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Attorneys for Plaintiff

**UNITED STATES DISTRICT COURT
DISTRICT OF NEVADA**

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

SEQUOIA ONE, LLC, a Wyoming limited liability company, **GEN X MARKETING GROUP, LLC**, a Florida limited liability company, **JASON A. KOTZKER, THERESA D. BARTHOLOMEW, JOHN E. BARTHOLOMEW, JR., and PAUL T. MCDONNELL,**

Defendants.

Case No. 2:15-cv-01512-JCM-CWH

STIPULATION TO ENTER FINAL ORDER FOR PERMANENT INJUNCTION AND SETTLEMENT OF CLAIMS AS TO DEFENDANT PAUL MCDONNELL

1 Plaintiff, the Federal Trade Commission (“FTC”), filed its Complaint for Permanent
2 Injunction and Other Equitable Relief (“Complaint”) for a permanent injunction and other
3 equitable relief in this matter, pursuant to Section 13(b) of the Federal Trade Commission Act
4 (“FTC Act”), 15 U.S.C. § 53(b). The FTC and Defendant Paul McDonnell stipulate to the entry
5 of this Final Order for Permanent Injunction and Settlement of Claims (“Order”) to resolve all
6 matters in dispute in this action between them. The proposed order is attached hereto.
7

8 **FINDINGS**

9 By stipulation of the parties, the Court finds as follows:

- 10 1. This is an action by the FTC instituted under Section 13(b) of the FTC Act, 15 U.S.C. §
11 53(b). The Complaint charges that Defendants participated in unfair acts or practices in
12 violation of Section 5 of the FTC Act, 15 U.S.C. § 45, in connection with the disclosure
13 of consumers’ sensitive personal information. The Complaint seeks both permanent
14 injunctive relief and equitable monetary relief for Defendants’ alleged unfair acts or
15 practices as alleged therein.
16
- 17 2. The FTC has the authority under Section 13(b) of the FTC Act to seek the relief it has
18 requested, and the Complaint states a claim upon which relief can be granted against the
19 Stipulating Defendant.
20
- 21 3. The Stipulating Defendant has waived service of the summons and Complaint.
- 22 4. This Court has jurisdiction over the subject matter of this case and has jurisdiction over
23 the Stipulating Defendant. Venue in the District of Nevada is proper.
24
- 25 5. The activities of the Stipulating Defendant, as alleged in the Complaint, are in or
26 affecting commerce, as defined in Section 4 of the FTC Act, 15 U.S.C. § 44.
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1 6. The Stipulating Defendant neither admits nor denies any of the allegations in the
2 Complaint, except as specifically stated in this Order. Only for purposes of this action,
3 the Stipulating Defendant admits the facts necessary to establish jurisdiction.

4 7. The Stipulating Defendant waives all rights to appeal or otherwise challenge or contest
5 the validity of this Order. The Stipulating Defendant also waives any claim that he may
6 have held under the Equal Access to Justice Act, 28 U.S.C. § 2412, concerning the
7 prosecution of this action to the date of this Order. The FTC and the Stipulating
8 Defendant each shall bear its own costs and attorneys' fees.

9 8. This action and the relief awarded herein are in addition to, and not in lieu of, other
10 remedies as may be provided by law, including both civil and criminal remedies.

11 9. Entry of this Order is in the public interest.
12

13 **DEFINITIONS**

14 For the purpose of this Order, the following definitions apply:

- 15
- 16 1. **“Corporate Defendants”** means Sequoia One, LLC and Gen X Marketing Group, LLC,
17 and their successors and assigns.
 - 18 2. **“Defendants”** means all of the Individual Defendants and the Corporate Defendants,
19 individually, collectively, or in any combination.
 - 20 3. **“Financial product or service”** means any product, service, plan, or program
21 represented, expressly or by implication, to: (a) provide any consumer, arrange for any
22 consumer to receive, or assist any consumer in receiving, a loan or other extension of
23 credit; (b) provide any consumer, arrange for any consumer to receive, or assist any
24 consumer in receiving, credit, debit, or stored value cards; (c) improve, repair, or arrange
25 to improve or repair, any consumer's credit record, credit history, or credit rating; or (d)
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1 provide advice or assistance to improve any consumer's credit record, credit history, or
2 credit rating.

3 4. **"Individual Defendants"** means Jason A. Kotzker, John E. Bartholomew, Jr., Theresa D.
4 Bartholomew, and Paul T. McDonnell.

5 5. **"Lender"** means any Person who provides or issues loans or other extensions of credit.

6 6. **"Person"** means a natural person, organization, or other legal entity, including a
7 corporation, partnership, proprietorship, association, cooperative, or any other group or
8 combination acting as an entity.

9 7. **"Sensitive Personal Information"** means any of the following about a consumer: (a)
10 Social Security number; (b) financial institution account number; (c) credit or debit card
11 information; or (d) any other information by which a consumer's financial account can be
12 accessed, or by which a consumer might be charged for goods or services, including
13 through third parties such as telecommunications carriers.

14 8. **"Stipulating Defendant"** means Paul T. McDonnell and by whatever names he might be
15 known.

16 **ORDER**

17 **PROHIBITION ON THE DISCLOSURE OF SENSITIVE PERSONAL INFORMATION**

18 **I. IT IS THEREFORE ORDERED** that the Stipulating Defendant is hereby permanently
19 restrained and enjoined from, or assisting others engaged in, selling, transferring, or
20 otherwise disclosing the Sensitive Personal Information of a consumer (other than the
21 Stipulating Defendant or his immediate family) to any Person; *provided, however,* that
22 this Section I shall not prohibit the Stipulating Defendant from transferring or otherwise
23 disclosing a consumer's Sensitive Personal Information to the extent necessary to process
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1 payment for any product or service sold by the Stipulating Defendant directly to that
2 consumer and for which the Stipulating Defendant has the consumer's express, informed
3 consent for that sale.

4 **PROHIBITED MISREPRESENTATIONS RELATING TO FINANCIAL RELATED**
5 **PRODUCTS OR SERVICES**

6 **II. IT IS FURTHER ORDERED** that the Stipulating Defendant and his officers, agents,
7 employees, and attorneys, and those Persons or entities in active concert or participation
8 with any of them who receive actual notice of this Order by personal service, facsimile
9 transmission, email, or otherwise, whether acting directly or indirectly, in connection
10 with the advertising, marketing, promotion, offering for sale, or selling of any Financial
11 product or service, are hereby permanently restrained and enjoined from misrepresenting
12 or assisting others in misrepresenting, expressly or by implication:

- 13
14 A. The likelihood that any Person will obtain a loan or other extension of credit; and
15 B. The terms or rates that are available for any loan or other extension of credit.
16

17 **PROHIBITED MISREPRESENTATIONS RELATING TO ALL PRODUCTS OR**
18 **SERVICES**

19 **III. IT IS FURTHER ORDERED** that the Stipulating Defendant and his officers, agents,
20 employees, and attorneys, and those Persons or entities in active concert or participation
21 with any of them who receive actual notice of this Order by personal service, facsimile
22 transmission, email, or otherwise, whether acting directly or indirectly, in connection
23 with the advertising, marketing, promotion, offering for sale, or selling of any product or
24 service, are hereby permanently restrained and enjoined from misrepresenting or assisting
25 others in misrepresenting, expressly or by implication:
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- 1 A. That a consumer has authorized or otherwise consented to the purchase of a
2 product or service;
- 3 B. That any particular outcome or result from a product or service is guaranteed,
4 assured, highly likely or probable, or very likely or probable;
- 5 C. The nature or terms of any refund, cancellation, exchange, or repurchase policy,
6 including, but not limited to, the likelihood of a consumer obtaining a full or
7 partial refund, or the circumstances in which a full or partial refund will be
8 provided to the consumer; and
- 9
10 D. Any other fact material to consumers concerning any product or service, such as:
11 the total costs; any material restrictions, limitations, or conditions; or any material
12 aspect of its performance, efficacy, nature, or central characteristics.
13

14 **CONSUMER INFORMATION**

15 **IV. IT IS FURTHER ORDERED** that the Stipulating Defendant and his officers, agents,
16 employees, and attorneys, and those Persons or entities in active concert or participation
17 with any of them who receive actual notice of this Order by personal service, facsimile
18 transmission, email, or otherwise, whether acting directly or indirectly, are permanently
19 restrained and enjoined from directly or indirectly:
20

- 21 A. Failing to provide sufficient customer information to enable the FTC to
22 administer efficiently consumer redress. If a representative of the FTC requests in
23 writing any information related to redress, the Stipulating Defendant must provide
24 it, in the form prescribed by the FTC, within 14 days.
- 25
26 B. Disclosing, using, or benefitting from customer information, including the name,
27 address, telephone number, email address, social security number, other
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1 identifying information, or any data that enables access to a customer's account
2 (including a credit card, bank account, or other financial account) that any
3 Defendant obtained prior to entry of this Order in connection with the marketing
4 or offering of payday loans or other extensions of credit.

- 5 C. Failing to destroy such customer information in all forms in their possession,
6 custody, or control within thirty (30) days after receipt of written direction to do
7 so from a representative of the FTC.
8

9 *Provided, however,* that customer information need not be disposed of, and may be
10 disclosed, to the extent requested by a government agency or required by a law,
11 regulation, or court order.
12

13 **MONETARY JUDGMENT AND SUSPENSION**

14 **V. IT IS FURTHER ORDERED** that:

- 15 A. Judgment in the amount of THREE MILLION, SEVEN HUNDRED SEVENTY-
16 THREE THOUSAND, ONE HUNDRED AND FORTY-FOUR DOLLARS
17 (\$3,773,144) is entered in favor of the FTC against the Stipulating Defendant,
18 jointly and severally with any other Defendant in this action against whom
19 judgment may be entered, as equitable monetary relief.
20
21 B. The judgment is suspended as to the Stipulating Defendant, subject to the
22 Subsections below.
23
24 C. The FTC's agreement to the suspension of the judgment is expressly premised upon
25 the truthfulness, accuracy, and completeness of the Stipulating Defendant's sworn
26 financial statements and related documents (collectively, "financial
27 representations") submitted to the FTC, namely the Financial Statement of
28

1 Individual Defendant Paul McDonnell signed on April 27, 2015, including the
2 attachments.

3 D. The suspension of the judgment will be lifted as to the Stipulating Defendant if,
4 upon motion by the FTC, the Court finds that the Stipulating Defendant failed to
5 disclose any material asset, materially misstated the value of any asset, or made any
6 other material misstatement or omission in the financial representations identified
7 above.

8
9 E. If the suspension of the judgment is lifted, the judgment becomes immediately due
10 as to the Stipulating Defendant in the amount specified in Subsection A above
11 (which the parties stipulate only for purposes of this Section represents the
12 consumer injury alleged in the Complaint), less any payment previously made
13 pursuant to this Section, plus interest computed from the date of entry of this Order.
14

15 F. All money paid to the FTC pursuant to this Order may be deposited into a fund
16 administered by the FTC or its designee to be used for equitable relief, including
17 consumer redress and any attendant expenses for the administration of any redress
18 fund. If a representative of the FTC decides that direct redress to consumers is
19 wholly or partially impracticable or money remains after redress is completed, the
20 FTC may apply any remaining money for such other equitable relief (including
21 consumer information remedies) as the FTC determines to be reasonably related to
22 the Stipulating Defendant's practices alleged in the Complaint. Any money not
23 used for such equitable relief is to be deposited to the United States Treasury as
24 equitable disgorgement. Defendants have no right to challenge any actions the FTC
25 or its representatives may take pursuant to this Subsection.
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- 1 G. The Stipulating Defendant relinquishes dominion and all legal and equitable right,
2 title, and interest in all assets transferred pursuant to this Order and may not seek
3 the return of any assets.
- 4 H. The facts alleged in the Complaint will be taken as true, without further proof, in
5 any subsequent civil litigation by or on behalf of the FTC, including in a proceeding
6 to enforce its rights to any payment or monetary judgment pursuant to this Order,
7 such as a nondischargeability complaint in any bankruptcy case.
- 8
9 I. The facts alleged in the Complaint establish all elements necessary to sustain an
10 action by the FTC pursuant to Section 523(a)(2)(A) of the Bankruptcy Code, 11
11 U.S.C. § 523(a)(2)(A), and this Order will have collateral estoppel effect for such
12 purposes.
- 13
14 J. The Stipulating Defendant acknowledges that his Taxpayer Identification Numbers
15 (Social Security Numbers or Employer Identification Numbers), which the
16 Stipulating Defendant previously submitted to the FTC, may be used for collecting
17 and reporting on any delinquent amount arising out of this Order, in accordance
18 with 31 U.S.C. § 7701.
- 19
20 K. Upon written request from a representative of the FTC, any consumer reporting
21 agency may furnish consumer reports concerning the Stipulating Defendant,
22 pursuant to Section 604(a)(1) of the Fair Credit Reporting Act, 15 U.S.C. §
23 1681b(a)(1).
- 24

25 **COOPERATION**

26 **VI. IT IS FURTHER ORDERED** the Stipulating Defendant must fully cooperate with
27 representatives of the FTC in this case and in any investigation related to or associated
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1 with the transactions or the occurrences that are the subject of the Complaint. The
2 Stipulating Defendant must provide truthful and complete information, evidence, and
3 testimony. The Stipulating Defendant must appear for interviews, discovery, hearings,
4 trials, and any other proceedings that a FTC representative may reasonably request upon
5 5 days written notice, or other reasonable notice, at such places and times as a FTC
6 representative may designate, without the service of a subpoena.
7

8 **ORDER ACKNOWLEDGMENTS**

9 **VII. IT IS FURTHER ORDERED** that the Stipulating Defendant obtain acknowledgments
10 of receipt of this Order:

- 11 A. The Stipulating Defendant, within 7 days of entry of this Order, must submit to
12 the FTC an acknowledgment of receipt of this Order sworn under penalty of
13 perjury.
14
- 15 B. For 5 years after entry of this Order, the Stipulating Defendant for any business
16 that such Defendant, individually or collectively with any other Defendant, is the
17 majority owner or controls directly or indirectly, must deliver a copy of this Order
18 to: (1) all principals, officers, directors, and LLC managers and members; (2) all
19 employees, agents, and representatives who participate in conduct related to the
20 subject matter of the Order; and (3) any business entity resulting from any change
21 in structure as set forth in the Section titled Compliance Reporting. Delivery must
22 occur within 7 days of entry of this Order for current personnel. To all others,
23 delivery must occur before they assume their responsibilities.
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- 1 C. From each individual or entity to which the Stipulating Defendant delivered a
2 copy of this Order, the Stipulating Defendant must obtain, within 30 days, a
3 signed and dated acknowledgment of receipt of this Order.

4 **COMPLIANCE REPORTING**

5 **VIII. IT IS FURTHER ORDERED** that the Stipulating Defendant make timely submissions
6 to the FTC:

- 7
8 A. One year after entry of this Order, the Stipulating Defendant must submit a
9 compliance report, sworn under penalty of perjury:

- 10 1. The Stipulating Defendant must: (a) identify the primary physical, postal,
11 and email address and telephone number, as designated points of contact,
12 which representatives of the FTC may use to communicate with the
13 Stipulating Defendant; (b) identify all of the Stipulating Defendant's
14 businesses by all of their names, telephone numbers, and physical, postal,
15 email, and Internet addresses; (c) describe the activities of each business,
16 including the products and services offered, the means of advertising,
17 marketing, and sales, and the involvement of any other Defendant (which
18 the Stipulating Defendant must describe if he knows or should know due
19 to his own involvement); (d) describe in detail whether and how the
20 Stipulating Defendant is in compliance with each Section of this Order;
21 and (e) provide a copy of each Order Acknowledgment obtained pursuant
22 to this Order, unless previously submitted to the FTC;
23
24 2. Additionally, the Stipulating Defendant must: (a) identify all telephone
25 numbers and physical, postal, email, and Internet addresses, including all
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1 residences; (b) identify all business activities, including any business for
2 which the Stipulating Defendant performs services whether as an
3 employee or otherwise and any entity in which the Stipulating Defendant
4 has any ownership interest; and (c) describe in detail the Stipulating
5 Defendant's involvement in each such business, including title, role,
6 responsibilities, participation, authority, control, and any ownership.
7

8 B. For 10 years following entry of this Order, the Stipulating Defendant must submit
9 a compliance notice, sworn under penalty of perjury, within 14 days of any
10 change in the following:

11 1. The Stipulating Defendant must report any change in: (a) any designated
12 point of contact; or (b) the structure of any entity that the Stipulating
13 Defendant has any ownership interest in or controls directly or indirectly
14 that may affect compliance obligations arising under this Order, including:
15 creation, merger, sale, or dissolution of the entity or any subsidiary,
16 parent, or affiliate that engages in any acts or practices subject to this
17 Order.
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19 2. Additionally, the Stipulating Defendant must report any change in: (a)
20 name, including aliases or fictitious name, or residence address; or (b) title
21 or role in any business activity, including any business for which the
22 Stipulating Defendant performs services whether as an employee or
23 otherwise and any entity in which the Stipulating Defendant has any
24 ownership interest, and identify the name, physical address, and Internet
25 address of the business entity.
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- 1 C. The Stipulating Defendant must submit to the FTC notice of the filing of any
2 bankruptcy petition, insolvency proceeding, or similar proceeding by or against
3 the Stipulating Defendant within 14 days of its filing.
- 4 D. Any submission to the FTC required by this Order to be sworn under penalty of
5 perjury must be true and accurate and comply with 28 U.S.C. § 1746, such as by
6 concluding: “I declare under penalty of perjury under the laws of the United
7 States of America that the foregoing is true and correct. Executed on:_____” and
8 supplying the date, signatory’s full name, title (if applicable), and signature.
- 9 E. Unless otherwise directed by a FTC representative in writing, all submissions to
10 the FTC pursuant to this Order must be emailed to DEbrief@ftc.gov or sent by
11 overnight courier (not the U.S. Postal Service) to: Associate Director for
12 Enforcement, Bureau of Consumer Protection, Federal Trade Commission, 600
13 Pennsylvania Avenue NW, Washington, DC 20580. The subject line must begin:
14 *FTC v. Sequoia One, et al.*

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17 **RECORDKEEPING**

18 **IX. IT IS FURTHER ORDERED** that the Stipulating Defendant must create certain records
19 for 10 years after entry of the Order, and retain each such record for 5 years.

20 Specifically, the Stipulating Defendant for any business that the Stipulating Defendant,
21 individually or collectively with any other Defendant, is a majority owner or controls
22 directly or indirectly, must create and maintain the following records:
23

- 24 A. Proof of consumers’ authorization to have their sensitive personal information
25 transferred or disclosed, which includes the consumer’s name, phone number, and
26 address; and the manner, time, place, and method of the authorization;
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- 1 B. Accounting records showing the revenues from all goods or services sold, all
2 costs incurred in generating those revenues, and the resulting net profit or loss;
- 3 C. Personnel records showing, for each person providing services, whether as an
4 employee or otherwise, that person's: name, addresses, and telephone numbers;
5 job title or position; dates of service; and, if applicable, the reason for termination;
6
- 7 D. Records of all consumer complaints and refund requests, whether received
8 directly or indirectly, such as through a third party, and any response;
- 9 E. All records necessary to demonstrate full compliance with each provision of this
10 Order, including all submissions to the FTC; and
- 11 F. A copy of each advertisement or other marketing material.

12 **COMPLIANCE MONITORING**

13

14 **X. IT IS FURTHER ORDERED** that, for the purpose of monitoring the Stipulating
15 Defendant's compliance with this Order, including the financial representations upon
16 which part of the judgment was suspended and any failure to transfer any assets as
17 required by this Order:

- 18 A. Within 14 days of receipt of a written request from a representative of the FTC,
19 each Stipulating Defendant must: submit additional compliance reports or other
20 requested information, which must be sworn under penalty of perjury; appear for
21 depositions; and produce documents, for inspection and copying. The FTC is also
22 authorized to obtain discovery, without further leave of Court, using any of the
23 procedures prescribed by Federal Rules of Civil Procedure 29, 30 (including
24 telephonic depositions), 31, 33, 34, 36, 45, and 69.
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1 B. For matters concerning this Order, the FTC is authorized to communicate directly
2 with each Stipulating Defendant. The Stipulating Defendant must permit
3 representatives of the FTC to interview any employee or other person affiliated
4 with the Stipulating Defendant who has agreed to such an interview. The person
5 interviewed may have counsel present.

6 C. The FTC may use all other lawful means, including posing, through its
7 representatives, as consumers, suppliers, or other individuals or entities, to the
8 Stipulating Defendant or any individual or entity affiliated with the Stipulating
9 Defendant, without the necessity of identification or prior notice. Nothing in this
10 Order limits the FTC's lawful use of compulsory process, pursuant to Sections 9
11 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1.
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14 **ENTRY OF JUDGMENT**

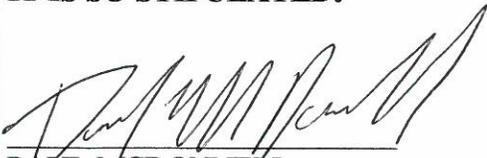
15 **XI. IT IS FURTHER ORDERED** that there is no just reason for delay of entry of this
16 judgment, and that, pursuant to Federal Rule of Civil Procedure 54(b), the Clerk
17 immediately shall enter this Order as a final judgment as to defendant Paul McDonnell.
18

19 **RETENTION OF JURISDICTION**

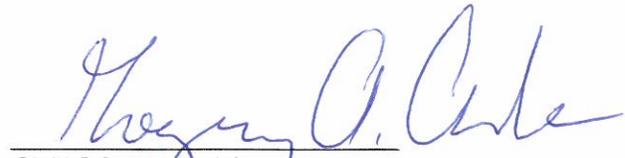
20 **XII. IT IS FURTHER ORDERED** that this Court retains jurisdiction of this matter for
21 purposes of construction, modification, and enforcement of this Order.
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IT IS SO STIPULATED:

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PAUL MCDONNELL,
Defendant Pro Se



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Attorneys for Plaintiff

**UNITED STATES DISTRICT COURT
DISTRICT OF NEVADA**

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

SEQUOIA ONE, LLC, a Wyoming limited liability company, **GEN X MARKETING GROUP, LLC**, a Florida limited liability company, **JASON A. KOTZKER, THERESA D. BARTHOLOMEW, JOHN E. BARTHOLOMEW, JR., and PAUL T. MCDONNELL,**

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3 equitable relief in this matter, pursuant to Section 13(b) of the Federal Trade Commission Act
4 (“FTC Act”), 15 U.S.C. § 53(b). The FTC and Defendants Theresa Bartholomew and John
5 Bartholomew stipulate to the entry of this Final Order for Permanent Injunction and Settlement
6 of Claims (“Order”) to resolve all matters in dispute in this action between them. The proposed
7 order is attached hereto.
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9 FINDINGS

10 By stipulation of the parties, the Court finds as follows:

- 11 1. This is an action by the FTC instituted under Section 13(b) of the FTC Act, 15 U.S.C. §
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- 18 2. The FTC has the authority under Section 13(b) of the FTC Act to seek the relief it has
19 requested, and the Complaint states a claim upon which relief can be granted against the
20 Stipulating Defendants.
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- 22 3. The Stipulating Defendants have waived service of the summons and Complaint.
- 23 4. This Court has jurisdiction over the subject matter of this case and has jurisdiction over
24 the Stipulating Defendants. Venue in the District of Nevada is proper.
- 25 5. The activities of the Stipulating Defendants, as alleged in the Complaint, are in or
26 affecting commerce, as defined in Section 4 of the FTC Act, 15 U.S.C. § 44.
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- 1 6. The Stipulating Defendants neither admit nor deny any of the allegations in the
2 Complaint, except as specifically stated in this Order. Only for purposes of this action,
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5 the validity of this Order. The Stipulating Defendants also waive any claim that they may
6 have held under the Equal Access to Justice Act, 28 U.S.C. § 2412, concerning the
7 prosecution of this action to the date of this Order. The FTC and the Stipulating
8 Defendants each shall bear its own costs and attorneys' fees.
- 9 8. This action and the relief awarded herein are in addition to, and not in lieu of, other
10 remedies as may be provided by law, including both civil and criminal remedies.
- 11 9. Entry of this Order is in the public interest.
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13

14 **DEFINITIONS**

15 For the purpose of this Order, the following definitions apply:

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17 and their successors and assigns.
- 18 2. **“Defendants”** means all of the Individual Defendants and the Corporate Defendants,
19 individually, collectively, or in any combination.
- 20 3. **“Financial product or service”** means any product, service, plan, or program
21 represented, expressly or by implication, to: (a) provide any consumer, arrange for any
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23 credit; (b) provide any consumer, arrange for any consumer to receive, or assist any
24 consumer in receiving, credit, debit, or stored value cards; (c) improve, repair, or arrange
25 to improve or repair, any consumer's credit record, credit history, or credit rating; or (d)
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1 provide advice or assistance to improve any consumer's credit record, credit history, or
2 credit rating.

3 4. **"Individual Defendants"** means Jason A. Kotzker, John E. Bartholomew, Jr., Theresa D.
4 Bartholomew, and Paul T. McDonnell.

5 5. **"Lender"** means any Person who provides or issues loans or other extensions of credit.

6 6. **"Person"** means a natural person, organization, or other legal entity, including a
7 corporation, partnership, proprietorship, association, cooperative, or any other group or
8 combination acting as an entity.

9 7. **"Sensitive Personal Information"** means any of the following about a consumer: (a)
10 Social Security number; (b) financial institution account number; (c) credit or debit card
11 information; or (d) any other information by which a consumer's financial account can be
12 accessed, or by which a consumer might be charged for goods or services, including
13 through third parties such as telecommunications carriers.

14 8. **"Stipulating Defendants"** means Theresa D. Bartholomew and John E. Bartholomew, Jr.
15 and by whatever names they might be known.

16 **ORDER**

17 **PROHIBITION ON THE DISCLOSURE OF SENSITIVE PERSONAL INFORMATION**

18 **I. IT IS THEREFORE ORDERED** that the Stipulating Defendants are hereby
19 permanently restrained and enjoined from, or assisting others engaged in, selling,
20 transferring, or otherwise disclosing the Sensitive Personal Information of a consumer
21 (other than the Stipulating Defendants and their immediate family) to any Person;
22 *provided, however,* that this Section I shall not prohibit a Stipulating Defendant from
23 transferring or otherwise disclosing a consumer's Sensitive Personal Information to the
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1 extent necessary to process payment for any product or service sold by that Stipulating
2 Defendant directly to that consumer and for which that Stipulating Defendant has the
3 consumer's express, informed consent for that sale.

4 **PROHIBITED MISREPRESENTATIONS RELATING TO FINANCIAL RELATED**
5 **PRODUCTS OR SERVICES**

6 **II. IT IS FURTHER ORDERED** that the Stipulating Defendants and their officers, agents,
7 employees, and attorneys, and those Persons or entities in active concert or participation
8 with any of them who receive actual notice of this Order by personal service, facsimile
9 transmission, email, or otherwise, whether acting directly or indirectly, in connection
10 with the advertising, marketing, promotion, offering for sale, or selling of any Financial
11 product or service, are hereby permanently restrained and enjoined from misrepresenting
12 or assisting others in misrepresenting, expressly or by implication:

- 13
14 A. The likelihood that any Person will obtain a loan or other extension of credit; and
15 B. The terms or rates that are available for any loan or other extension of credit.
16

17 **PROHIBITED MISREPRESENTATIONS RELATING TO ALL PRODUCTS OR**
18 **SERVICES**

19 **III. IT IS FURTHER ORDERED** that the Stipulating Defendants and their officers, agents,
20 employees, and attorneys, and those Persons or entities in active concert or participation
21 with any of them who receive actual notice of this Order by personal service, facsimile
22 transmission, email, or otherwise, whether acting directly or indirectly, in connection
23 with the advertising, marketing, promotion, offering for sale, or selling of any product or
24 service, are hereby permanently restrained and enjoined from misrepresenting or assisting
25 others in misrepresenting, expressly or by implication:
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- 1 A. That a consumer has authorized or otherwise consented to the purchase of a
2 product or service;
- 3 B. That any particular outcome or result from a product or service is guaranteed,
4 assured, highly likely or probable, or very likely or probable;
- 5 C. The nature or terms of any refund, cancellation, exchange, or repurchase policy,
6 including, but not limited to, the likelihood of a consumer obtaining a full or
7 partial refund, or the circumstances in which a full or partial refund will be
8 provided to the consumer; and
- 9
10 D. Any other fact material to consumers concerning any product or service, such as:
11 the total costs; any material restrictions, limitations, or conditions; or any material
12 aspect of its performance, efficacy, nature, or central characteristics.
13

14 **CONSUMER INFORMATION**

15 **IV. IT IS FURTHER ORDERED** that the Stipulating Defendants and their officers, agents,
16 employees, and attorneys, and those Persons or entities in active concert or participation
17 with any of them who receive actual notice of this Order by personal service, facsimile
18 transmission, email, or otherwise, whether acting directly or indirectly, are permanently
19 restrained and enjoined from directly or indirectly:
20

- 21 A. Failing to provide sufficient customer information to enable the FTC to
22 administer efficiently consumer redress. If a representative of the FTC requests in
23 writing any information related to redress, the Stipulating Defendants must
24 provide it, in the form prescribed by the FTC, within 14 days.
- 25
26 B. Disclosing, using, or benefitting from customer information, including the name,
27 address, telephone number, email address, social security number, other
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1 identifying information, or any data that enables access to a customer's account
2 (including a credit card, bank account, or other financial account) that any
3 Defendant obtained prior to entry of this Order in connection with the marketing
4 or offering of payday loans or other extensions of credit.

- 5 C. Failing to destroy such customer information in all forms in their possession,
6 custody, or control within thirty (30) days after receipt of written direction to do
7 so from a representative of the FTC.
8

9 *Provided, however,* that customer information need not be disposed of, and may be
10 disclosed, to the extent requested by a government agency or required by a law,
11 regulation, or court order.
12

13 **MONETARY JUDGMENT AND SUSPENSION**

14 **V. IT IS FURTHER ORDERED** that:

- 15 A. Judgment in the amount of SEVEN MILLION, ONE HUNDRED THIRTY-FIVE
16 THOUSAND, NINE HUNDRED AND NINETY-TWO DOLLARS (\$7,135,992) is
17 entered in favor of the FTC against the Stipulating Defendants, jointly and severally
18 with any other Defendant in this action against whom judgment may be entered, as
19 equitable monetary relief.
20
21 B. The Stipulating Defendants shall, within ten (10) business days from the date of
22 entry of this Order, transfer to the FTC or its designated agent cash in the amount of
23 \$15,000.
24
25 C. Upon the asset transfers identified in this Section, the remainder of the judgment is
26 suspended as to the Stipulating Defendants, subject to the Subsections below.
27
28 D. The FTC's agreement to the suspension of the judgment is expressly premised upon

1 the truthfulness, accuracy, and completeness of the Stipulating Defendants' sworn
2 financial statements and related documents (collectively, "financial
3 representations") submitted to the FTC, namely (1) the Financial Statement of
4 Individual Defendant Theresa Bartholomew signed on April 26, 2015, including the
5 attachments, and (2) the Financial Statement of Individual Defendant John
6 Bartholomew signed on April 24, 2015, including the attachments.
7

8 E. The suspension of the judgment will be lifted as to any Stipulating Defendant if,
9 upon motion by the FTC, the Court finds that that Stipulating Defendant failed to
10 disclose any material asset, materially misstated the value of any asset, or made any
11 other material misstatement or omission in the financial representations identified
12 above.
13

14 F. If the suspension of the judgment is lifted, the judgment becomes immediately due
15 as to that Stipulating Defendant in the amount specified in Subsection A above
16 (which the parties stipulate only for purposes of this Section represents the
17 consumer injury alleged in the Complaint), less any payment previously made
18 pursuant to this Section, plus interest computed from the date of entry of this Order.
19

20 G. All money paid to the FTC pursuant to this Order may be deposited into a fund
21 administered by the FTC or its designee to be used for equitable relief, including
22 consumer redress and any attendant expenses for the administration of any redress
23 fund. If a representative of the FTC decides that direct redress to consumers is
24 wholly or partially impracticable or money remains after redress is completed, the
25 FTC may apply any remaining money for such other equitable relief (including
26 consumer information remedies) as the FTC determines to be reasonably related to
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1 the Stipulating Defendants' practices alleged in the Complaint. Any money not
2 used for such equitable relief is to be deposited to the United States Treasury as
3 equitable disgorgement. Defendants have no right to challenge any actions the FTC
4 or its representatives may take pursuant to this Subsection.

5 H. The Stipulating Defendants relinquish dominion and all legal and equitable right,
6 title, and interest in all assets transferred pursuant to this Order and may not seek
7 the return of any assets.
8

9 I. The facts alleged in the Complaint will be taken as true, without further proof, in
10 any subsequent civil litigation by or on behalf of the FTC, including in a proceeding
11 to enforce its rights to any payment or monetary judgment pursuant to this Order,
12 such as a nondischargeability complaint in any bankruptcy case.
13

14 J. The facts alleged in the Complaint establish all elements necessary to sustain an
15 action by the FTC pursuant to Section 523(a)(2)(A) of the Bankruptcy Code, 11
16 U.S.C. § 523(a)(2)(A), and this Order will have collateral estoppel effect for such
17 purposes.
18

19 K. The Stipulating Defendants acknowledge that their Taxpayer Identification
20 Numbers (Social Security Numbers or Employer Identification Numbers), which
21 the Stipulating Defendants previously submitted to the FTC, may be used for
22 collecting and reporting on any delinquent amount arising out of this Order, in
23 accordance with 31 U.S.C. § 7701.
24

25 L. Upon written request from a representative of the FTC, any consumer reporting
26 agency may furnish consumer reports concerning any Stipulating Defendant,
27
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1 pursuant to Section 604(a)(1) of the Fair Credit Reporting Act, 15 U.S.C. §
2 1681b(a)(1).

3 **COOPERATION**

4 **VI. IT IS FURTHER ORDERED** the Stipulating Defendants must fully cooperate with
5 representatives of the FTC in this case and in any investigation related to or associated
6 with the transactions or the occurrences that are the subject of the Complaint. The
7 Stipulating Defendants must provide truthful and complete information, evidence, and
8 testimony. The Stipulating Defendants must appear for interviews, discovery, hearings,
9 trials, and any other proceedings that a FTC representative may reasonably request upon
10 5 days written notice, or other reasonable notice, at such places and times as a FTC
11 representative may designate, without the service of a subpoena.
12
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14 **ORDER ACKNOWLEDGMENTS**

15 **VII. IT IS FURTHER ORDERED** that the Stipulating Defendants obtain acknowledgments
16 of receipt of this Order:
17
18 A. Each Stipulating Defendants, within 7 days of entry of this Order, must submit to
19 the FTC an acknowledgment of receipt of this Order sworn under penalty of
20 perjury.
21
22 B. For 5 years after entry of this Order, each Stipulating Defendant for any business
23 that such Defendant, individually or collectively with any other Defendant, is the
24 majority owner or controls directly or indirectly, must deliver a copy of this Order
25 to: (1) all principals, officers, directors, and LLC managers and members; (2) all
26 employees, agents, and representatives who participate in conduct related to the
27 subject matter of the Order; and (3) any business entity resulting from any change
28

1 in structure as set forth in the Section titled Compliance Reporting. Delivery must
2 occur within 7 days of entry of this Order for current personnel. To all others,
3 delivery must occur before they assume their responsibilities.

- 4 C. From each individual or entity to which a Stipulating Defendant delivered a copy
5 of this Order, that Stipulating Defendant must obtain, within 30 days, a signed and
6 dated acknowledgment of receipt of this Order.
7

8 **COMPLIANCE REPORTING**

9 **VIII. IT IS FURTHER ORDERED** that the Stipulating Defendants make timely submissions
10 to the FTC:

- 11 A. One year after entry of this Order, each Stipulating Defendant must submit a
12 compliance report, sworn under penalty of perjury:
- 13 1. Each Stipulating Defendant must: (a) identify the primary physical,
14 postal, and email address and telephone number, as designated points of
15 contact, which representatives of the FTC may use to communicate with
16 the Stipulating Defendant; (b) identify all of the Stipulating Defendant's
17 businesses by all of their names, telephone numbers, and physical, postal,
18 email, and Internet addresses; (c) describe the activities of each business,
19 including the products and services offered, the means of advertising,
20 marketing, and sales, and the involvement of any other Defendant (which
21 the Stipulating Defendant must describe if he or she knows or should
22 know due to his or her own involvement); (d) describe in detail whether
23 and how the Stipulating Defendant is in compliance with each Section of
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1 this Order; and (e) provide a copy of each Order Acknowledgment
2 obtained pursuant to this Order, unless previously submitted to the FTC;

- 3 2. Additionally, each Stipulating Defendant must: (a) identify all telephone
4 numbers and physical, postal, email, and Internet addresses, including all
5 residences; (b) identify all business activities, including any business for
6 which the Stipulating Defendant performs services whether as an
7 employee or otherwise and any entity in which the Stipulating Defendant
8 has any ownership interest; and (c) describe in detail the Stipulating
9 Defendant's involvement in each such business, including title, role,
10 responsibilities, participation, authority, control, and any ownership.
11

- 12 B. For 20 years following entry of this Order, each Stipulating Defendant must
13 submit a compliance notice, sworn under penalty of perjury, within 14 days of
14 any change in the following:
15

- 16 1. Each Stipulating Defendant must report any change in: (a) any designated
17 point of contact; or (b) the structure of any entity that the Stipulating
18 Defendant has any ownership interest in or controls directly or indirectly
19 that may affect compliance obligations arising under this Order, including:
20 creation, merger, sale, or dissolution of the entity or any subsidiary,
21 parent, or affiliate that engages in any acts or practices subject to this
22 Order.
23
24 2. Additionally, each Stipulating Defendant must report any change in: (a)
25 name, including aliases or fictitious name, or residence address; or (b) title
26 or role in any business activity, including any business for which the
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1 Stipulating Defendant performs services whether as an employee or
2 otherwise and any entity in which the Stipulating Defendant has any
3 ownership interest, and identify the name, physical address, and Internet
4 address of the business entity.

5 C. Each Stipulating Defendant must submit to the FTC notice of the filing of any
6 bankruptcy petition, insolvency proceeding, or similar proceeding by or against
7 such Stipulating Defendant within 14 days of its filing.
8

9 D. Any submission to the FTC required by this Order to be sworn under penalty of
10 perjury must be true and accurate and comply with 28 U.S.C. § 1746, such as by
11 concluding: “I declare under penalty of perjury under the laws of the United
12 States of America that the foregoing is true and correct. Executed on:_____” and
13 supplying the date, signatory’s full name, title (if applicable), and signature.
14

15 E. Unless otherwise directed by a FTC representative in writing, all submissions to
16 the FTC pursuant to this Order must be emailed to DEbrief@ftc.gov or sent by
17 overnight courier (not the U.S. Postal Service) to: Associate Director for
18 Enforcement, Bureau of Consumer Protection, Federal Trade Commission, 600
19 Pennsylvania Avenue NW, Washington, DC 20580. The subject line must begin:
20

21 *FTC v. Sequoia One, et al.*

22 **RECORDKEEPING**

23 **IX. IT IS FURTHER ORDERED** that the Stipulating Defendants must create certain
24 records for 20 years after entry of the Order, and retain each such record for 5 years.
25 Specifically, each Stipulating Defendant for any business that the Stipulating Defendant,
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1 individually or collectively with any other Defendant, is a majority owner or controls
2 directly or indirectly, must create and maintain the following records:

- 3 A. Proof of consumers' authorization to have their sensitive personal information
4 transferred or disclosed, which includes the consumer's name, phone number, and
5 address; and the manner, time, place, and method of the authorization;
6
7 B. Accounting records showing the revenues from all goods or services sold, all
8 costs incurred in generating those revenues, and the resulting net profit or loss;
9
10 C. Personnel records showing, for each person providing services, whether as an
11 employee or otherwise, that person's: name, addresses, and telephone numbers;
12 job title or position; dates of service; and, if applicable, the reason for termination;
13
14 D. Records of all consumer complaints and refund requests, whether received
15 directly or indirectly, such as through a third party, and any response;
16
17 E. All records necessary to demonstrate full compliance with each provision of this
18 Order, including all submissions to the FTC; and
19
20 F. A copy of each advertisement or other marketing material.

21 COMPLIANCE MONITORING

22 **X. IT IS FURTHER ORDERED** that, for the purpose of monitoring the Stipulating
23 Defendants' compliance with this Order, including the financial representations upon
24 which part of the judgment was suspended and any failure to transfer any assets as
25 required by this Order:

- 26 A. Within 14 days of receipt of a written request from a representative of the FTC,
27 each Stipulating Defendant must: submit additional compliance reports or other
28 requested information, which must be sworn under penalty of perjury; appear for

1 depositions; and produce documents, for inspection and copying. The FTC is also
2 authorized to obtain discovery, without further leave of Court, using any of the
3 procedures prescribed by Federal Rules of Civil Procedure 29, 30 (including
4 telephonic depositions), 31, 33, 34, 36, 45, and 69.

5 B. For matters concerning this Order, the FTC is authorized to communicate directly
6 with each Stipulating Defendant. The Stipulating Defendants must permit
7 representatives of the FTC to interview any employee or other person affiliated
8 with any Stipulating Defendant who has agreed to such an interview. The person
9 interviewed may have counsel present.

10 C. The FTC may use all other lawful means, including posing, through its
11 representatives, as consumers, suppliers, or other individuals or entities, to the
12 Stipulating Defendants or any individual or entity affiliated with the Stipulating
13 Defendants, without the necessity of identification or prior notice. Nothing in this
14 Order limits the FTC's lawful use of compulsory process, pursuant to Sections 9
15 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1.
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19 **ENTRY OF JUDGMENT**

20 **XI. IT IS FURTHER ORDERED** that there is no just reason for delay of entry of this
21 judgment, and that, pursuant to Federal Rule of Civil Procedure 54(b), the Clerk
22 immediately shall enter this Order as a final judgment as to defendants Theresa
23 Bartholomew and John Bartholomew.
24

25 **RETENTION OF JURISDICTION**

26 **XII. IT IS FURTHER ORDERED** that this Court retains jurisdiction of this matter for
27 purposes of construction, modification, and enforcement of this Order.
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IT IS SO STIPULATED:

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THERESA BARTHOLOMEW,
Defendant Pro Se


JOHN BARTHOLOMEW,
Defendant Pro Se


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