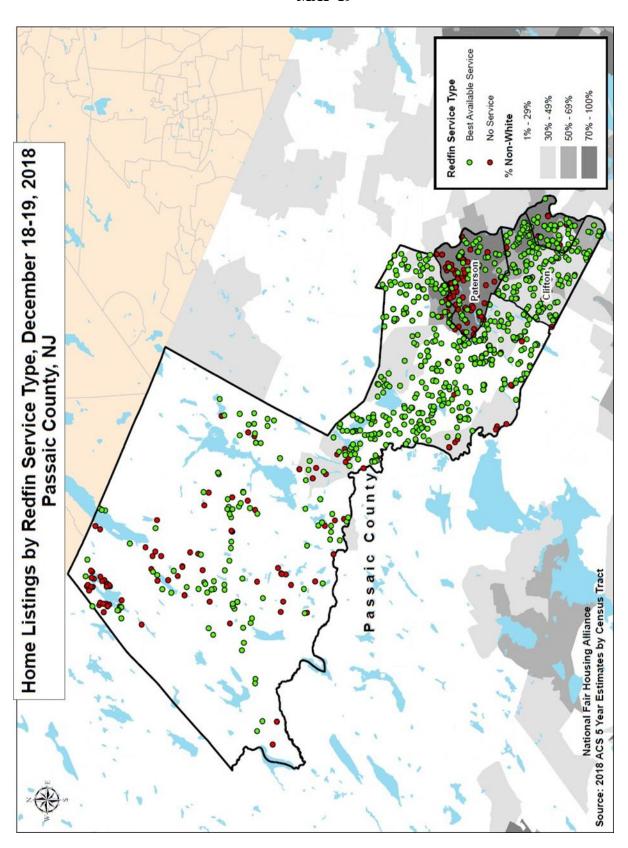
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threshold for the market under Redfin's Minimum Price Policy.

- 307. Of the 2,869 homes that were located within Extremely White zip codes, 154—or 5.37%—were "No Service" homes because they failed to meet the minimum price threshold for the market under Redfin's Minimum Price Policy.
- 308. Based on this data, Plaintiffs calculated a disparity ratio by dividing the percentage of No Service homes in Extremely Non-White zip codes by the percentage of No Service homes in Extremely White zip codes. The disparity ratio is 10.72.
- 309. Thus, on November 8, 2018, buyers and sellers of homes in Extremely Non-White zip codes were 10.72 times more likely to be offered No Service by Redfin than buyers and sellers of homes in Extremely White zip codes because of Redfin's Minimum Price Policy.
- 310. This disparity is statistically significant to a 99.99% confidence rate. That is, there is less than a 1-in-10,000 chance that this disparity could be caused randomly.

2. Philadelphia Metropolitan Area – June 25, 2020

311. Plaintiffs also reviewed and analyzed the Philadelphia Metropolitan Area homes for sale that were posted on Redfin's website on June 25, 2020.

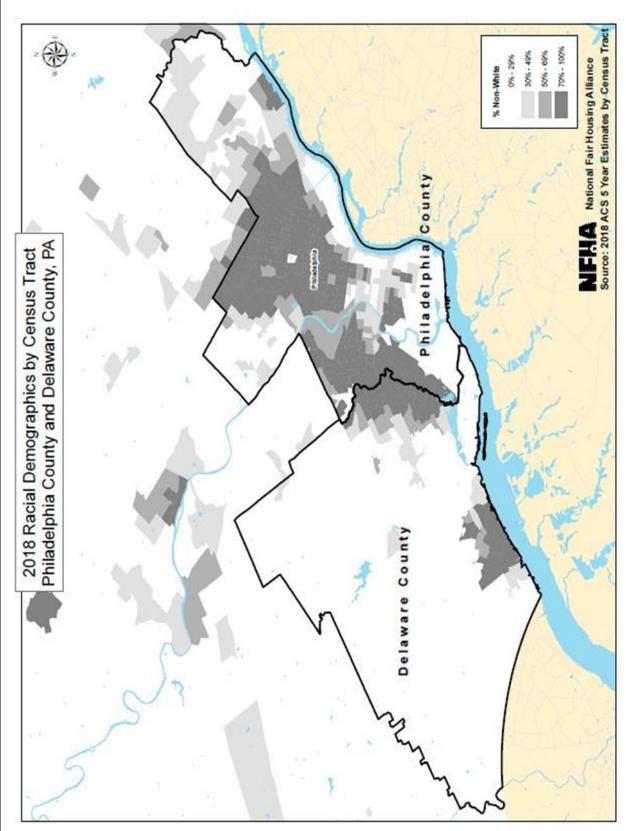
a. Best Available Service

- 312. 2,020 homes were located within Extremely Non-White zip codes. Of those homes, 415—or 20.54%—were offered Redfin's Best Available Service.
- 313. 2,043 homes were located within Extremely White zip codes. Of those homes, 1,333—or 65.25%—were offered Redfin's Best Available Service.
- 314. Based on this data, Plaintiffs calculated a disparity ratio by dividing the percentage of Best Available Service homes in Extremely White zip codes by the percentage of Best Available Service homes in Extremely Non-White zip codes. The disparity ratio is 3.18.
- 315. Thus, on June 25, 2020, buyers and sellers of homes in Extremely White zip codes were 3.18 times more likely to be offered Redfin's Best Available Service than buyers and sellers of homes in Extremely Non-White zip codes.
- 316. This disparity is statistically significant to a 99.99% confidence rate. That is, there is less than a 1-in-10,000 chance that this disparity could be caused randomly.

1 b. No Service 2 317. Of the 2,020 homes that were located within Extremely Non-White zip codes, 3 1,290—or 63.86%—were "No Service" homes because they failed to meet the minimum price 4 threshold for the market under Redfin's Minimum Price Policy. 5 Of the 2,043 homes that were located within Extremely White zip codes, 253—or 318. 6 12.38%—were "No Service" homes because they failed to meet the minimum price threshold for 7 the market under Redfin's Minimum Price Policy. Based on this data, Plaintiffs calculated a disparity ratio by dividing the 8 9 percentage of No Service homes in Extremely Non-White zip codes by the percentage of No 10 Service homes in Extremely White zip codes. The disparity ratio is 5.16. 11 Thus, on June 25, 2020, buyers and sellers of homes in Extremely Non-White zip 320. 12 codes were 5.16 times more likely to be offered No Service by Redfin than buyers and sellers of 13 homes in Extremely White zip codes because of Redfin's Minimum Price Policy. 14 321. This disparity is statistically significant to a 99.99% confidence rate. That is, 15 there is less than a 1-in-10,000 chance that this disparity could be caused randomly. 16 Maps Showing the Stark Impact of Redfin's Minimum Price Policy in the 3. Philadelphia Metropolitan Area 17 18 322. Below are maps for the Philadelphia Metropolitan area. Map 20 shows the racial 19 composition of the City of Philadelphia (Philadelphia County) and Delaware County. Maps 21, 20 22 and 23 show the location of homes for sale that were posted on Redfin's website on 21 November 8, 2018 for which Redfin offered its Best Available Service and homes for which 22 Redfin offered No Service. Map 21 shows the City of Philadelphia (Philadelphia County); Map 23 22 shows the central area of the City of Philadelphia; and Map 23 shows Delaware County. 24 /// 25 /// /// 26

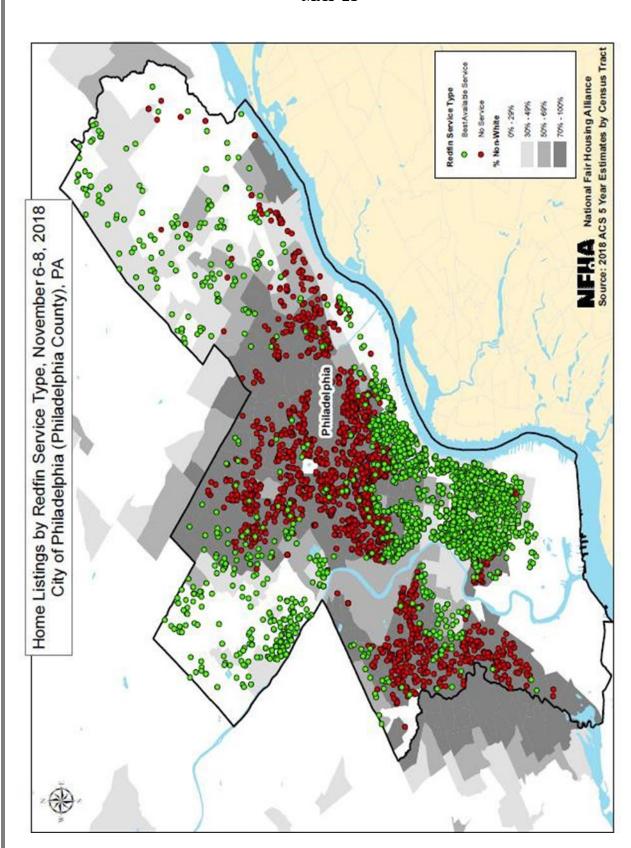
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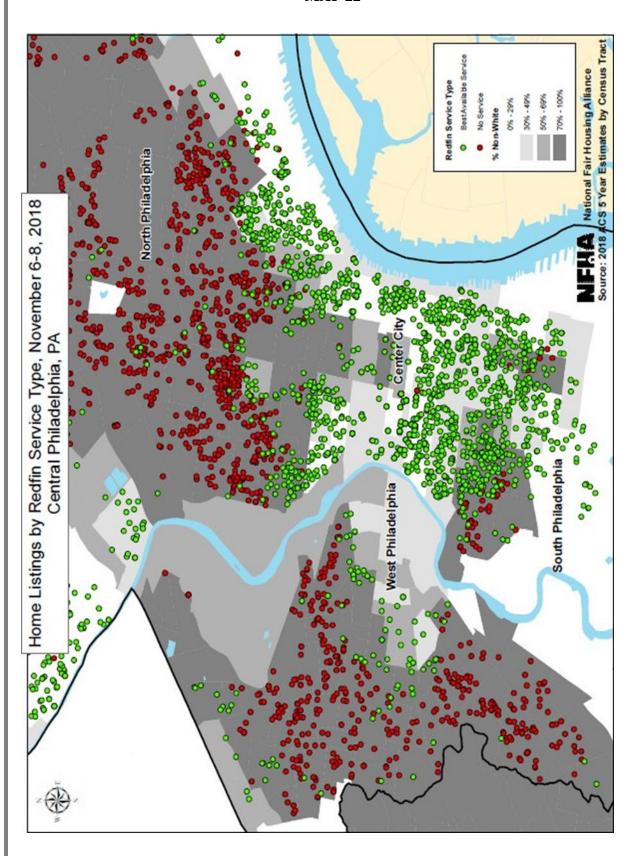
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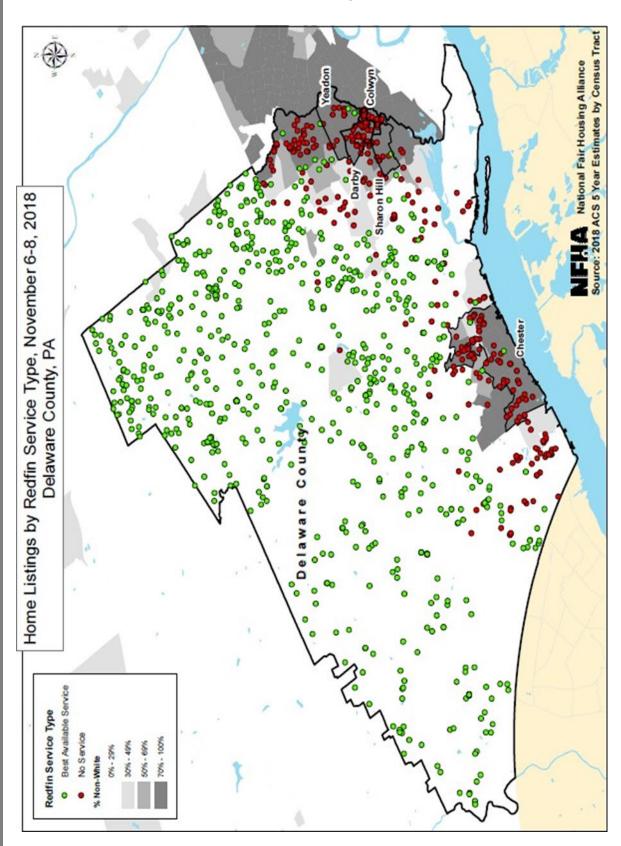
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V. INJURY CAUSED BY REDFIN

- 323. Redfin's policies and practices described in this Complaint illegally reinforce dual and discriminatory housing markets in the ten metropolitan areas described above by denying brokerage services because of the racial composition of a neighborhood.
- 324. On information and belief, Redfin's centralized Minimum Price Policy and practices described above are applied in other similar housing markets throughout the United States, causing the same patterns of redlining and segregation as described in this Complaint.
- 325. Redfin's policies and practices redline communities of color by operating as discriminatory strangleholds on housing in the very communities that have been battered by over a century of residential segregation, systemic racism, and disinvestment. Redfin disproportionately withholds service to homebuyers and sellers in these communities, disincentivizing homebuying, reducing housing demand and values, and perpetuating a dual and racially discriminatory housing market.
- 326. In contrast, Redfin's policies and practices financially incentivize homebuying and increase demand in select white communities, areas where the housing market is often less in need of the type of artificial stimulation of demand Redfin offers.
- 327. Redfin's policies and practices amount to separate and unequal treatment of communities based on the racial composition of the area. In short, Redfin's policies and practices constitute real estate redlining in a digital age.
- 328. By limiting the services and financial incentives it offers for homebuyers and sellers, Redfin denotes that a home is located in an undesirable neighborhood. By labeling an area as "No Service," Redfin is sending the message that there is something undesirable about the home for sale or the neighborhood in which it is located. Indicating that the property will not receive service due to the "area" in which the property is located underscores the negative connotation of the neighborhood and the home. Redfin's practices also signal to people who are not familiar with the area in which the home is located that since the home is in an undesirable location, its value may not appreciate thus amplifying the perceived undesirability of the area.

- 329. Real estate redlining negatively impacts property values in a number of ways, including by impacting the average Days on Market (DOM) for a home or area. For example, reducing real estate marketing services offered to sell a home can lower the number of options to sell a home and extend the average DOM, making the home and area look less desirable and, consequently, lowering property values.
- 330. Real estate redlining also negatively impacts the demand for housing in a particular area. If fewer people have opportunities to see a home, demand for that property will diminish. Conversely, when a property receives more exposure, more people have an opportunity to view the home and the demand for the property increases.
- 331. Real estate redlining perpetuates segregation by severely restricting the number of people who will see a property or be made aware of the property's availability. It restricts the ability of people who do not live in an area where the property is located to view the property.
- 332. Continued residential segregation creates a self-sustaining cycle of inequality. Where people live matters. It impacts their lives their access to transportation, quality education, employment opportunities, quality credit, clean water, healthy food, and good health care. Segregation contributes to the racial wealth gap between white and non-white households and to the racialization of poverty.
- 333. Plaintiffs are "aggrieved persons" as defined by the Fair Housing Act, 42 U.S.C. § 3602(i), and have been injured as a direct and proximate result of Defendant's unlawful discriminatory conduct.
- 334. Plaintiffs have diverted time and resources to identify and counteract Redfin's discriminatory policies and practices described in this Complaint, resulting in the expenditure of time and resources that would otherwise have been used by Plaintiffs to engage in their regular and typical activities to further their fair housing missions.
- 335. NFHA was forced to divert resources and time away from other intended projects and programs, and to delay, suspend, or even cancel such programming. Redfin's discriminatory conduct caused NFHA to forego opportunities, including executing new fair housing advocacy

projects or investigations, conducting educational activities and fair housing training, applying for new grants and funding sources, and providing professional staff development.

- 336. NFHA staff has spent many hours since 2018 examining information contained on Redfin's website about homes available for sale in various metropolitan areas at different points in time.
- 337. NFHA has expended staff time and resources to collect, organize, and analyze information about Redfin's policies and practices.
- 338. NFHA staff also developed an investigative plan for the other Plaintiffs to collect information and study the impact of Redfin's policies and practices in each group's service area.
- 339. Starting in 2020, each Plaintiff, other than NFHA, spent staff time and resources to investigate Redfin's policies and practices in each Plaintiff's service area. Each Plaintiff performed some or all of the following activities: auditing Redfin's service price points; obtaining a sample of home listings showing Redfin's various types of service; developing spreadsheets of homes for sale posted on Redfin's website; developing spreadsheets showing historical data of properties where Redfin acted as the buyer's agent or listing agent; researching information about Redfin's offices and agents; and researching real estate commissions generally in the area.
- 340. Redfin's discrimination has further frustrated each Plaintiff's mission of ending unlawful housing discrimination and residential segregation.
- 341. Each Plaintiff has expended staff time and resources to undertake activities to counteract the negative effects of Redfin's policies and practices in each metropolitan area described in this Complaint, including (a) conducting education and outreach efforts on social media platforms to inform the public and real estate industry about how minimum price policies can harm communities of color; and (b) providing educational information about unequal brokerage services to advocacy and other groups serving communities most likely to be adversely impacted by Redfin's policies.

- 342. Redfin's discrimination will require Plaintiffs to undertake significant future measures to counteract the continuing harm caused by Redfin.
- 343. Redfin's conduct as described in this Complaint was intentional, willful, or made with reckless disregard of the rights of others.

VI. FAIR HOUSING ACT CAUSES OF ACTION

First Claim for Relief Fair Housing Act – Discrimination in Provision of Brokerage Services (42 U.S.C. § 3606)

- 344. Plaintiffs restate and incorporate by reference the preceding paragraphs above as if fully set forth herein.
- 345. The homes that Redfin posts on its website as available for sale are "dwellings" as defined by the Fair Housing Act, 42 U.S.C. § 3602(b).
- 346. By offering to enter into listing contracts with homeowners to provide services for the sale of homes and/or to enter into agreements to represent buyers during the process of searching for and buying a home, Redfin provides a "service . . . relating to the business of selling or renting dwellings" within the meaning of 42 U.S.C. § 3606.
- 347. Redfin's policies and practices as described above illegally discriminated against, and continue to discriminate against, Plaintiffs by "deny[ing] any person access to . . . [Redfin's] service...relating to the business of selling or renting dwellings, [and] discriminat[ing] against [such persons] in the terms or conditions of such access...or participation, because of race and/or national origin." 42 U.S.C. § 3606.
- 348. By establishing geographic boundaries for access to its real estate services based on the race and/or national origin of a geographic area's residents, Redfin denies access to its services in violation of 24 C.F.R. § 100.90(b)(4).
- 349. By not offering its real estate services to certain areas because of the race and/or national origin of the residents of those areas, Redfin makes its services unavailable and discriminates in the performance of such services in violation of 24 C.F.R. § 100.135(a).

1	350. Accordingly, under 42 U.S.C. § 3613(c), Plaintiffs are entitled to actual damages,			
2	punitive damages, injunctive relief, and reasonable attorneys' fees and costs.			
3 4	Second Claim for Relief Fair Housing Act – Discrimination in Terms/Conditions/Services of the Sale of Dwellings (42 U.S.C. § 3604(b))			
5	351. Plaintiffs restate and incorporate by reference the preceding paragraphs above as			
6	if fully set forth herein.			
7	352. The homes that Redfin posts on its website as available for sale are "dwellings" as			
8	defined by the Fair Housing Act, 42 U.S.C. § 3602(b).			
9	353. Redfin's policies and practices as described above illegally discriminated against,			
10	and continue to discriminate against, Plaintiffs by discriminating against any person in the terms			
11	and conditions of sale or rental of a dwelling and the provision of services in connection with the			
12	sale or rental of a dwelling because of race and/or national origin. 42 U.S.C. § 3604(b).			
13	354. By restricting the use of its real estate services to certain areas because of the race			
14	and/or national origin of the residents of those areas, Redfin discriminates in the provision of			
15	services in violation of 24 C.F.R. § 100.65(b)(4).			
16	355. Accordingly, under 42 U.S.C. § 3613(c), Plaintiffs are entitled to actual damages,			
17	punitive damages, injunctive relief, and reasonable attorneys' fees and costs.			
18 19	Third Claim for Relief Fair Housing Act – Discrimination in Sale of Housing (42 U.S.C. § 3604(a))			
20	356. Plaintiffs restate and incorporate by reference the preceding paragraphs above as			
21	if fully set forth herein.			
22	357. The homes that Redfin posts on its website as available for sale are "dwellings" as			
23	defined by the Fair Housing Act, 42 U.S.C. § 3602(b).			
24	358. Redfin's policies and practices as described above illegally discriminated against,			
25	and continue to discriminate against, Plaintiffs by making dwellings unavailable for sale or			
26	purchase because of race and/or national origin. 42 U.S.C. § 3604(a).			
27				

By refusing to take homes or to show dwellings in certain areas because of the race and/or national origin of the residents of those areas, Redfin makes dwellings unavailable for sale or purchase in violation of 24 C.F.R. § 100.70(d)(2).

Accordingly, under 42 U.S.C. § 3613(c), Plaintiffs are entitled to actual damages, punitive damages, injunctive relief, and reasonable attorneys' fees and costs.

VII. JURY DEMAND

VIII. PRAYER FOR RELIEF

WHEREFORE, Plaintiffs respectfully request judgment against Defendant as follows:

- Declaring that Defendant's discriminatory policies and practices violate the Fair Housing Act, as amended, 42 U.S.C. § 3601, et seq.;
- Enjoining Defendant, Defendant's subsidiaries, Defendant's agents, employees, and successors, and all other persons in active concert or participation from:
 - Making housing unavailable because of race and/or national origin;
 - Discriminating against any person in the terms and conditions of sale or rental of a dwelling and/or the provision of services in connection with the sale or rental of a dwelling because of race and/or national origin; and
 - Denying any person access to Redfin's services relating to the business of selling or renting dwellings, and discriminating against such persons in the terms or conditions of such access, because of race and/or national origin;
- Enjoining Defendant and its agents, employees, successors, and all other persons in active concert or participation with Defendant to:
 - Make all necessary modifications to Defendant's policies, practices, and procedures to comply with fair housing laws, including eliminating the

1		(ii)	Train all Defendant's current and future employees and agents with
2			responsibilities related to the design, implementation, and operation of
3			Defendant's real estate services on fair housing laws;
4		(iii)	Require monitoring of Defendant's digital platform and its policies and
5			practices for a sufficient period of time to ensure future compliance with
6			fair housing laws; and
7		(iv)	Retain records to allow for appropriate compliance monitoring by
8			Plaintiffs;
9	(d)	Award	ding such damages to Plaintiffs as will fully compensate them for the
10		divers	ion of resources and frustration of mission caused by Defendant's unlawful
11		polici	es and practices;
12	(e)	Award	ding punitive damages to Plaintiffs;
13	(f)	Award	ding Plaintiffs reasonable attorneys' fees, costs, and expenses incurred in
14		prosec	cuting this action; and
15	(g)	Granti	ing Plaintiffs such other and further relief as may be just and proper.
16	DATED this	28th day	y of October, 2020
17			MacDONALD HOAGUE & BAYLESS
18			By: s/Jeffrey L Taren
19			Jeffrey L Taren, WSBA #50275 JeffreyT@MHB.com
20			EMERY CELLI BRINCKERHOFF ABADY
21			WARD & MAAZEL LLP
22			Diane L. Houk [pending Pro Hac Vice admission] Samuel Shapiro [pending Pro Hac Vice admission]
23			600 Fifth Avenue, 10th Floor
24			New York, NY 10020 (212) 763-5000
25			dhouk@ecbawm.com sshapiro@ecbawm.com
26			•
27			Attorneys for Plaintiffs

1 2	NATIONAL FAIR HOUSING ALLIANCE Morgan Williams [pending Pro Hac Vice admission]
3	1101 Vermont Ave. NW, Suite 710 Washington, DC 20005
4	(202) 898-1661 mwilliams@nationalfairhousing.org
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67	Attorney for Plaintiff National Fair Housing Alliance
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